



# PARKS, RECREATION AND COMMUNITY SERVICES QUARTERLY REPORT: JULY - SEPTEMBER 2018

Parks  
Make  
Life  
Better!

DEPARTMENT  
pg. 2

# 4,372

Volunteer Hours  
from 90 Volunteers



# 1,079

Customer  
Service Surveys

ADMINISTRATION  
pg. 2



# 4,175

Phone Calls

## Aquatics Season

# 38,290

Participants

RECREATION & COMMUNITY SERVICES  
pg. 3-8

PARKS & MAINTENANCE  
pg. 8



# 1,150+

Volunteer Hours  
Easter Seals Adult  
Day Care

## 4th of July Spectacular

200K Spectators

PLANNING & DESIGN  
pg. 9

# \$607,254

Total Park Impact  
Fees Assessed



# 468,936

Service Miles

SPECIAL TRANSIT  
pg. 9

# DEPARTMENT

# WOW!

Youth Innovation Center at Arlington Park Groundbreaking on July 11.

State Assemblywoman Cervantes and Senator Roth gave recognition in honor of the Groundbreaking.



**74.8K**  
Contacts for  
Athletic Field Use

**1,079**  
Customer  
Service Surveys

**373**  
CDBG  
Recipients

**90**  
Volunteers



**4,372**  
Volunteer Hours

**3**  
Open Space  
Rentals

**133**  
Picnic Shelter  
Rentals

**128**  
Indoor Rentals

**\$298,195**  
Revenue for  
Indoor &  
Outdoor Rentals

**19,200**  
Indoor Rental  
Attendees

**12,475**  
Picnic Shelter  
Rental Attendees



**6,000**  
Open Space  
Rental Attendees

# ADMINISTRATION

## Clerical

**4,175**  
Phone Calls



**966**  
Walk-In Customers



# RECREATION & COMMUNITY SERVICES

## MARKETING

# \$10,450

## Quarterly Sponsorship

(Monetary and In-Kind)

## CITY-WIDE



### 4th of July Spectacular

# 200K

Spectators

Fireworks display at La Sierra Park and Mt. Rubidoux.



### Movies in the Park

# 3,450

Attendees

Fridays and Saturdays in July - August.

### Summer Camps

Weekly camps taking place July through August. Held at Bordwell, Nichols, Villegas, and Fairmount Parks.

# 851

Participants

### Summer Food Program

Began week of June 18 at 11 City parks.

# 40,649

Meals Served

### Summer Concert Series

Performances on July 11, 18, and 25 by Neon Nation, Southbound, and Steel Rod.

# 6,000

Attendees



# 2,000

 attendees at 9 community centers and all City pools.

## CONTRACT CLASSES



# 3,456

 Total Participants

# 93%

 Residents

# 7%

 Non-Residents

## High Volume Contract Class Parks

Hunt, La Sierra and Orange Terrace



## AQUATICS

# Aquatics Season

Began Monday, June 18



Measure Z  
Funded  
Swim Days

**8,335**  
Participants

Swim  
Lessons

**4,340**  
Participants

Revenue

**\$22K**

Pedal Boat  
Rentals

**1,034**  
Participants

Pool  
Rentals

**38**  
Rentals

Recreation  
Swim

**38,290**  
Participants

## SPORTS

### Adult Sports

Adult Softball, Soccer,  
and Basketball

**2,592**

Participants  
July 1 - September 30

### Youth Sports

Sports for Tots,  
Rookieball, SNAG, and  
Sandlot Camp

**566**

Participants  
July 1 - September 30

## FAIRMOUNT GOLF COURSE - 4TH QUARTER



**\$97,048** Revenue



Buckets  
of Balls  
**2,494**

**1,745**  
Resident

**184**  
Junior

**1,143**  
Twilight



**952**  
Non-Resident

**3,926**  
Senior

**87**  
Foot Golf  
Programming



Golf Cart  
Rentals  
**3,460**



**BORDWELL - STRATTON COMMUNITY CENTER**

# 18TH ANNUAL JUNETEENTH

**Saturday, June 2**

30+ vendors with a variety of arts and crafts, local entertainment, and multiple health services providers were available.

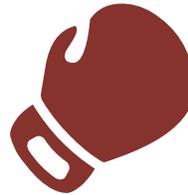
**350+**  
Attendees

**BRYANT PARK - ARLANZA COMMUNITY CENTER**

## Boxing Show

**Saturday, September 29**

Bryant Park Advisory Team in conjunction with the City of Riverside hosted a USA Boxing sanctioned show.



