

# RIVERSIDE PUBLIC UTILITIES

## Board Memorandum

**BOARD OF PUBLIC UTILITIES**

**DATE:** OCTOBER 22, 2018

**ITEM NO:** 1

**SUBJECT:** RIVERSIDE PUBLIC UTILITIES' 2018 "SPLASH INTO CASH – BOTTLED WATER LABEL ART CONTEST" WINNERS

**ISSUE:**

Recognize the 2018 "Splash Into Cash – Bottled Water Label Art Contest" winners, their families and teachers, and award the winners with their prizes.

**RECOMMENDATIONS:**

That the Board of Public Utilities:

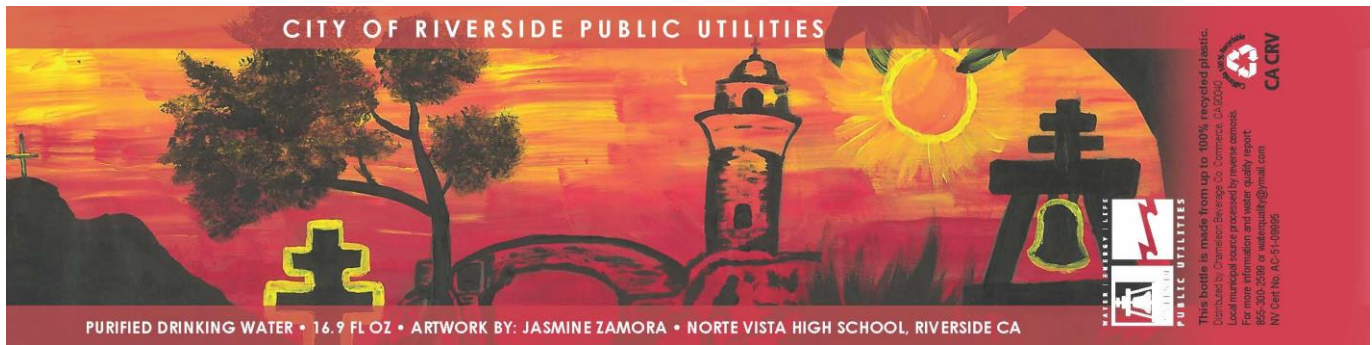
1. Recognize the following 2018 "Splash Into Cash – Bottled Water Label Art Contest" winners and their teachers:
  - Jasmine Zamora, junior, Norte Vista High School
  - Jazlyn Sanchez, junior, Norte Vista High School
  - Madeleine Chaffin, junior, Woodcrest Christian High School
  - Audrey Alexander, senior, Woodcrest Christian High School
  - Ms. Carole Coffman, teacher, Norte Vista High School
  - Ms. Rhonda Thomale, teacher, Woodcrest Christian High School
2. Award the winners with their prizes.

**BACKGROUND:**

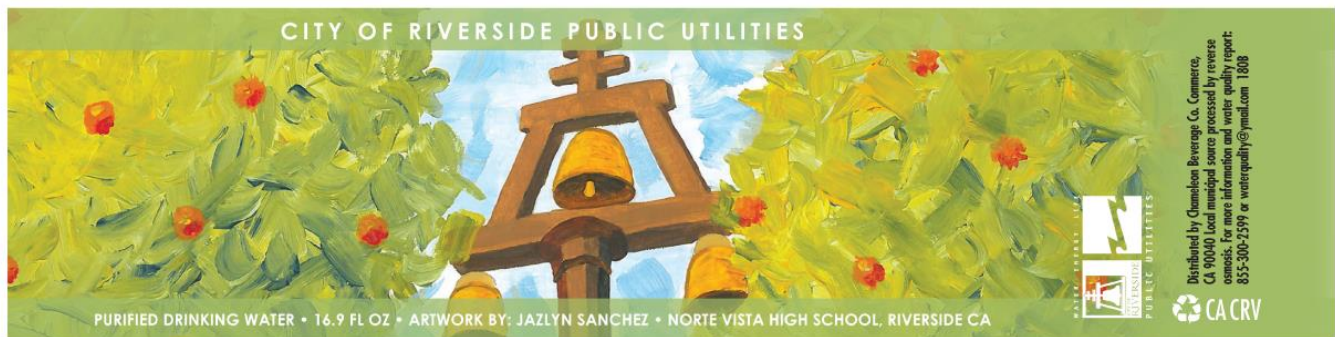
The annual bottled water label art contest is held in conjunction with the "Splash Into Cash" program. The Riverside Public Utilities (RPU) sponsored high school art contest is open to all public and private high school students in the City of Riverside (City). Students design the label for RPU bottled water that is distributed by the City through sponsorships throughout the year. To date, RPU has expended more than \$360,000 in program costs and has given out over 586,200 bottles of water to City schools.

