

# ARCADE COFFEE ROASTERS

3672 Chicago Avenue  
Riverside, CA 92507

## OUR FAMILY



## OUR STORY

- CHINA
- BARNYARD
- TORCH
- SD
- FAIR
- ARCADE
- WAREHOUSE
- TASTING ROOM



## OUR VISION

- I WAS TIRED OF SEEING YOUNG PEOPLE LEAVE RIVERSIDE IN SEARCH FOR COOLER/BIGGER/BETTER THINGS
- I WANTED TO CREATE A PLACE THAT PEOPLE LIKE ME WANTED TO VISIT OFTEN AND TELL THEIR FRIENDS ABOUT BECAUSE THEY WERE PROUD THEIR CITY HAD THIS PLACE
- STILL STRUGGLING WITH WHERE WE ARE GOING TO END UP

## OUR PURPOSE

- TO ENRICH LIVES BY INSPIRING OTHERS TO CREATE SHARED MOMENTS, RELATIONSHIPS, AND A SENSE OF BELONGING FOR ALL.



## OPERATIONS

- WHOLESALE COFFEE ROASTER SELLING TO LOCAL SHOPS LOOKING FOR SPECIALTY COFFEE AND TRAINING TO MAKE THIRD WAVE/SPECIALTY COFFEE.
- OPERATING THE CAFE AS A PLACE FOR THE BRAND TO LIVE AND FULFILL OUR PURPOSE AND EXPERIMENTING WITH DIFFERENT AREAS WHERE WE CAN GROW.
- NEXT 2-4 YEARS
  - WHOLESALE 2019
  - SUBSCRIPTION 2020







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