



# UPDATE ON THE RIVERSIDE INNOVATION DISTRICT

Community & Economic Development

City Council  
October 9, 2018

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## LAYING THE GROUNDWORK



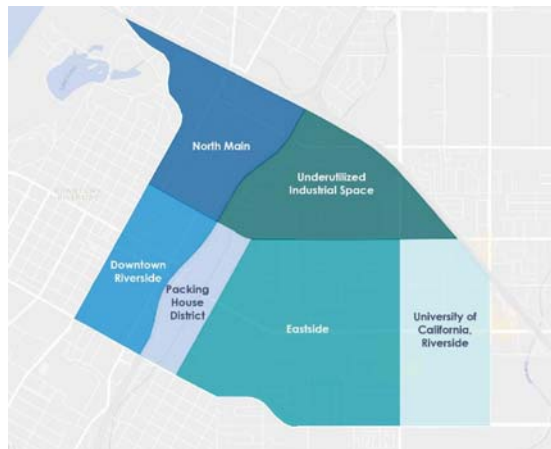
**Approximately  
3 Square Miles**



**Population:  
22,971**

**Includes:**

- Downtown Riverside
- Portions of North Main Street
- Underutilized Industrial Area North of 3<sup>rd</sup> Street
- Portions of UC Riverside
- Eastside & Northside Neighborhoods



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## NEXT STEPS - VISIONING



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## NEXT STEPS - MARKETING/BRANDING

**IDEA1**

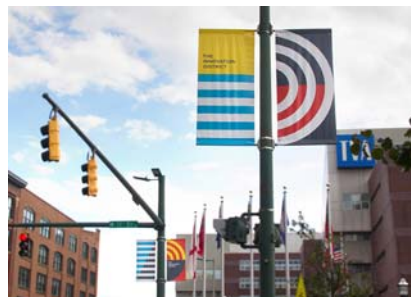
FIRST PROJECT OF THE I.D.E.A. DISTRICT



**DURHAM ID**



San Diego



Chattanooga



Raleigh-Durham

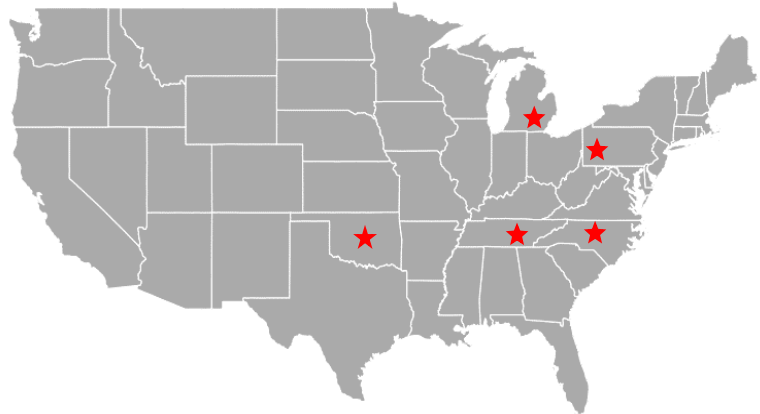


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## NEXT STEPS – BEST PRACTICES TOUR

1. Oklahoma City, OK
2. Detroit, MI
3. Pittsburg, PA
4. Raleigh-Durham, NC
5. Chattanooga, TN



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## OTHER NEXT STEPS



Stakeholder Engagement &  
Business/Property Owner Forums



Pink Zone



Beyond Grant

## Opportunity Zones



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## INNOVATION IN MOTION



Smart City &  
Infrastructure

Events & Resources

Partnerships



UCRIVERSIDE | CE-CERT

CALIFORNIA  
AIR RESOURCES BOARD

LA CLEANTECH  
INCUBATOR



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## RECOMMENDATION

That the City Council:

1. Receive and file this update on the Riverside Innovation District; and
2. Direct staff to provide a bi-weekly update to the City Council .



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