

GENERAL FUND CONTRIBUTION



- **STEPS**
 - Include in the 2020 Budget Request
 - City Council Approval
- **EXAMPLE**
 - No examples specific to Historic Preservation
 - City of Napa, CA; capital improvement
- **OPPORTUNITIES**
 - Demonstrates the City's commitment to historic preservation
 - Consistent funding
- **Challenges**
 - Due to budget cuts, this may be unlikely



1

RiversideCA.gov

CODE VIOLATION FINES

UNSAFE

DO NOT ENTER OR OCCUPY
(THIS PLACARD IS NOT A DEMOLITION ORDER)

This structure has been inspected, found to be seriously damaged and is unsafe to occupy, as described below:

Do not enter, except as specifically authorized in writing by jurisdiction. Entry may result in death or injury.

Facility Name and Address:

DO NOT REMOVE, ALTER OR COVER THIS PLACARD UNTIL AUTHORIZED BY GOVERNING AUTHORITY

- **STEPS**
 - Amend Title 20 to allocate code violation fines to the Historic Preservation fund
- **EXAMPLE**
 - No Historic Preservation Specific examples
 - Cincinnati, OH; list with photos of property along with information to contact Non-Profit to rehabilitate
- **OPPORTUNITIES**
 - Turning a negative situation into a positive.
 - Direct fines for buildings 50 years or older to the Historic Preservation fund
- **CHALLENGES**
 - Requires City Council to impose fines
 - Limited staffing



2

RiversideCA.gov



FEES ADDED TO BUILDING PERMITS

Fees

*Effective October 25, 2017, the fees collected for the Pennsylvania code official training fund (SEFT fees) have increased from \$4.00 to \$4.50. Governor Wolf signed Act 37 of 2017 authorizing the increase of fees collected by municipalities administering and enforcing construction or building permits in accordance with the Pennsylvania Construction Code Act.

The City of Pittsburgh Department of Permits, Licenses and Inspections (PLI) will begin collecting the new \$4.50 effective November 20, 2017 for all new permits. Permits pending and not issued as of November 20, 2017 will be assessed the additional 50 cents fee.



• STEPS

- Propose fee schedule modification
- Select specific fee amounts for each service
- City Council approval

• EXAMPLE

- No Historic Preservation specific examples
- Portland, OR; Applies to all Building Permits, Site Development Permits (except where work involves only clearing) and Zoning Permits
- Pittsburgh - additional fees added to permits

• OPPORTUNITIES

- Consistent funding

• CHALLENGES

- Lack of community support
- Lack of Developer support

3

RiversideCA.gov

FEE FOR HISTORIC PRESERVATION

City of Austin - Historic Preservation Fees

Public Hearing Preparation Fee
(if Historic Landmark Commission review required) \$780.00

Historic Landmark Commission Processing Fees and Certificate of Appropriateness \$291.00

Building permit application within National Register Historic Districts \$180.00

Historic District Sign Review \$168.00

Local Historic District Zoning \$699.00

Historic Zoning Application \$699.00

Landmark Plaque \$140.00



City of Austin, TX; Partial fee list

• STEPS

- Set fee structure for specific services
- City Council approval

• EXAMPLE

- City of Pittsburgh; Nominations, COA, Landmark plaque
- City of Austin; COA, Applications, Landmarks
- City of St. Augustine; Design review & COA
- City of Long Beach: Tiered system

• OPPORTUNITIES

- Provides consistent funding
- Specific to historic properties

• CHALLENGES

- Lack of community support
- Lack of developer support

4

RiversideCA.gov

SALES OF CITY OWNED PROPERTIES



Marcy Library



Hamilton County Land Bank



- **STEPS**
 - Include in sell allocation
 - City Council Approval
- **EXAMPLE**
 - Sale of Marcy Library; Riverside, CA
 - Hamilton County Land Bank; Ohio
- **OPPORTUNITIES**
 - Potential for significant financial contribution
- **CHALLENGES**
 - Requirement of request with each sale of a property
 - Funds will return to department investment was sourced from
 - Few city owned historic properties remaining

5

RiversideCA.gov



Opportunity Number	Opportunity Title	Agency	Opportunity Status	Posted Date	Close Date
FR-6100-N-40	Notice of Funding Availability for the Fiscal Year (FY) 2017 Homeless Management Information System Capacity Building Project	HUD	posted	11/19/2018	01/31/2019

GRANTS

- **STEPS**
 - Research to identify grants & apply to appropriate grants for project
 - City Council acceptance of grants
- **EXAMPLE**
 - HUD Neighborhood Stabilization Program Grant
 - Grants.gov (Federal grant source page)
 - Preservationdirectory.com
 - National Trust web page
- **OPPORTUNITIES**
 - Potential source of income without City contribution
 - Partnerships
- **CHALLENGES**
 - Few available -Competitive
 - Limited staff

