

City of Riverside Sponsorship Program Fall 2018-2019																
Arts and Cultural Affairs (ACAD) City Sponsorships Budget, 2018-19:					\$146,160											
ACAD Cash Recommendations for Fall, 2018-19:					\$72,150											
Riverside Public Utilities (RPU) Cash Recommendations for Fall, 2018-19:					\$14,500											
Subtotal (ACAD + RPU), Cash Recommendations for Fall, 2018-19:					\$86,650											
Value of In-kind (including Facilities) for Fall, 2018-19:					\$53,448											
Total Value of Recommended Cash & In-Kind Sponsorship					\$140,098											
					Value of Previous Year's Funding		Applicant Requests			Staff Recommendations						
Organization/Event	Date	Anticipated Attendance	Event Cost	Ward	Cash Sponsorship	In-Kind Sponsorship	Cash Request	Facilities Request	In-Kind Request	Cash Arts and Culture	Cash Riverside Public Utilities	Total Recommended \$	Value of Proposed In-Kind Services (Facilities & Non-Facilities)	Total Value of Recommended Sponsorship	In-Kind Proposed	Facilities Proposed **
Events with Significant Outreach Component																
Arlington Business Partnership Arlington Chili Cook-Off and Car/Cycle Show	25-May	20000	\$146,240	5	\$11,500	\$12,541	\$20,000	Hunt Park/Renck Community Center, BBQ Grill/Propane, Mobile Stage, 14 Carnival-Styled EZ-Ups, Street Sweeper, Water Barricades, Water, (2) Flatbed Trucks	Special Event/Banner permit fees, Police Services, Water (20 cases), Booth/City Vehicle (RPU Rebates/311, Police CSB, Fire/CERT)	\$11,500	\$1,000	\$12,500	\$8,705	\$21,205	Fire will not waive fees. For fire request: submit request via online form 30 days prior to event at www.riversideca.gov/fire. Go to Quick Links-click submit a Special Activity Request with Fire; Water (20 cases); RPU Booth; RPD Booth	Waive the hourly rental fee for the Mobile Stage. Group is responsible for: Refundable deposit (\$1250.00), Facility app processing fee (\$25.00) , Set-up fee (\$600) for mobile stage, Staff fees (\$18/hr. per staff member, TBD by PRCSD supervisor) and procurement of propane tank. No fees associated with use of games booths (except Staff costs). ABP will need to provide game prizes. No fees associated with the use of the grill (except Staff fees). See other requirements at the end of this column.
Big Brother Big Sisters High School Bigs STEM Mentoring	Jan. - June	145	\$47,825	2, 3, 5, 6	\$1,000	\$1,015	\$5,000	N/A	N/A	\$0	\$1,000	\$1,000	\$260	\$1,260	RPU Booth/Outreach participation	N/A
Community Health Systems, Inc.* Community Resource Event	26-29-Jun	300	\$162,966	2,6	\$0	\$0	\$2,734	N/A	Special Event permit fee	\$750	\$0	\$750	\$75	\$825	N/A	N/A

City of Riverside Sponsorship Program															
Organization	Event Dates	Event Type	Event Location	Event Duration	Event Description	Event Category	Event Budget	Event Sponsorship	Event Sponsorship	Event Sponsorship	Event Sponsorship	Event Sponsorship	Event Sponsorship	Event Sponsorship	Event Sponsorship
Glocal Outreach Easter Sunrise Service	21-Apr	2000	\$3,000	1	\$0	\$0	\$0	PRCSD van, Portable Toilets, Sound Equipment	Special Event/Banner permit fees	\$0	\$0	\$0	\$860	\$860	Fire will not waive fees Special Event/Banner permit fees; Waive Open Space fee/additional hour use for Mt. Rubidoux. Group is responsible for: Facility app processing fee (\$25), Refundable deposit (\$1,000), Staff fees (\$18/hr. per Staff member, TBD by PRCSD representative), Special Transit driver fees (TBD by Special Transit Division), PRCSD Electrician/portable restroom fees (TBD by PRCSD), vendor for audio equipment, coordination of delivery/set-up/tear-down with PRCSD. City audio equipment is not available, but PRCSD will provide access to outlets. Group must submit app for Lg. PRCSD Conf. Rm. and obtain permission from Riv. Land Conservancy re: use of the cross. See other requirements at the end of this column.
