# City Council Memorandum

*City of Arts & Innovation*

**CITY OF RIVERSIDE**

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**TO:** HONORABLE MAYOR AND CITY COUNCIL     DATE: NOVEMBER 27, 2018

**FROM:** PUBLIC WORKS DEPARTMENT           WARDS: ALL

**SUBJECT:** GRANT FUNDING REQUEST IN THE AMOUNT OF $79,931 TO THE CALIFORNIA DEPARTMENT OF RESOURCES RECYCLING AND RECOVERY FISCAL YEAR 2018/19 BEVERAGE CONTAINER RECYCLING AND LITTER REDUCTION FUNDS – SUPPLEMENTAL APPROPRIATION

## ISSUE:

Authorize the submission of a Beverage Container Recycling and Litter Reduction Payment Program Application to the California Department of Resources and Recovery in the amount of $79,931 for beverage container recycling and litter cleanup activities.

## RECOMMENDATIONS:

That the City Council:

1. Adopt the attached resolution authorizing the City Manager, or his designee, to submit a Funding Request to the California Department of Resource Recycling and Recovery to obtain $79,931 in grant funding for beverage container recycling and litter cleanup activities;

2. Upon award, authorize an increase in revenues for Account No. 9338300-334100 in the amount of $79,931 and appropriate expenditures for Account No. 9338300-440210 in the same amount to City/County Payment Program- Beverage Container and Litter Reduction – 18/19; and,

3. Authorize the City Manager, or his designee, to submit and execute all necessary grant documents in furtherance of the City/County Payment Funding Request to the California Department of Resources Recycling and Recovery, including making minor and non-substantive changes.

## BACKGROUND:

The California Beverage Container Recycling and Litter Reduction Act administered by the Department of Resources and Recycling Recovery (CalRecycle) is distributing $10.5 million in fiscal year 2018/19 funds to eligible cities and counties specifically for beverage container

recycling and litter clean-up activities.  The goal of CalRecycle's beverage container recycling program is to reach and maintain an 80% recycling rate for all California Refund Value (CRV) beverage containers – aluminum, glass, plastic and bi-metal.


## DISCUSSION

The funds received will be used to target and develop programs to meet the goal of increased recycling. Activities will include supporting curbside recycling collection efforts through the use of containers, flyers, utility inserts, and advertisements.

The City of Riverside is eligible to receive $79,931 in funding in Fiscal Year 2018/19 funds, based on the per capita formula for distribution, which may be used over a two-year period for the following activities:

1. Purchase curbside recycling containers for residential customers;

2. Develop recycling classes for the public to engage residents and learn more about the benefits of recycling;

3. Outreach to schools to provide recycling education and presentations;

4. Develop a recycling 'toolkit' for local schools that want to increase recycling of beverage containers;

5. Provide recycling opportunities to residents that live in multifamily dwellings;

6. Develop new promotional and educational materials to inform residents;

7. Purchase bottle and can recycling units for placement throughout the community;

8. Increase public education within the community and citywide departments to promote beverage container recycling.

The application is due December 17, 2018, and funds are anticipated to be distributed from CalRecycle in February 2019.


## FISCAL IMPACT:

The fiscal impact of this action is an estimated $79,931 in grant revenue from the CalRecycle Beverage Container City/County Payment Program. Grant funds received through this program will be appropriated into City/County Payment Program Beverage Container and Litter Reduction 18/19 Account No. 9338300-334100 for revenue Account No. 9338300-440210 for expenditures.


Prepared by:         Kris Martinez, Public Works Director
Certified as to
availability of funds:   Edward Enriquez, Interim Chief Financial Officer/Treasurer

Approved by:          Rafael Guzman, Assistant City Manager
Approved as to form:  Gary G. Geuss, City Attorney


Attachments:
1. Resolution
2. Program Guidelines