

Riverside Transmission Reliability Project (RTRP) – RFP for Public Relations and Strategic Communication Services

Board of Public Utilities
July 9, 2018

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POWERING OUR FUTURE

RIVERSIDE TRANSMISSION
RELIABILITY PROJECT

WHY RTRP?



Second
Connection
to Grid



Additional Capacity
for Economic Growth



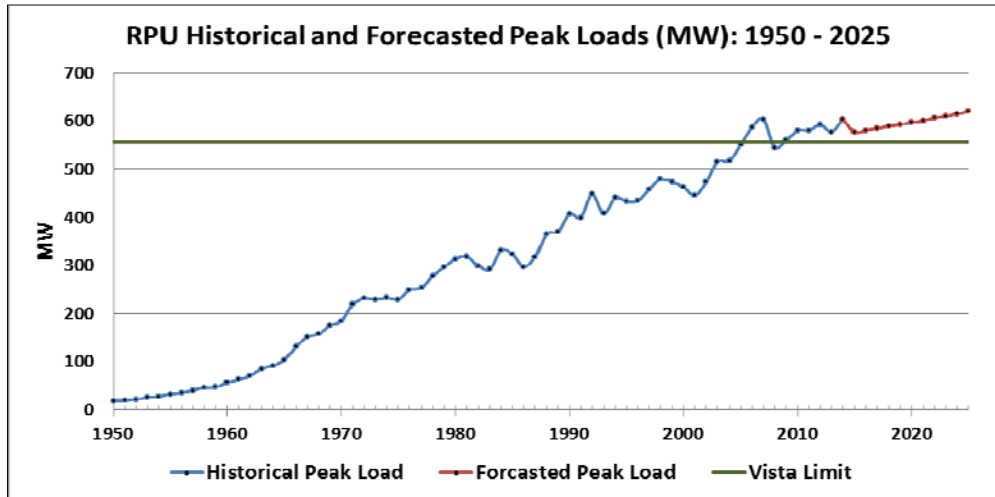
System
Reliability

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RPU'S POWER NEEDS CONTINUE TO GROW



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ACQUIRING A CONSULTANT



June 2017

RPU Bid PR &
Governmental
Relations
Services for RTRP



August 2017

RPU entered into a
**Professional
Consultant Agreement**
with Curt Pringle &
Associates for \$44,000



June 2018

RFP to
Retain Services.
Single Response –
Curt Pringle &
Associates

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WHAT CP&A HAS DONE SO FAR:



Developed **communication strategy**



Developed **stakeholder communication strategy**



Performed **one-to-one communication** with stakeholders; coalition building



Coordinated **129 Letters of Support** for EIR Portion



Assisted in the development of **collateral messaging**



Monitored **media** in all portals

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NEXT STEPS FOR CP&A:

4 Key Areas



Public Affairs,
Community Outreach
and Project
Communications



Government
Affairs/CPUC



Media
Relations



Evaluation and
Measurement

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RTRP TIMELINE

2006



Ordered to
Install 2nd
Connection

2018



Environmental Review
of Hybrid Project
by CPUC & Public
Comment Period
Closed May 2018

SUMMER
2019



Decision by
CPUC

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RECOMMENDATION

That the Board of Public Utilities:

1. Award Request for Proposal No. 1829 for a Professional Consultant Services Agreement for Public and Governmental Affairs Services for the Riverside Transmission Reliability Project with Curt Pringle & Associates, for a term to June 30, 2019, in the amount of \$198,000; and
2. Authorize the City Manager, or his designee, to execute the Professional Consultant Services Agreement with Curt Pringle & Associates, including making minor and non-substantive changes.

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