



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL **DATE: NOVEMBER 13, 2018**

FROM: PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT **WARDS: ALL**

SUBJECT: GRANT APPLICATION FOR THE KAISER PERMANENTE OPERATION SPLASH PROGRAM IN THE AMOUNT OF \$84,150 FOR FISCAL YEARS 2018/19 THROUGH 2020/21 TO PROVIDE AQUATIC PROGRAMS - SUPPLEMENTAL APPROPRIATION

ISSUE:

Authorize the submission of a grant application for the Kaiser Permanente Operation Splash Program in the amount of \$84,150 for Fiscal Years 2018/19 through 2020/21 to provide Aquatic Programs.

RECOMMENDATIONS:

That the City Council:

1. Authorize the submission of a grant application for the Kaiser Permanente Operation Splash Program Grant in the amount of \$84,150 for Fiscal Years 2018/19 through 2020/21;
2. Upon grant award, authorize an increase in estimated revenues in the amount of \$84,150 to account number 9906900-374200 and appropriate expenditures in the same amount to account number 9906900-427200; and
3. Authorize the City Manager, or his designee, to execute all necessary grant documents, including making any minor and non-substantive changes to the grant documents.

BACKGROUND:

Kaiser Permanente (Kaiser) strives to make a positive contribution to communities through the Community Benefit Grants Program. The City of Riverside has received funding for the Operation Splash Program through the Community Benefits Grant Program for over 10 years. Through this generous grant, the Parks, Recreation Community Service Department (PRCSD) has provided 2,376 subsidized swim lessons, 2,170 open swim passes, 434 Silver Swimmer passes and 124 subsidized junior lifeguard classes for low-income community members during the last two-year grant cycle that encompassed Fiscal Years 2017 & 2018. Additionally, the PRCSD, in conjunction with the Riverside County Department of Health, provided 13,418 participants with materials and

demonstrations that encourage a healthy beverage lifestyle through the Rethink Your Drink component of Operation Splash.

DISCUSSION:

In October 2018, the PRCSD received an acknowledgement to apply for the 2019 Operation Splash Funding. The base amount PRCSD can receive is \$84,150 to be utilized for a grant period of April 1, 2019 through October 1, 2020, which covers two seasons of aquatic programs. If awarded, the funding will be used to continue the Operation Splash Program and Rethink Your Drink Campaign. Funding will enable the PRCSD to provide an estimated 2,400 subsidized swim lessons, 2,000 open swim passes, 600 Silver Swimmer passes, and 300 subsidized junior lifeguard classes. The PRCSD, in partnership with the Riverside County Department of Health, will be able to outreach to 12,800 participants with materials and demonstrations, educating and encouraging a healthy beverage selection.

FISCAL IMPACT:

The fiscal impact of this action is an estimated \$84,150 in grant revenue. Once awarded, an increase in expenditures in the amount of \$84,150 will be appropriated to the Operation Splash 2019 account 9906900-427200. The expenditures will be fully offset by the revenues received in account number 9906900-374200 from the grant.

Prepared by:	Adolfo Cruz, Parks, Recreation and Community Services Director
Certified as to availability of funds:	Edward Enriquez, Interim Chief Financial Officer/Treasurer
Approved by:	Rafael Guzman, Assistant City Manager
Approved as to form:	Gary G. Geuss, City Attorney