6



RiversideCA.gov

LOANS



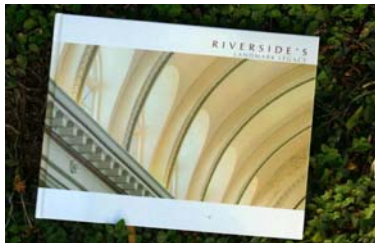
- **STEPS**
 - Amendments to Title 20
 - Reseeding to have funds available
 - Develop program guidelines
- **EXAMPLE**
 - Wichita, KS
 - Whittier, CA
 - Quincy, IL
- **OPPORTUNITIES**
 - Extending life of program
 - Consistent availability of funds
- **CHALLENGES**
 - Modify fund to support low interest loans and receiving grants
 - Develop a loan program and repayment program
 - Limited Staff



7

RiversideCA.gov

SALE OF BRANDED ITEMS



- **STEPS**
 - Product development
 - Find a low cost producer
 - Develop marketing plan for product promotion and sales
- **EXAMPLE**
 - Recognizable Rain cross logo or historic sites in Riverside promoted on Posters, Tote bags, Stickers/magnets
- **OPPORTUNITIES**
 - Civic pride
 - Promote tourism
 - Partnerships
- **CHALLENGES**
 - Generally limited profit margins
 - Excess merchandise
 - Up front costs



8

RiversideCA.gov

DONATIONS



The Issue



Donate Today

- **STEPS**
 - Identify areas of concern
 - Solicit potential donors
 - Create marketing and Social Media platform
- **EXAMPLE**
 - Restoration of City Hall Dome; Savannah, GA
 - Potential rezoning and development; Annapolis, MD
- **OPPORTUNITIES**
 - Opportunity to build civic pride
 - Donations accepted from areas outside Riverside
 - Social Media platform to garnish interest - donations and tourism
- **CHALLENGES**
 - Donations may be small increments
 - Identifying what programs or causes would capture interests
 - Limited staff



9

RiversideCA.gov

FUNDRAISING



- **STEPS**
 - Create/continue events
 - Organize and market events
- **EXAMPLE**
 - Farm-to-Table
 - Grow-Riverside
 - Hidden City Scavenger Hunt
- **OPPORTUNITIES**
 - Hold special attraction events at historic locations or along Main Street
 - Create a ticketed event with fee
- **CHALLENGES**
 - Limited Staff
 - Uncertainty of profitability



10

RiversideCA.gov

CROWD SOURCE FUNDING



St. Louis Confederate Statue removal



- **STEPS**
 - Select a platform (Citinvestor, Fundraise)
 - Create video or have compelling photos explaining campaign
 - Social Media/events for traction
- **EXAMPLE**
 - National Trust; various programs to save important structures throughout the U.S.
 - St. Louis, MO; removal of a Confederate Statue
- **OPPORTUNITIES**
 - Civic Pride
 - Donors select the specific program
 - Increased awareness regarding importance of preservation
- **CHALLENGES**
 - Chose best platform
 - Fees
 - How to present compelling story
 - Selecting an exact location
 - Potential gifts for donations..(magnet/sticker)

11

RiversideCA.gov

MITIGATION BANKING



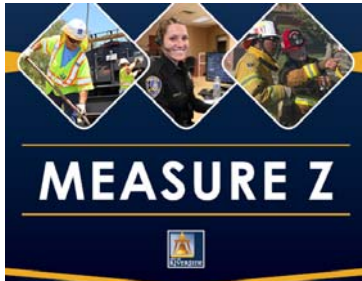
- **STEPS**
 - Amendments to Title 20 via CHB, LUC, & CC, Fees, documentation
 - Environmental Impacts Reports
- **EXAMPLE**
 - City of Ontario, CA
 - New York State
 - Washington State
- **OPPORTUNITIES**
 - Set program guidelines
- **CHALLENGES**
 - Loss of potentially important structures or land which would alter the view scape
 - Low community support
 - Potentially an MOU with developer, city and non-profits



12

RiversideCA.gov

MEASURE Z CONTRIBUTION



- **STEPS**
 - Request the Budget Engagement Commission for an allocation of funds
 - City Council for an allocation of funds
- **EXAMPLE**
 - A special-purpose local-option sales tax (SPLOST)
 - E.g. State of Georgia available to municipalities - Savannah project funded
- **OPPORTUNITIES**
 - Funding towards the upkeep of City owned properties
- **CHALLENGES**
 - Previous request denied
 - All Measure Z funding has been allocated
 - Appears to be state initiated as a benefit for communities



13

RiversideCA.gov