

1 RESOLUTION NO.

2 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RIVERSIDE,
3 CALIFORNIA, AMENDING RESOLUTION NO. 22451 KNOWN AS THE
4 MASTER PARKING SCHEDULE RESOLUTION TO ESTABLISH TIMED
5 TOW-AWAY PASSENGER LOADING ZONES ON ORANGE STREET AND
6 UNIVERSITY AVENUE AND THE REMOVAL OF 1-HOUR AND 20-
7 MINUTE PARKING ZONES ON UNIVERSITY AVENUE.

8 WHEREAS, the Riverside Police Department has collaborated with Downtown Area
9 businesses in the Orange Street and University Avenue areas to request establishment of timed
10 Tow-Away Passenger Loading Zones on specific segments of Orange Street and University
11 Avenue to provide needed short-term passenger loading and unloading sites to accommodate
12 motorists as well as Uber, Lyft, taxis, and other rideshare entities during peak passenger drop-off
13 and pick-up times; and

14 WHEREAS, area businesses including Lake Alice Trading Co., Romano's Italian
15 Restaurant, The Mission Tobacco Lounge, located in close proximity to the proposed Passenger
16 Loading zones, generate considerable rideshare activity with patrons utilizing various rideshare
17 providers for their transportation to and/or from the local businesses; and

18 WHEREAS, to adequately address the high demand for passenger loading zones in this
19 vicinity during the late evening and early morning hours, the Riverside Police Department
20 recommended the designation of timed passenger loading zones; and

21 WHEREAS, when curbside parking is not available, motorists and rideshare drivers tend
22 to block the travel lanes to provide passenger drop-off and pick-up services and these short-term
23 parking zones will encourage patrons drinking alcohol to utilize rideshare services by making
24 them more accessible and convenient; and

25 WHEREAS, a petition was submitted by seventy-eight (78%) of businesses located within
26 this portion of the Downtown Area requesting establishment of "No Parking Passenger Loading
27 Zone 8:00 p.m. to 3:00 a.m. Daily" zones on: 1) the west side of Orange Street to encompass the
28 first three marked parking stalls north of University Avenue (spaces 736, 737, and 738); 2) the
south side of University Avenue west of Orange Street to encompass the three marked parking
stalls located at the frontage of Lake Alice (spaces 356, 357, and 358); and 3) on the north side of

1 University Avenue east of Orange Street to encompass the five marked parking stalls located at
2 the frontage of Romano's and Pixels (spaces 380, 381, 382, the designated 10-Minute Parking
3 Stall, and 384); and

4 WHEREAS, based upon further discussion with area businesses, the Riverside Police
5 Department recommended shifting the proposed passenger loading zone on the south side of
6 University Avenue west of Orange Street slightly westerly to the first three marked stalls east of
7 the alley and east of the Main Street Pedestrian Mall (spaces 357, 358, and 359) and designating
8 the zones as tow-away passenger loading zones to ensure compliance and turn-over of loading
9 zone spaces; and

10 WHEREAS, the establishment of the proposed timed tow-away passenger loading zones
11 would improve safety by creating convenient, designated areas for passenger loading and
12 unloading activities during peak hours, reducing the occurrences of vehicles stopping within the
13 travel lanes and obstructing traffic to drop-off and pick-up passengers, and continuing to advocate
14 use of rideshare services by patrons consuming alcohol; and

15 WHEREAS, a review of the restrictions reflected within the Master Parking Schedule in
16 this region of University Avenue showed both 1-Hour and 20-Minute Parking zones which were
17 previously physically removed when the City's Pay Parking Program was implemented and it is
18 necessary to update the Master Parking Schedule to update the records and accurately reflect the
19 current conditions along this segment of University Avenue

20 WHEREAS, on September 5, 2018, the Transportation Board unanimously recommended
21 the proposal to establish Tow-Away Passenger Loading Zones on designated segments of Orange
22 Street and University Avenue and removal of 1-Hour and 20-Minute Parking Zones on University
23 Avenue from the Master Parking Schedule.

24 NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Riverside,
25 California, as follows:

26 Section 1: The recitals set forth above are incorporated herein by reference.

27 Section 2: That the Master Parking Schedule is hereby amended by 1) establishing a
28 "Tow-Away No Parking Passenger Loading Zone between the hours of 8:00 p.m. to 3:00 a.m.

1 Daily” zones at the following locations: a. On the west side of Orange Street north of University
2 Avenue to encompass the first three marked parking stalls numbered 736, 737, and 738; b. On the
3 south side of University Avenue west of Orange Street to encompass the first three marked
4 parking stalls east of the alley east of the Main Street Pedestrian Mall numbered 357, 358, and
5 359; c. On the north side of University Avenue east of Orange Street to encompass the five
6 marked parking stalls numbered 380, 381, 382, 10-Minute Parking Stall, and 384; 2) removal of
7 the “1-Hour Parking between the hours of 9:00 a.m. to 6:00 p.m. of any day except Sunday and
8 holidays” zone on both sides of University Avenue from Lime Street to Market Street from the
9 Master Parking Schedule; and 3) removal of the “20-Minute Parking between the hours of 9:00
10 a.m. to 6:00 p.m. of any day except Sunday and holidays” zone on the south side of University
11 Avenue encompassing the first three parking spaces east of Lemon Street from the Master
12 Parking Schedule.

13 Section 3: That the provisions of this resolution shall be operative only when signs are
14 erected on that portion of the street set forth in Section 2 above, giving notice of the parking
15 limitations or prohibitions herein established.

16 Section 4: The provisions of this amendment shall be operative as of the date of adoption
17 of this resolution.

18 ADOPTED by the City Council this _____ day of _____, 2018.

21 _____
WILLIAM R. BAILEY, III
Mayor of the City of Riverside

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23 ATTEST:

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25 _____
COLLEEN J. NICOL
City Clerk of the City of Riverside

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1 I, Colleen J. Nicol, City Clerk of the City of Riverside, California, hereby certify that the
2 foregoing resolution was duly and regularly adopted at a meeting of the City Council of said City
3 at its meeting held on the _____ day of _____, 2018, by the following vote, to
4 wit:

5 Ayes:

6 Noes:

7 Abstain:

8 Absent:

9 IN WITNESS WHEREOF I have hereunto set my hand and affixed the official seal of the
10 City of Riverside, California, this _____ day of _____, 2018.

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13 _____
COLLEEN J. NICOL
City Clerk of the City of Riverside
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