Janet Goeske Foundation Spring 2019 Activities	Jan - June	6162	\$93,917	3	\$2,000	\$110	\$5,000	N/A	Water (20 cases), Bags (150)	\$1,000	\$1,000	\$2,000	\$1,864	\$3,864	For fire request: submit online request form 30 days prior to event @ www.riversideca.gov/fire . Go to Quick Links-click submit a Special Activity Request with Fire; Water (20 cases); Bags (200 bags); RPU booth for all events; NOTE: RPU sponsorship (cash and in-kind, except for booth) is for Sr. Fair only N/A
Inland Empire Latino Lawyers Assn., Inc. Inland Empire Expungement Program	Jan - June	150	\$43,296	2	\$1,000	\$680	\$3,000	Arlanza and Cesar Chavez (Community Center Rms.)	Bags (150)	\$1,200	\$0	\$1,200	\$3,360	\$4,560	N/A Waive rental fees for Cesar Chavez and Arlanza meeting rooms. Group will be responsible for: App processing fee (\$25 each) and Refundable deposits (\$250 each). Rooms TBD by PRCSD supervisor. No meetings on City holidays. See other requirements at the end of this column.
Inland Empire Waterkeeper Rock the River 2019	20-Apr	600	\$22,128	3	\$1,500	\$1,310	\$1,000	Martha McClean Anza Narrows Park	Special Event/Banner permit fees , Bags (500)	\$0	\$1,000	\$1,000	\$1,534	\$2,534	Special Event Permit fee; Fire will not waive fees; Bags (500); RPU booth Contingent upon date change (holiday weekend), which is in process. Waive Open Space fee. Group is responsible for: App processing fee (\$25), Staff fees (\$18/hr per staff member, TBD by PRCSD representative), Refundable deposit (\$500). See other requirements at the end of this column.
Inlandia Institute Writing for Our Lives	Jan - June	1000	\$11,250	1	\$1,000	\$0	\$2,250	N/A	N/A	\$1,200	\$0	\$1,200	\$0	\$1,200	N/A N/A
Inland Urban Forest Council IUFC Pruning Workshop/Brochure	Feb - June	100	\$4,500	1	\$0	\$0	\$1,500	N/A	N/A	\$0	\$1,000	\$1,000	\$260	\$1,260	RPU Booth N/A

City of Riverside Sponsorship Program																
Jr. League of Riverside, Inc. Truck-A-Palooza	9-Mar	2000	\$4,500	1	\$0	\$0	\$1,000	N/A	Vehicle Participation (Police, Fire, RPU, Public Works)	\$1,000	\$0	\$1,000	\$1,444	\$2,444	For fire request: submit request via online request form 30 days prior to event @ www.riversideca.gov/fire . Go to Quick Links-click submit a Special Activity Request with Fire; RPU Booth, Vehicle, Outreach participation; RPD Unit; Special Event Permit	N/A
Keep Riverside Clean and Beautiful Great American Clean-up 2019	11-May	1000	\$10,370	All	\$0	\$485	\$0	PRCSD sites, City Hall Breezeway	Special Event permit fee, Bags (500)	\$0	\$0	\$0	\$560	\$560	Special Event permit fees; Bags (500)	N/A
LULAC of Riverside, Council #3190 Health Fair/Clinic	1 & 2-Mar	1200	\$19,500	3	\$0	\$1,435	\$5,000	N/A	Police Services, Bags (500), Water (200), Booth/Vehicle Participation (PRCSD/Police/RPU), Marketing	\$2,500	\$0	\$2,500	\$751	\$3,251	Bags (500), Water (10 cases), RPU Booth	N/A
Riverside Arts Academy Longfellow School Summer Program	TBD	45	\$6,095	2	\$0	\$0	\$2,133	Cesar Chavez Community Center	N/A	\$1,500	\$0	\$1,500	\$0	\$1,500	N/A	This is a collaboration between PRCSD, RUSD, and Riv Arts Academy. Day Camps operate Mon.-Fri. for one week in July from 9 am to 3 pm. Use include Cesar Chavez Gym and Dance Rooms only. No staff or other resources will be provided by PRCSD. See other requirements at the end of this column.
