



## UPDATE ON THE 2018 WINTER WONDERLAND EVENT

Parks, Recreation and Community Services  
Department

Community Services and Youth Committee  
February 13, 2019

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### 2018 WINTER WONDERLAND BY THE NUMBERS

1. 702 registered sledding & Fun Zone participants;
2. Estimated 3,300 event guests;
3. 31 food, artisan, and information vendors; and
4. 20 youth entertainment groups including PRCSD Cheer & Dance, Tae Kwon Do, Ballet Folklorico, and choral performances.



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## PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT AND ABP

1. Established alliance with Arlington Business Partnership in 2017; and
2. Shared personnel and non-personnel resources to enhance event programming.



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## WINTER WONDERLAND 2018

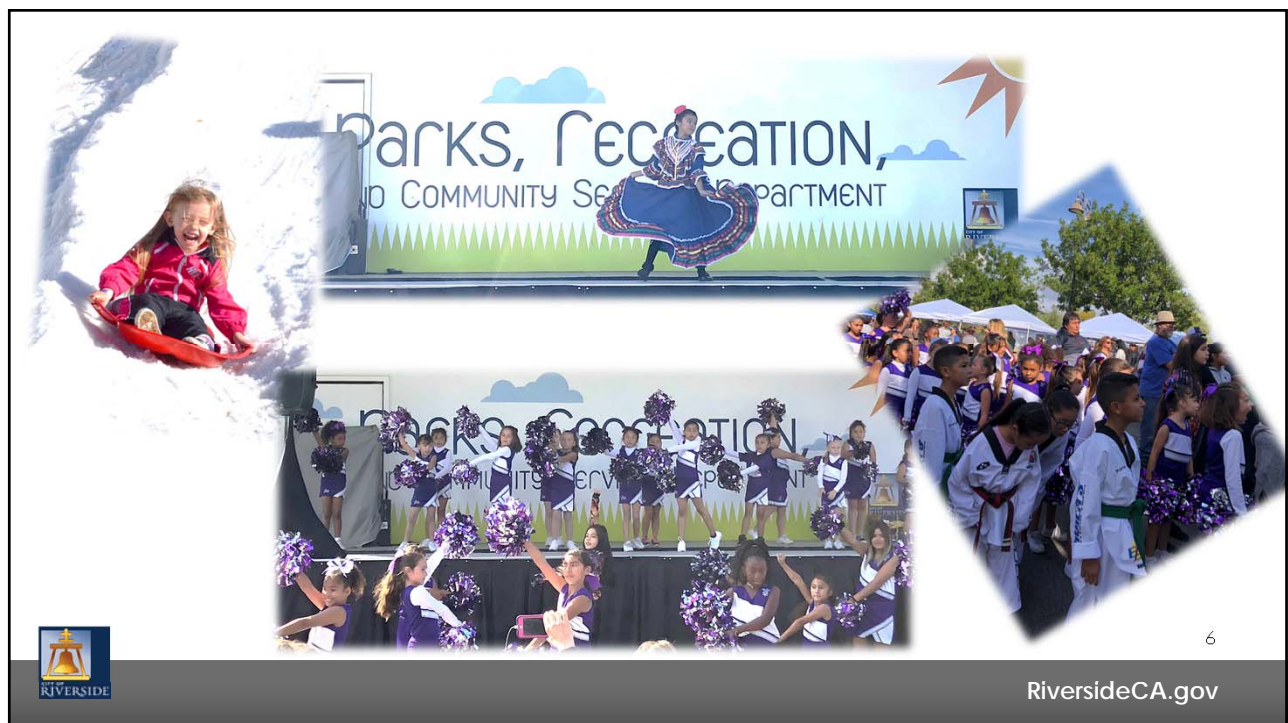
1. 65 tons of snow for sledding and free play;
2. Santa arriving on Riverside Police Department helicopter; and
3. Fun zone with interactive inflatables and raffle prizes;
4. Informational vendors featuring Riverside Police Dept., Riverside Public Library, & Citrus State Historical Park;
5. Entertainment.



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## ANNUAL DAD DANCE-OFF



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## ABP Recognition

The Parks, Recreation and Community Services Department would like to recognize the Arlington Business Partnership for the time and effort put into providing the 2017 and 2018 Winter Wonderland events with the City of Riverside.



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## RECOMMENDATION

That the Community Services and Youth Committee receive this report and provide feedback.