**23**  
Amateur Bouts

**350**  
Spectators

## Free-Based Community Classes



**175**  
Participants

Parenting Class, Citizenship Class, Aerobics, Step Aerobics, Yoga and ESL Classes

**FRIENDLY STARS PROGRAM**



## SPECIAL NEEDS PROGRAMMING

**Each Friday 6-8PM**

Themes included Stars and Stripes Party, Popsicle Paradise, Circus Night and Sports Day, Ice Cream Social, Ohana Luau, Disney Night, Under the Sea, Pizza Party and a Talent Show.

**540+**  
Participants

**AMEAL MOORE NATURE CENTER**



**SECOND SATURDAYS**

**50**  
Participants



## CHAMPIONS WEEK

**156**  
Participants

NEOP Staff prepared an obstacle course at Bonds, Bryant, La Sierra, and Lincoln Parks during summer meals.

## SPARK CURRICULUM

**203**  
Participants

NEOP Conducted SPARK Physical activities at Bonds, Bordwell, and Lincoln Parks

### DALES SENIOR CENTER



#### Luncheons

**224**

Participants

July 11, August 8, & September 12

**250**

Participants

#### Special Events

July 20 & August 24

Wild West Social provided seniors with an evening of dancing and socializing. 'Senior Day' provided seniors with information booths and demonstrations.

### DALES & LA SIERRA SENIOR EXCURSIONS

**205**  
Participants

Excursions to relax, get away and enjoy visiting some interesting places in Southern California.

### LA SIERRA SENIOR CENTER



#### Luncheons

**360**

Participants

July 19, August 16, & September 20

Ahoy Matey, Mahalo and Halftime Party Luncheons provided opportunities for seniors to socialize, dance and enjoy meals designed to fit each theme.



### Hawaiian Nalu Luncheon

Friday, August 17

Hawaiian Nalu Luncheon featured Hula dancers, a live band and great food centered around traditional kalua pork.

**116 Participants**



## Adopt a Street

August 15 & September 11

Outreach Workers worked with KRCB to adopt 9th Street in the Eastside. Every last Wednesday of the month, Project BRIDGE participants clean the street with pride.

## Teen Venture Camp

103

Participants

## July - August

Teen Camp for ages 13 - 17



## Project BRIDGE Summer Field Trips

July - August

Every two-weeks Project BRIDGE's caseload participants went to the movies, bowling, college tours, movies in the park, feeding the homeless, etc.

### HEAL ZONE (HEALTHY EATING ACTIVE LIVING)

#### 5th Annual Senior Health & Fitness Expo

August 23  
at Bordwell Park

150  
Participants

#### 1st Annual Healthy Snack Day

August 29  
at Bobby Bonds Park

150  
Park Visitors





Summer Sessions  
July 2 & August 13

774  
Participants

# PARKS & MAINTENANCE

338 Call Center Service Requests

4,239  
Sycamore Canyon  
Visits by Pedestrians  
and Bikers

469  
Work Orders  
Generated

422  
Completed

167,050  
Mt. Rubidoux  
Visits by Pedestrians  
and Bikers

## VOLUNTEER EVENTS

1,150+ Volunteer Hours

Easter Seals Adult Day Care  
Litter removal at Hunter Hobby Park



**July 2** North Park - California Conservation Corps performed weed abatement and cut firebreaks. 130 Hours

**July 5** Fairmount Park - California Conservation Corps picked up litter throughout the park. 340 Hours

**July 9** Castleview Park - California Conservation Corps performed weed abatement and cut firebreaks. 520 Hours

**July 14** Fairmount Park - Relevant Church pruned roses in the Rose Garden and cleaned-up litter along the lake edge. 122 Hours

**July 16** Hole Lake Property - California Conservation Corps performed weed abatement and cut firebreaks. 220 Hours

**Sept 29** Fairmount Park - KRCB volunteers picked up litter and cleaned the lake edges of the Santa Ana River. 560 Hours



# PLANNING AND DESIGN

## New & Exciting

New 18 hole disc golf course is open for play at Martha McLean Anza Narrows Park



## Construction

Youth Innovation Center at Arlington Park has broken ground, and is under construction anticipated to be open Summer 2019.



**80** Total Development Review Committee Cases

**50** Total Building Permit Cases Reviewed

**5** Total Parcel Map Cases Reviewed



**\$607,254**

Total Park Impact Fees Assessed

# SPECIAL TRANSIT

**31,471**

Total Passengers

**31,471**

Total One-Way Trips

**468,936**

Service Miles



**10,559**

ADA Riders

**6,029**

Wheelchairs Transported

**20,870**

Non-ADA Riders

## New & Exciting



New Transit Supervisor

**Randy Barragan**

Hired on September 7

