

REVISED

Unidos for The Cheech

Chicano Latino Community Collaboration



Unidos History

Began with a collective pledge of \$90,000 in December 2017 commitment from:

- Riverside Latino Network, Greater
- Riverside Hispanic Chamber of Commerce
- Spanish Town Heritage Foundation

Each organization pledging \$30,000 over three years with the first installment of \$10,000 paid



Unidos

- Pledge to raise \$250,000 by expanding the effort to all interested Chicano Latino organizations in our region
- UNIDOS was created in January 2018
- UNIDOS stands committed to work together to make "The Cheech" Center for Chicano Art, Culture, and Industry a reality

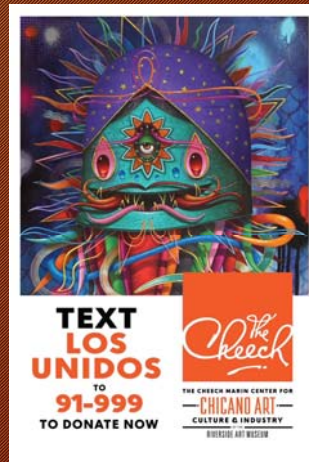
Unidos Members

California Hispanic Chambers of Commerce
 Casa Blanca Community Action Group
 Concilio Child Development Centers, Nati Fuentes
 Centro de Niños
 Greater Riverside Hispanic Chamber of Commerce
 Las Comadres
 Latino Network

National Latina Business Women's Association
 Riverside County Mexican American Historical Society
 Spanish Town Heritage Foundation
 UC Riverside Chicano Latino Alumni
 UC Riverside Chicano Student Programs
 VFW, Villegas Chapter



For everyone, by everyone



The Cheech Marin Center – Legacy Gift

Please fill this form out and then click "Submit". You will then be redirected to a payment page where you can pay via Paypal or a Visa, Mastercard, or Discover card. If you wish to pay with an American Express card, please do not submit this form and call us at 951.684.7111. We apologize for the inconvenience. Thank you.

I wish to give the gift of legacy: *

Total \$0.00

Please check here if your donation is being made as part of one of the following efforts:

- ☐ UNIDOS
- ☐ Cultura con Llantas

Unidos Fundraising

- \$250,000 total pledged over 3 years
- \$139,750 in pledges received to date (5 months)
- \$110,250 balance to raise





UNIDOS
presents
CELEBRANDO CHICANO ART
a gala to raise funds for the

Cheech Marin
CENTER FOR
**CHICANO ART,
CULTURE, & INDUSTRY**
AT THE
RIVERSIDE ART MUSEUM

SAVE THE DATE
September 6, 2018
The Riverside Convention Center
for more information email: nedelgado1@yahoo.com

The Cheech
CHICANO ART
CULTURE & INDUSTRY
A GALA TO RAISE FUNDS FOR