Each contest winner receives \$250 cash, copies of their winning label, and two cases of water featuring their label. Winners also receive a certificate, copies of which are attached to this report. Art teachers receive a \$50 gift certificate from an art supply store for each winning entry.

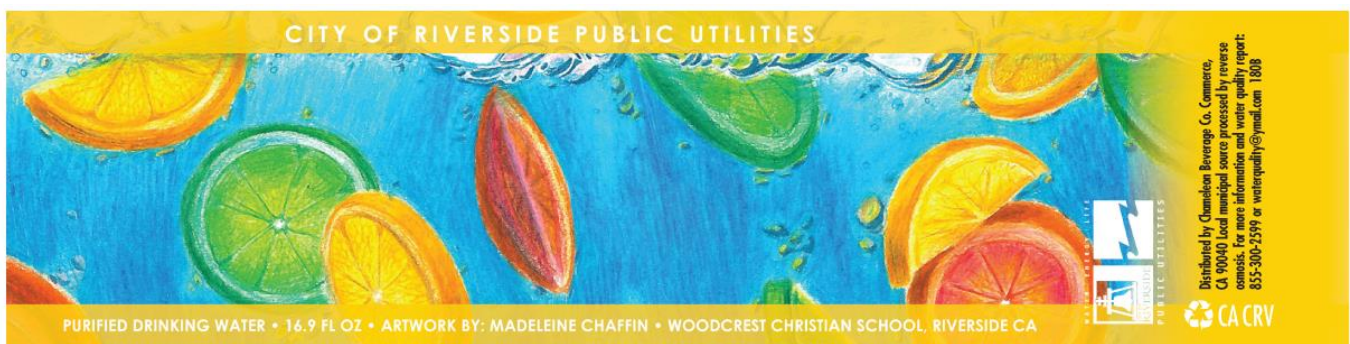
Shown below are the winning students' names and their artwork, along with their teachers' names:



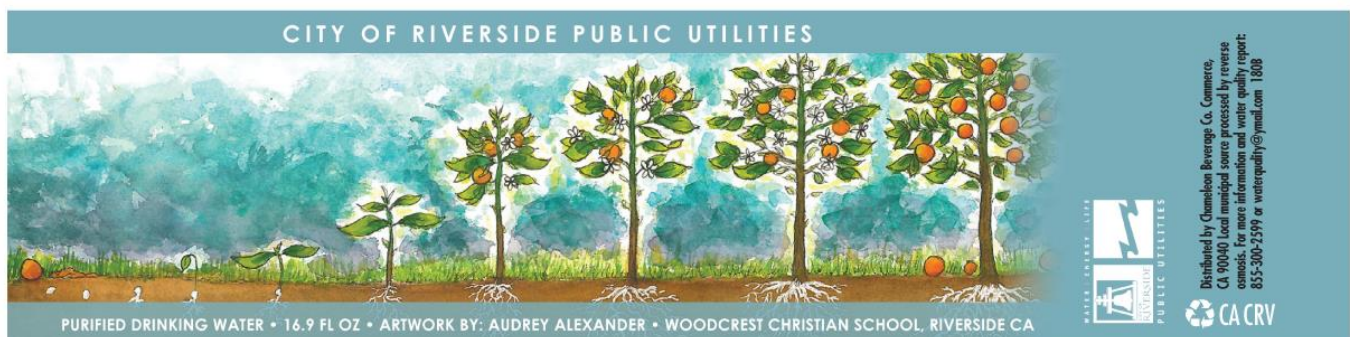
High School junior Jasmine Zamora from Norte Vista High School  
Teacher – Ms. Carole Coffman, Norte Vista High School



High School junior Jazlyn Sanchez from Norte Vista High School  
Teacher – Ms. Carole Coffman, Norte Vista High School



High School junior Madeleine Chaffin from Woodcrest Christian High School  
Teacher – Ms. Rhonda Thomale, Woodcrest Christian High School



High School senior Audrey Alexander from Woodcrest Christian High School  
Teacher – Ms. Rhonda Thomale, Woodcrest Christian High School

**FISCAL IMPACT:**

Sufficient funds for the combined \$1,200 in contest awards are available in the Public Utilities' Customer Engagement Community Support Account No. 6020000-456022.

Prepared by: Daniel E. Garcia, Utilities Assistant General Manager/Resources  
Approved by: Todd L. Jorgenson, Interim Utilities General Manager  
Approved by: Al Zelinka, FAICP, City Manager  
Approved as to form: Gary G. Geuss, City Attorney

Certifies availability of funds: Laura M. Nomura, Utilities Assistant General Manager/Finance & Administration

Attachments: Bottled Water Art Contest Recognition Certificates