



# Eastside Artists in Residence

EMPOWERING COMMUNITY THROUGH ART

NEIGHBORHOOD SUCCESS STORY



Riverside Art Museum's first artist-in-residence program, the **"Branch"**, was established in Eastside and is located at 4307 Park Avenue.



**The Branch (Concept Drawing)**



**The Branch (Current)**

The Branch not only promotes neighborhood art development and community engagement, but also provides an affordable rental opportunity for income-qualified "resident" artists.



## Spotlight On Artist-In-Residence: Juan Navarro



Eastside's first artist-in-residence is the talented Juan Navarro. Juan is a local artist from Riverside, CA and his work focuses on creating social good and empowering communities through art.

Juan rose to prominence as a creative with his brand LuvMonsterz, which gained a large following on popular social media app, Periscope.

Mr. Navarro's art is featured in private & public collections displayed all over the world. He has presented at numerous global events and continues to spread his message of positivity, love and uplifting communities.



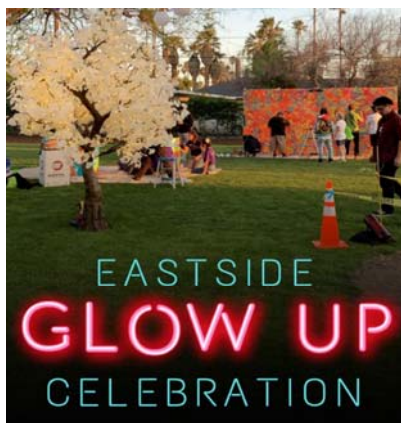
## Community Impact: Olympic Market



In a combined effort with RCHF, Kaiser, RCN & community volunteers, Navarro effectively reinvigorated this neighborhood fixture with a throwback to classic Riverside citrus heritage.



## Community Impact: (Eastside Glow Up Celebration)



This collaboration event between RCHF, Artist in Residence, community members, REAL, HEAL Zone & City of Riverside was a HUGE community success.



One of the public art displays at the Celebration.



## Community Impact: Alleyway Beautification



Completed in partnership with the Riverside Art Museum and Residents of Eastside Active in Leadership.

Resident Leadership Academy - Alleyway Projects (Kansas Ave. & Franklin)





## Community Impact: (Grandma's Quilt Project)



Eastside Health Center – 1970 University Ave.



Representative of the massive coalition effort behind it, the Grandma's Quilt project is meant to represent the collaborative efforts between the community and medical organizations to create a healthier Eastside.



## Artist In Residence Projects in Progress

Patterson Park Bathrooms  
 Lincoln Park Trash Can Repainting  
 Logo + design for Lincoln Park Community Group  
 Outside artwork at the Branch

More projects currently in development.





## Getting Involved

### Community Meeting

#### **Eastside Art Alliance**

3<sup>rd</sup> Thursday of every month @ 9am



Located at the Community Settlement Association  
(4366 Bermuda Ave, Riverside, CA 92507)



## RNP MISSION

to **connect & unite** community members with neighbors, groups, and resources to **facilitate** community engagement, improve our quality of life, and build a sense of place through outreach, information & advocacy.

[www.RNPinfo.com](http://www.RNPinfo.com)

*"Often when you think you're at the end of something, you're at the beginning of something else."*

*Fred Rogers*