

City of Riverside Human Relations Commission

Application for Sponsorship

An application for sponsorship is required for all organizations requesting funding or in-kind services for the purpose of supporting local festivals, special events, community projects or programs, including operational support. Applications will be reviewed by the Human Relations Commission. Please review the attached procedure for sponsorship.

Organization Data					For Office Use Only	
					Vendor No.	
Organization Name Vivian Stancil Olympian Foundation, Inc.			Web www.vivianstancilfoundation.org	Site www.vivianstancilfoundation.org	Address Registered Federal Tax-Exempt ID No.46-2937887	
Organization's Mission Statement (include number of years organization has been established) The mission of the Vivian Stancil Olympian Foundation, Inc. (VSOF) is to promote healthy life styles that will enhance the quality of life for both young and old thru providing sports activities, nutrition classes and resources that will proactively effect the lives of all participants. The Organization was established 6 years ago 2013.						
Affiliated with a "parent" organization? Yes No X If yes, name parent organization:						
Contact Person and Title Turner C Stancil – Treasurer					E-mail Address: tstancil78@gmail.com	
P.O. Box 5536	City Riverside	State CA	Zip 92517	Code	Daytime Phone No. (951) 462-1165	Fax Number (0)

Sponsorship Request

Funding If yes, specify amount requested: \$ 200.00 requested to purchase "Learn to Swim" by Kim Shultz children books for each child at \$2.00 each.
In Kind Services If yes, select type of in-kind service requested and estimate approximate value in dollars: \$ 0
List type of recognition the Human Relations Commission will receive for the noted funding/in-kind services requested i.e. name/logo listing, banner, ad, etc.: The Human Relations Commission (HRC) will be announced and recognized at the Splish Splash Water Safety/Swim Program and placed on the Event Banner as a sponsor.
Commissioner Attendance or presentation: If yes, specify the number of commissioners requested or presentation topic: A HRMC representative will be asked to b present and speak briefly about their purpose and function in the Riverside connecting with the citizens of riverside and City Council Members.
Has the City of Riverside sponsored your organization in the past? Yes No X If yes, list department(s):

Event Data

Event Title Splish Splash Water Safety/Swim Program	Event Date April 27, 2019	10 am – 3 pm.	4800 Magnolia Ave Riverside, CA -RCC-Cutter Pool
Will the event be held in the City of Riverside? Yes X No If no, specify reason:			
Is this an annual event? Yes X No If yes, indicate the number of years even has taken place:			
Expected attendance: 300+	Expected no. of Riverside residents: 250	Attendance at last year's event:315	

Is the event open to the public? Yes **X** No
Is there a cost for this event? **There is no cost to participants.**
If so, how much?
Describe target audience:

The targeted audience are participants from age 5 year old – 77 years old.

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Supplement to Application for Sponsorship

Detail the purpose or objective of local festival, special event, community project or specific program for which the Human Relations Commission funding or in-kind services are requested:

The purpose of the funding is to allow us to purchase 100 books at \$2.00 each for children participants. This book will educate parents and children on Water Safety and Swim techniques. The objective of the program is to bring awareness to children and others about drowning by teaching them the “Starfish Technique”: floating on either their stomach or back with arms and legs spread apart in the position of a starfish.

Describe the overall contribution of the festival, special event, community project or program to the community in relation to the goals and objectives of the Human Relations Commission:

The overall contribution of the Splish Splash Water Safety/Swim Program is to include city participants in an affordable water safety program that would not otherwise include their participation because of their inability to pay for these services. The goals and objectives of Riverside HRMC is to ensure that these city participants are included on a consistent basis.

What are the measurable target objectives that will be used to determine the success of the festival, special event, community project or program? Please state your objectives in terms of concrete numbers and percentages where possible. For example: increased number of participants from X to X in the 2003 parade; provide X number of at-risk youth crisis intervention services; increase customer satisfaction of event from X% to X%.

The measurable target objectives that will be used to determine the success of the Splish Splash Water Safety /Swim Program are customer satisfaction surveys that indicated that there was 100% in agreement with what the program offers:

1. First Year 2016 Surveys indicated a 100% satisfaction with the results of the program event in fulfilling a much-needed service in the city and community.
2. Second Year 2017: Surveys indicated a 100% satisfaction with results of the event in addressing a vital need in the city and community.
3. Third Year 2018: Surveys indicated a 100% satisfaction of the event program and indicated the desire to have the program expanded to accommodate a larger population in the city and community.: