



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: JULY 24, 2018

FROM: PUBLIC WORKS DEPARTMENT WARDS: ALL

**SUBJECT: ACTIVE TRANSPORTATION PROGRAM CYCLE IV GRANT APPLICATION –
PEDESTRIAN TARGET HARDENING PLAN**

ISSUE:

Authorize the submittal of a \$220,000 non-infrastructure grant application to California Transportation Commission to create a Pedestrian Target Hardening Plan.

RECOMMENDATION:

That the City Council:

1. Authorize the Public Works Department to prepare and submit a non-infrastructure Active Transportation Program Cycle IV grant application to the California Transportation Commission in the amount of \$220,000 to create a Pedestrian Target Hardening Plan; and
2. Upon grant award, authorize local matching funds in the amount of \$30,000, or \$7,500 annually, to be budgeted over a four year period during Fiscal Years 2018/19 – 2022/23 from Traffic Planning/Investigations Account 9520830-440313.

BACKGROUND:

On September 26, 2013, Governor Brown signed legislation creating the Active Transportation Program (ATP). The ATP consolidated previous federal and state transportation programs, including the Transportation Alternatives Program (TAP), Bicycle Transportation Account (BTA), and State Safe Routes to School (SR2S), into a single program.

The purpose of ATP is to encourage increased use of active modes of transportation by achieving the following goals:

- a. Increase the proportion of trips accomplished by biking and walking;
- b. Increase safety and mobility for non-motorized users;
- c. Advance the active transportation efforts of regional agencies to achieve greenhouse gas reduction goals;
- d. Enhance public health;
- e. Ensure that disadvantaged communities fully share in the benefits of the program; and
- f. Provide a broad spectrum of projects to benefit many types of active transportation users.

On May 16, 2018, the California Transportation Commission (CTC) announced the ATP Cycle IV Call for Projects. ATP Cycle IV is expected to include approximately \$440 million in federal and state grants. The funding/programming years are expected to run for four year, from 2019/2020 to 2022/2023.

DISCUSSION:

The Public Works Department has collaborated with the Riverside Police Department (RPD) in preliminary discussions pertaining to the formulation of strategies to reduce pedestrian exposure to vehicular traffic and/or planned vehicular attack in areas which experience significant pedestrian traffic or select areas where pedestrians congregate. To continue the City's commitment to heightening pedestrian safety and increasing active transportation including pedestrian activity, the Public Works Department recommends creation of a Pedestrian Target Hardening Plan to develop specific policies, procedures, and tools related to protection of high risk public spaces.

The proposed plan would identify areas citywide where the greatest exposure of pedestrians exist (potentially including sidewalk areas, public parks, pedestrian plazas, etc.) and outline an array of protection devices and measures available for use in reducing exposure. Additionally, the plan would incorporate recommended amendments to the existing development standards enabling the City to include specific conditions of development as necessary for projects to occur within plan identified areas. Modifications to the City's General Plan implementation tools to include the proposed Pedestrian Target Hardening Plan are also recommended.

Due to the critical nature of the plan and need for extensive expertise in the matter, the Public Works Department is pursuing grant funding through ATP Cycle IV to hire an outside consultant to develop and prepare the plan. The selected consultant would perform necessary research, meet and collaborate with Public Works, RPD, and other City staff, determine industry standards, and prepare and finalize plan content and details to ensure a comprehensive, achievable, and successful plan results.

The proposed ATP Cycle IV grant application would provide the needed funding to bring to fruition a critical protection plan aimed at creating safer, more inviting pedestrian environments for hundreds of thousands of Riverside residents, students, and visitors. The proposed Pedestrian Target Hardening Plan would recognize new opportunities to implement crucial safety measures where most needed. The Public Works Department is requesting authorization from the City Council to submit this ATP Cycle IV grant application in the amount of \$250,000 of which 12% of that amount or \$30,000 would be the City's local match.

Should this grant application be unsuccessful, this project may be submitted for additional grant funding consideration through the Southern California Association of Government's (SCAG) Sustainable Communities program.

FISCAL IMPACT:

The estimated total cost for creation of the Pedestrian Target Hardening Plan is \$250,000. If successful, the ATP Cycle 4 grant funding will provide \$220,000 toward the project cost. In order to be competitive for State and Federal funding, the Public Works Department proposes to provide \$30,000 in local match towards the project. The local matching funds will be budgeted over the

four programming years of the APT Cycle 4 beginning in FY 2019/20 through FY 2022/23 in the amount of \$7,500 per year from Traffic Planning / Investigations Account 9520830-440313.

Prepared by: Kris Martinez, Public Works Director
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availability of funds: Adam Raymond, Chief Financial Officer/City Treasurer
Approved by: Rafael Guzman, Assistant City Manager
Approved as to form: Gary G. Geuss, City Attorney

Attachment: Presentation