Riverside Community Flower Show Assn. 42nd Annual Riverside Community Flower Show and Garden Tour	13 & 14-Apr	900	\$14,500	TBD	\$0	\$0	\$2,800	Hunt Park (Renck Center)	Banner permit fee	\$1,000	\$0	\$1,000	\$3,075	\$4,075	Banner permit fee	For one day of the two-day event, waive hourly rental rate for Renck Center Grand Ballroom, hourly rate for Gym, Open Space fee and additional hourly rate. Group is responsible for: Facility app processing fee (\$25), rental costs for second day of event (Ballroom - \$115/hr.; Gym - \$80/hr.; Open Space fee - \$700; Additional hour fee \$35/hr.), Refundable deposit (\$1,000), Special Event walkthrough (\$238.52) and Staff fees (\$18/hr. per staff member, TBD by PRCSD representative. See other requirements at the end of this column.
Riverside County NAACP Youth Council 4th Annual Youth Council and Public Safety	8-May	500	\$5,360	4	\$970	\$325	\$1,500	Stratton Center (for planning meetings)	Special Event permit fee, Bags (500), Water (10 cases)	\$1,000	\$0	\$1,000	\$505	\$1,505	Bags (500), Water (10 cases)	No rental fees if held during regular business hours (no holidays). Group is responsible for: Completion of Facility Rental app and fee (\$25). See other requirements at the end of this column.
Riverside East Rotary Show n' Go Car Show	3 & 4-May	20000	\$65,000	2	\$3,250	\$2,343	\$2,500	N/A	Special Event/Banner permit fees, Police Services, Water (500), Fire Truck	\$0	\$2,500	\$2,500	\$8,335	\$10,835	Special Event/Banner permit fees; RPU and RPD Booths	N/A

City of Riverside Sponsorship Program																
Riverside Food Systems Alliance Your Place at the Table	22-Feb	250	\$10,000	5	\$0	\$0	\$2,500	N/A	Special Event permit fee, Bags (250), Water (11 cases)	\$1,500	\$0	\$1,500	\$304	\$1,804	Bags (250), Water (11 cases)	N/A
Riverside Garden Council * Create a Seed Bank/Library	Jan - June	2000	\$3,000	1	\$0	\$0	\$1,500	N/A	N/A	\$1,000	\$0	\$1,000	\$0	\$1,000	N/A	N/A
Riverside Juneteenth Committee 18th Annual Juneteenth Celebration	2-Jun	3000	\$14,525	2	\$1,000	\$2,556	\$3,000	Bordwell Park (Stratton Center), Mobile Stage	Special Event/Banner permit fees, Police Services, Bags (100), Water (300), Booth/Vehicle Participation (Fire, Police)	\$1,500	\$0	\$1,500	\$2,490	\$3,990	Fire will participate. Submit request via online form 30 days prior to event @ www.riversideca.gov/fire . Under Quick Links select Submit a Special Activity Request with Fire; Bags (100), Water (10 cases); RPD Booth	Waive mobile stage 8 hour rental fee and Stratton Center MPR. Group will be responsible for the following fees: Application processing fee of \$25, refundable deposit of \$1,000, special event walk through fee of \$238.52, staff fees of \$18 per hour per staff and Mobile Stage Set-up/Delivery fee of \$600. See other requirements at the end of this column.
