

ACTIVE TRANSPORTATION PLAN GRANT AND OPEN STREETS EVENT PLANNING

Public Works Department

City Council May 7, 2019

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BACKGROUND

- On November 18, 2016, the Public Works Dept. submitted a grant proposal to the Southern California Association of Governments (SCAG) to fund a Citywide Active Transportation Plan;
- 2. The City received provisional approval of this proposal, but SCAG could not commit to a timeline. The City created CIP 9023 (\$200,000 in Measure A Funds) to ensure the plan would be completed;



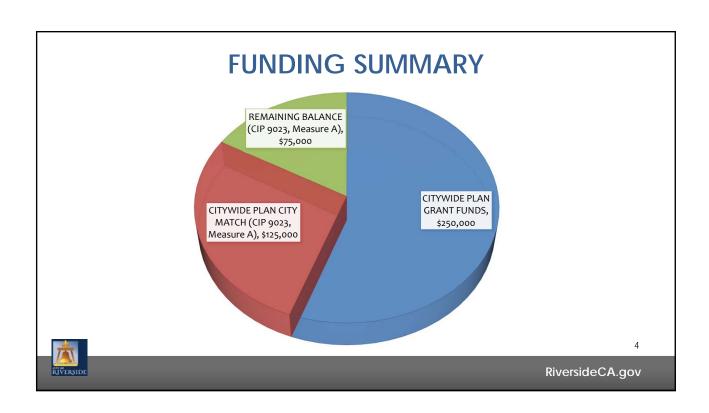
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BACKGROUND

- 3. On July 31, 2018, Public Works submitted a separate grant funding proposal for a Pedestrian Target Hardening Plan; and
- 4. In early 2019, SCAG offered to combine funding for both the Citywide Active Transportation Master Plan and the Pedestrian Target Hardening Plan in the amount of \$250,000 and requested a City match of \$125,000.



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ACTIVE TRANSPORTATION & PEDESTRIAN TARGET HARDENING PLAN

- SCAG has committed to funding a combined planning effort for the Active Transportation and Pedestrian Target Hardening Plans.
- 2. The Active Transportation Plan component will envision the City's pedestrian and bicycle network, both onstreet and off. The Public Works, Planning and Parks Departments will be involved.



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ACTIVE TRANSPORTATION & PEDESTRIAN TARGET HARDENING PLAN

- 3. The Pedestrian Target Hardening Plan component will identify safety countermeasures for areas and events with high pedestrian concentration. Public Works, Police, and Special Events will inform this plan.
- 4. The grant is not a traditional reimbursement; the City provides a funding match to SCAG. The project is bid and managed by SCAG. The same framework was used for the recent 'Marketplace TOD Visioning' document.



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OPEN STREETS EVENT PLAN

- Following funding of the local agency match through CIP 9023 (Measure A Funds), a \$75,000 balance will remain in the account.
- 2. Public Works proposes to fund the planning of three open streets events across Riverside with the remaining funds (\$25,000 per event).
- 3. Public Works proposes to begin by hiring a consultant to plan the first event along University Avenue between UCR and the Downtown as a 'pilot' event.



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WHAT ARE OPEN STREETS EVENTS?

- 1. Open streets events invite pedestrians and bicyclists to experience a street that has been closed to vehicular traffic for a day.
- 2. Events include vendors, food trucks, music, and art throughout the closure, and are carried out in partnership with the businesses fronting the event footprint.
- 3. Riverside's events would be modeled after the successful 'CicLAvia' open streets events popularized by the City of Los Angeles.



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RECOMMENDATIONS

That the City Council:

- Accept a grant award from Southern California Association of Governments in the amount of \$250,000 for the collaborative development of a combined Active Transportation Plan and Pedestrian Target Hardening Plan;
- 2. Authorize a Local Cash Match in the amount of \$125,000 from the Active Transportation Plan Account 9902333-440313 (Measure A Funds);



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RECOMMENDATIONS (CONT.)

- 3. Authorize the use of \$75,000 in remaining Active Transportation Plan funds to be used for the preparation of logistics plans for three open streets events across the City of Riverside; and
- 4. Authorize the City Manager, or his designee, to execute all grant documents for the combined Active Transportation Plan and Pedestrian Target Hardening Plan project, including making minor and non-substantive changes.

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