



City of Arts & Innovation

Community Police Review Commission – Outreach Standing Committee Memorandum

TO: COMMUNITY POLICE REVIEW COMMISSION DATE: MAY 20, 2019
OUTREACH STANDING COMMITTEE

FROM: OFFICE OF THE CITY MANAGER WARDS: ALL

SUBJECT: RIVERSIDE PUBLIC UTILITIES BILLING INSERT ADVERTISEMENT

ISSUE:

Discuss a request for a Community Police Review Commission advertising through the use of a Riverside Public Utilities billing insert.

RECOMMENDATION:

That the Community Police Review Commission Outreach Standing Committee discuss a request for an expenditure for Community Police Review Commission advertising with a Riverside Public Utilities billing insert.

DISCUSSION:

April 2018, the Community Police Review Commission spent \$1,800.90 to include outreach material in the Riverside Public Utilities billing statements, resulting in providing information to approximately 112,000 Riverside residents.

October 30, 2018, the Community Police Review Commission Outreach Standing Committee reviewed the cost of the Riverside Public Utilities insert, discussed the amount of community feedback received as a possible result of the insert, and discussed a similar, recent recruitment campaign from the City Clerk's Office to attract new Board and Commission members.

Approved by: Carlie Myers, Deputy City Manager/CPRC Manager