Riverside Museum Associates Multicultural Council Immigration: Let's Talk	Jun	200	\$6,500	2, 4	\$0	\$0	\$1,800	Cesar Chavez Community Center and/or Ysmael Villegas Community Center	Bags (100), Water (200), Recycle bins (4) and a CRV Recycling Station	\$1,000	\$0	\$1,000	\$360	\$1,360	N/A	Waive hourly rental rates for Cesar Chavez Community Rm. And Arlanza Community Center MPR. Group will be responsible for: App processing fee (\$25), Refundable deposit (\$250 for each site) and Staff fees (\$18/hr. per staff member, TBD by PRCSO representative). Dates are TBD upon approval of sponsorship. See other requirements at the end of this column.
Riverside STEM Academy Foundation Innovate Riverside	18-May	1000	\$19,000	1	\$2,000	\$1,040	\$4,000	Ameal Moore Nature Center	Special Event/Banner permit fees, Water (500), Booth Participation (Riverside Met Museum)	\$2,500	\$0	\$2,500	\$191	\$2,691	N/A	N/A
Starting Over, Inc. Path to Staffing Employment and Entrepreneur Development	20-Jun	150	\$4,500	2	\$0	\$0	\$1,575	Bordwell Park (Stratton Center)	Special Event/Banner permit fees, Water (200)	\$1,000	\$0	\$1,000	\$975	\$1,975	Special Event/Banner permit fees	Waive hourly rental rates for Stratton Community Center MPR. Group will be responsible for: App processing fee (\$25), Refundable deposit (\$250) and Staff fees (\$18/hr. per staff member, TBD by PRCSO representative), and Special Event walkthrough fee (\$238.52). See other requirements at the end of this column.
University of CA Riverside Alumni Assn. Highlander Day of Service	12 & 13-Apr	650	\$6,500	TBD	\$750	\$443	\$2,000	N/A	Bags (200), Water (250)	\$1,000	\$0	\$1,000	\$324	\$1,324	Bags (200), Water (10 cases); Special Event permit fee	No fees associated with use of the trail. Group will be responsible for confirming event date with Parks Division Trails Coordinator (Alisa Sramala). See other requirements at the end of this column.

City of Riverside Sponsorship Program																
University of CA Riverside Society of Women Engineers* Bourns Engineering Day	13-Apr	2000	\$17,235	2	\$0	\$0	\$5,000	N/A	Water (500), Vehicles (Police, Fire, Green Vehicles for students to view)	\$1,500	\$0	\$1,500	\$1,424	\$2,924	For Fire Dept., request 30 days prior to event at www.riversideca.gov/fire - under Quick Links, click on Submit a Special Activity Request; Water (10 cases), RPU Booth, RPD Unit	N/A
Events with Admission Charge (and Added Outreach Component)																
Casa Blanca Baby Boomers Para Nuestras Madrecitas con Amor	27-Apr	300	\$7,385	4	\$750	\$1,545	\$1,477	Ysmael Villegas Community Center (Banquet Rm., Kitchen, Senior Rm.), Projector,	Water	\$750	\$0	\$750	\$1,505	\$2,255	Water (10 cases)	Waive hourly rental fee and equipment fee for projector. Group will be responsible for: app processing fee (\$25), refundable deposit (\$250), staff walk-through fee (\$238.52) and Staff fees (\$18/hr per staff member, TBD by PRCSO representative). See other requirements at the end of this column.
