



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL **DATE: JULY 10, 2018**

FROM: RIVERSIDE PUBLIC LIBRARY **WARD: ALL**

SUBJECT: ACCEPT DONATION OF EIGHT FIRE ALEXA TABLETS FROM AMAZON.COM

ISSUE:

Accept the donation of eight Fire Alexa Tablets valued at \$400 from Amazon.com.

RECOMMENDATION:

That the City Council accept the donation of eight Fire Alexa Tablets from Amazon.com.

BACKGROUND:

Zeshan Kazmi, of Amazon Strategic Communications, on behalf of Amazon.com, donated eight Fire Alexa Tablets to the Riverside Public Library to be used as prizes for the Teen Summer Reading Program.

The Amazon team is a big supporter of literacy and reading programs throughout the community and the Riverside Public Library is excited to partner with them on this donation to the 2018 Teen Summer Reading Program.

DISCUSSION:

The Fire Alexa Tablets will be used as an incentive to encourage teens to participate in summer reading programs. They will be given out through an opportunity drawing to one teen at each Library location. Teens will receive opportunity drawing tickets by participating in scheduled library programs and passive programs throughout the summer.

The Interim Chief Innovation Officer concurs with this report.

FISCAL IMPACT:

There is no fiscal impact associated with this report.

Prepared by: Erin Christmas, Acting Library Director
Certified as to
availability of funds: Adam Raymond, Chief Financial Officer/City Treasurer
Approved by: Lea Deesing, Assistant City Manager
Approved as to form: Gary G. Geuss, City Attorney