

# Unidos for The Cheech

Chicano Latino Community Collaboration



## Unidos History

Began with a collective pledge of \$90,000 in December 2017 commitment from:

- Riverside Latino Network, Greater
- Riverside Hispanic Chamber of Commerce
- Spanish Town Heritage Foundation

Each organization pledging \$30,000 over three years with the first installment of \$10,000 paid





## Unidos

- Pledge to raise \$250,000 by expanding the effort to all interested Chicano Latino organizations in our region
- UNIDOS was created in January 2018
- UNIDOS stands committed to work together to make "The Cheech" Center for Chicano Art, Culture, and Industry a reality

## Unidos Members

California Hispanic Chambers of Commerce  
 Casa Blanca Community Action Group  
 Concilio Child Development Centers, Nati Fuentes  
 Centro de Niños  
 Greater Riverside Hispanic Chamber of Commerce  
 Las Comadres  
 Latino Network

National Latina Business Women's Association  
 Riverside County Mexican American Historical Society  
 Spanish Town Heritage Foundation  
 UC Riverside Chicano Latino Alumni  
 UC Riverside Chicano Student Programs  
 VFW, Villegas Chapter







## For everyone, by everyone



### The Cheech Marin Center – Legacy Gift

Please fill this form out and then click "Submit". You will then be redirected to a payment page where you can pay via Paypal or a Visa, Mastercard, or Discover card. If you wish to pay with an American Express card, please do not submit this form and call us at 951.684.7111. We apologize for the inconvenience. Thank you.

I wish to give the gift of legacy: \*

Total \$0.00

Please check here if your donation is being made as part of one of the following efforts:

- ☐ UNIDOS
- ☐ Cultura con Llantas

## Unidos Fundraising

- \$250,000 total pledged over 3 years
- \$139,750 in pledges received to date (5 months)
- \$110,250 balance to raise







**UNIDOS**  
presents  
**CELEBRANDO CHICANO ART**  
a gala to raise funds for the

*Cheech Marin*  
CENTER FOR  
**CHICANO ART,  
CULTURE, & INDUSTRY**  
AT THE  
RIVERSIDE ART MUSEUM

**SAVE THE DATE**  
September 6, 2018  
The Riverside Convention Center  
for more information email: [nedeigadol@yahoo.com](mailto:nedeigadol@yahoo.com)

*The Cheech*  
**CHICANO ART**  
CULTURE, & INDUSTRY  
AT THE RIVERSIDE ART MUSEUM