Old Riverside Foundation Vintage Home Tour, Restoration Faire & Village Mercantile 2019	18-May	625	\$4,500	1	\$500	\$0	\$750	N/A	N/A	\$750	\$0	\$750	\$0	\$750	N/A	N/A
Path of Life Ministries Pub & Grub Challenge	11-May	500	\$10,000	3	\$1,000	\$75	\$1,000	N/A	Banner permit fees, Banners (Magnolia Ave. and University Ave. , Apr. 27 - May 11)	\$0	\$1,000	\$1,000	\$100	\$1,100	For fire request: submit via online request form @ www.riversideca.gov/fire , 30 days prior to event-go to Quick Links-click submit a Special Activity Request with Fire; Banner Permit fees	N/A
Raincross Master Chorale Americana Choral Performance	28-Apr	425	\$5,400	1	\$1,000	\$0	\$5,000	N/A	N/A	\$1,000	\$0	\$1,000	\$0	\$1,000	N/A	N/A
Riverside African American Historical Society 26th Annual Martin Luther King, Jr. Walk	21-Jan	1000	\$20,000	1, 2	\$3,225	\$1,536	\$6,000	Bordwell Park	Special Event permit fee, Police Services, Water (1,000), Vehicles for Shuttle Service	\$6,000	\$0	\$6,000	\$2,154	\$8,154	Special Event permit fee; If Fire is needed, submit request 30 days prior to event: www.riversideca.gov/fire - select Quick Links and click Submit Special Request with Fire; Water (10 cases); RPD Booth	Waive hourly rental fee for use of Stratton Center MPR. Group will be responsible processing fee of \$25, refundable deposit of \$250 and staff fees of \$18 per hour per staff for use at Stratton Community Center. Number of staff required will be determined by PRCSO staff. Please see other requirements at the end of this column.

City of Riverside Sponsorship Program																
Riverside Art Museum Art Market 2019	6-Apr	2750	\$11,312	1	\$3,000	\$4,025	\$2,262	N/A	Special Event permit fee, Water (480); Street Closure permit for Lemon St. (for food truck and art vendor booths)	\$2,200	\$0	\$2,200	\$75	\$2,275	Special Event permit fee	N/A
Riverside County Philharmonic Assn. 60th Anniversary Gala Concert	Apr. 1-14	1000	\$55,301	0	\$0	\$0	\$12,000	N/A	Banner permit fee, Water (1,000)	\$2,000	\$0	\$2,000	\$100	\$2,100	Banner Permit fee	N/A
Riverside Dickens Festival 2019 Dickens Festival	23 & 24 - Feb	18000	\$102,000	3	\$7,750	\$2,028	\$10,000	N/A	Special Event/Banner permit fees, Police Services, Water (10 cases)	\$7,500	\$500	\$8,000	\$2,817	\$10,817	Water (10 cases)	N/A
Riverside Road Runners, Inc. Citrus Heritage Run	5-Jan	1500	\$72,014	4, 5	\$750	\$1,085	\$10,000	Arlington Heights Sports Park	Special Event permit fee	\$2,500	\$1,000	\$3,500	\$810	\$4,310	Special Event permit fee	Waive Open Space fee and additional hour fee. Group will be responsible for: Facility app processing fee (\$25), Refundable deposit (\$1,250), Staff fees (\$18/hr. per staff member, TBD by PRCSD representative), Field Lighting fees (\$36/hr.), if needed, and Special Event Walkthrough (\$238.52). Please see other requirements at the end of this column.
Riverside Sport Hall of Fame Sport Hall of Fame 2019 Inductee Celebration	13-May	500	\$63,500	1	\$2,500	\$0	\$5,000	N/A	N/A	\$2,500	\$0	\$2,500	\$0	\$2,500	N/A	N/A
Adrian Dell and Carmen Roberts Foundation Black History Parade & Expo	9-Feb	3700	\$32,204	1, 2	\$5,200	\$554	???	Mobile Stage	Special Event/Banner permit fees, Bags (100), Water (100), Booth/Vehicle Participation (Police, RPU)	\$3,000	\$2,500	\$5,500	\$999	\$6,499	Fire will not waive fee. For fire request: submit request via online form 30 days prior to event @ www.riversideca.gov/fire . Go to Quick Links-click submit a Special Activity Request with Fire; Bags (100); Water (10 cases); RPOA Mustang	Waive Mobile Stage rental rate; Group is responsible for: App processing fee (\$25), refundable deposit (\$1,000), Stage set-up cost (\$600), and Staff fees (\$18/hr. per staff member, TBD by PRCSD representative). See other requirements at the end of this column.

