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RESOLUTION NO. 23370

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RIVERSIDE, CALIFORNIA, DECLARING ITS INTENTION TO LEVY AN ANNUAL ASSESSMENT IN THE DOWNTOWN PARKING AND BUSINESS IMPROVEMENT AREA FOR CALENDAR YEAR 2019 PURSUANT TO SECTION 36534 OF THE CALIFORNIA STREETS AND HIGHWAYS CODE, GENERALLY DESCRIBING THE IMPROVEMENTS AND ACTIVITIES TO BE UNDERTAKEN AND FIXING THE TIME AND PLACE FOR A PUBLIC HEARING BEFORE THE CITY COUNCIL OF THE CITY OF RIVERSIDE ON THE LEVY OF THE PROPOSED ASSESSMENT.

WHEREAS, the Downtown Parking and Business Improvement Area (the "Area") was established by Ordinance No. 5303 on June 25, 1985, to engage in or provide for: (a) parking improvements, (b) beautification, (c) promotion of public events, (d) furnishing of music to public places in the area, and (e) general promotion of business activities, all of which provide specific benefits directly to the businesses within the Area at a cost which does not exceed the reasonable cost in conferring the benefit; and

WHEREAS, the Area is located in the downtown business area of the City of Riverside, and is described as generally between First Street on the north, Prospect and Tequesquite Avenues on the south, past the Riverside/91 Freeway to the railroad tracks on the east, and the first tier of lots on the west side of Brockton Avenue on the west, except that between Ninth Street and Sixth Street the westerly boundary shall be Pine Street, and also includes both sides of Market Street from First Street to the 60 Freeway. The Area was approved for expansion by Resolution No. 20054, on December 4, 2001, and by Resolution No. 21076, on November 22, 2005, and is more fully described in the legal description and plat titled "Business Improvement District" which is on file in the office of the City Clerk: and

WHEREAS, the City Council of the City of Riverside has previously ordained that each business entity within the Parking and Business Improvement Area shall pay an amount equal to one hundred percent (100%) of the non-discounted business tax charge, as stated in Riverside Municipal Code 3.46.060, without regard to any incentive programs or early payment discounts that may be offered at any given time; and

WHEREAS, the City Council of the City of Riverside has received and approved the

1 Annual Report of the Riverside Downtown Partnership (the "Report"), acting as the Advisory
2 Board of the Area; and

3 WHEREAS, the Report more fully details the improvements and activities which shall be
4 provided, as well as the proposed assessments to be levied, for the calendar year beginning
5 January 1, 2019. The Report is on file with the City Clerk.

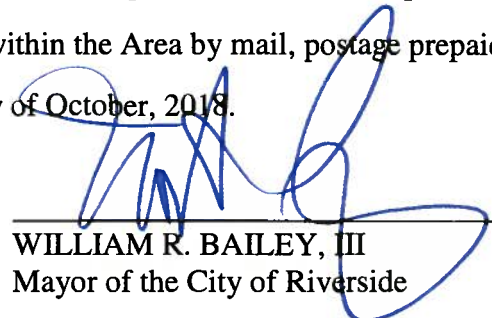
6 NOW, THEREFORE, IT IS RESOLVED by the City Council of the City of Riverside,
7 California, pursuant to Section 36534 of the California Streets & Highways Code as follows:

8 1. It is the intention of the City Council to levy and collect an annual assessment
9 within the Area for the calendar year beginning January 1, 2019, at a rate not to exceed the
10 current rate of one hundred percent (100%) of the non-discounted business tax charge, without
11 regard to any incentive programs or early payment discounts that may be offered at any given
12 time, to be paid by each business within the Area.

13 2. Notice is hereby given that the City Council will hold a public hearing on the levy
14 of the proposed assessment for the calendar year of 2019 on November 6, 2018, at the hour of
15 3:00 p.m., at the regular meeting of the City Council to be held at the regular place of meeting at
16 said time in the Council Chambers at the Riverside City Hall at 3900 Main Street in the City of
17 Riverside, California. Any protests or objections to the proposed levy of assessment may be
18 made orally or in writing by any interested person. However, the form and manner of such
19 protests or objections shall comply with Sections 36524 and 36525 of the California Streets and
20 Highways Code.

21 3. The City Clerk shall give notice of the public hearing by causing the Resolution
22 of Intention to be published once in a newspaper of general circulation in the City not less than
23 seven days before the public hearing. Further, the City shall provide notice of the public hearing
24 to each holder of a business license tax certificate within the Area by mail, postage prepaid.

25 ADOPTED by the City Council this 9th day of October, 2018.

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27 
28 WILLIAM R. BAILEY, III
Mayor of the City of Riverside

1 Attest:

2 
3 COLLEEN J. NICOL
4 City Clerk of the City of Riverside

5
6 I, Colleen J. Nicol, City Clerk of the City of Riverside, California, hereby certify that the
7 foregoing resolution was duly and regularly adopted at a meeting of the City Council on the 9th
8 day of October, 2018, by the following vote, to wit:

9
10 Ayes: Councilmembers Gardner, Melendrez, Soubirous, Conder, Mac Arthur,
11 Perry, and Adams

12 Noes: None

13 Absent: None

14 Disqualified: None

15
16 IN WITNESS WHEREOF I have hereunto set my hand and affixed the official seal of
17 the City of Riverside, California, this 10th day of October, 2018.

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19 
20 COLLEEN J. NICOL
21 City Clerk of the City of Riverside

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28 CA #18-1198 rk 08/27/18
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