



SHARED ACTIVE TRANSPORTATION SERVICES UPDATE: BIRD SCOOTERS

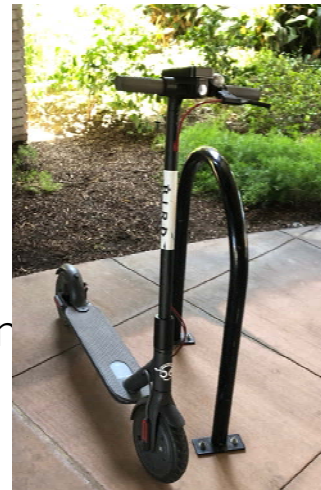
Public Works Department

Transportation Committee
November 8, 2018

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SUMMARY

1. Background
2. How does Bird operate?
3. Climate Action Plan
4. What have we done so far?
5. Proposed Interim Operating Agreement
6. Proposed Permitting & Fee Program
7. Future opportunities



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BACKGROUND

1. Bird Scooters were deployed in the City on September 6, 2018.
2. Primarily deployed near UCR and Cal Baptist.



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BIRD SCOOTERS

1. Scooters are stand-up electric with two wheels;
2. Maximum speed of 15 MPH;
3. Must be 18 years of age and wear a helmet to use (pending adoption of AB 2989);
4. Users encouraged to ride in dedicated bicycle facilities; and
5. Bird largely relies upon users to 'balance' and charge scooters.

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CLIMATE ACTION PLAN

1. Climate Action Plan Measure T-16 includes installation of 4 bike share stations by 2020 for a greenhouse gas (GHG) reduction of 210 MT CO₂e per year. The City will deploy 7 stations in 2018.
2. Bird estimates their deployment will result in a reduction of 500+ MT CO₂e per year.
3. The City will meet & exceed its 2020 GHG reduction goals for Measure T-16.



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CITY ACTION

1. Issued a notice to Bird requiring compliance with the municipal code;
2. Complaints logged by 311 and relayed to Bird;
3. Requested access to data and changes to their user interface; and
4. Collaborating with Bird and other shared active transportation services for the upcoming 'Go Human' Event.



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RESIDENT FEEDBACK

1. The City has received 311 complaints regarding scooters blocking the right of way; Bird has been quick to address these concerns.
2. Many residents have expressed praise for the program and have requested permanent parking locations with street furniture be installed.



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INTERIM OPERATING AGREEMENT

1. To address Operating Regulations, Parking Guidelines, and System Operations;
2. Anticipate 2 months negotiation time; and
3. Initial concerns include:
 - a) Maximum Fleet Size
 - b) Timeline for performance
 - c) Parking guidelines
 - d) Indemnity Language



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PERMITTING AND FEE PROGRAM

1. Would allow the City to create and promote safe parking areas and rider behavior;
2. Will collaborate with companies such as Bird & Lime;
3. NACTO and OCTA have published 'best practices' for public agencies; and
4. Anticipate bringing the program to City Council for consideration in February of 2019.



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PLANNING IMPLICATIONS

1. Climate Action Plan Measure T-2 encourages creation of on-site bicycle parking;
2. Potential to better integrate parking opportunities for planned new development in the City; and
3. Can help meet the private developer's Vehicle Miles Traveled reduction requirements.



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RECOMMENDATIONS

That the Transportation Committee:

1. Receive an update on the deployment of shared active transportation services;
2. Authorize Staff to pursue an Interim Operating Agreement with Bird Rides, Inc. and additional interested shared active transportation; and
3. Recommend Staff bring a permitting / fee program for City Council consideration in February of 2019.



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