City of Riverside Sponsorship Program															
Event Name	Date	Open Space	Open Space Fee	Open Space Fee Waived	Open Space Fee Waived	Open Space Fee Waived	Open Space Fee Waived	Open Space Fee Waived	Open Space Fee Waived	Open Space Fee Waived	Open Space Fee Waived	Open Space Fee Waived	Open Space Fee Waived	Open Space Fee Waived	Open Space Fee Waived
Mary S. Roberts Pet Adoption Center 27th Annual Walk with the Animals	23-Mar	1500	\$20,000	1	\$750	\$3,486	\$2,500	Fairmount Park (Open Space and Bandshell)	Special Event/Banner permit fees, Bags (500), Water (1,000), Police Services	\$1,500	\$0	\$1,500	\$2,009	\$3,509	Fire will not waive fees. For fire request: submit request via online form 30 days prior to event @ www.riversideca.gov/fire. Go to Quick Links-click submit a Special Activity Request with Fire; Bags (500); Water (10 cases); RPU Booth
Southern CA Assn., USATF and IE Racewalkers USATF 15K Racewalk Championship	19-May	100	\$2,600	1	\$0	\$810	\$0	Fairmount Park (near WWII tank)	Special Event permit fee	\$0	\$0	\$0	\$810	\$810	Special Event permit fee
Southern CA Tri-Counties Branch of the International Dyslexia Assn. Annual Spring Conference	13-Apr	150	\$18,425	1	\$1,000	\$97	\$3,000	N/A	Bags (100)	\$1,000	\$0	\$1,000	\$97	\$1,097	Bags (100)
Spanish Town Heritage Foundation Riverside Tamale Festival	27-Apr	15000	\$102,606	1	\$3,400	\$1,040	\$3,300	White Park (incl. Dales Center Community Rms.), RPU Parking Garage (Market St. @ 9th St.)	Special Event permit fee, Police Services (incl. Explorers), Bags (250), Water (10 cases), Vehicle Participation (RPU green vehicles), Public Works (for traffic planning)	\$2,300	\$1,000	\$3,300	\$4,241	\$7,541	Bags (250), Water (10 cases)
Temple Beth El Riverside Jewish Film Festival	3-Mar	300	\$3,200	1	\$0	\$0	\$1,000	N/A	N/A	\$750	\$0	\$750	\$0	\$750	N/A

City of Riverside Sponsorship Program																
West Coast Thunder 20th Annual West Coast Thunder Ride	27-May	12000	\$200,000	3, 4	\$3,500	\$75	\$8,000	N/A	Special Event permit fee, Police Services, Water (4,000)	\$4,000	\$1,000	\$5,000	\$75	\$5,075	For fire request: submit request via online form 30 days prior to event @ www.riversideca.gov/fire . Go to Quick Links-click submit a Special Activity Request with Fire; Special Event permit fee	N/A
Women Organizing Women, Inc. The Lydia Project 2019	31-May	350	\$27,000	1	\$0	\$0	\$5,000	Riverside Convention Center	N/A	\$750	\$0	\$750	\$0	\$750	N/A	N/A
*First-time Applicants										**THE PRCSO IN-KIND SPONSORSHIP IS CONTINGENT UPON THE USER GROUP SUBMITTING THE REQUIRED DOCUMENTS AND FEES AT LEAST 180 DAYS PRIOR TO EVENT (UNLESS NOTED OTHERWISE). FACILITIES, DATES, AND LOCATIONS ARE SUBJECT TO AVAILABILITY. IF EVENT REQUIRES ADDITIONAL PRCSO RESOURCES NOT INCLUDED IN SPONSORSHIP APPLICATION, USER WILL BE REQUIRED TO PAY ALL HARD/STAFF COSTS. GROUPS MUST ALSO MEET ALL CITY SPECIAL EVENT APPLICATION AND PERMIT REQUIREMENTS, IF APPLICABLE.						