



Community Services and Youth Committee Memorandum

City of Arts & Innovation

**TO: HONORABLE COMMUNITY SERVICES
AND YOUTH COMMITTEE MEMBERS**

DATE: JUNE 12, 2019

**FROM: PARKS, RECREATION AND COMMUNITY
SERVICES DEPARTMENT**

WARDS: ALL

**SUBJECT: UPDATE ON THE 2019 AQUATICS SEASON PROGRAMMING - DIRECT
SUBMITTAL**

ISSUE:

Receive an update on the Parks, Recreation and Community Services Department Aquatic Section's programming for the 2019 season.

RECOMMENDATION:

That the Community Services and Youth Committee receive this report and provide feedback.

BACKGROUND:

The official start of the 2019 summer Aquatic season begins Saturday, June 1st and concludes on Friday, August 9th. The Parks, Recreation and Community Services Department's (PRCSD) Aquatic Section offers families and community members many healthy, affordable, and safe water based activity options for youth and adults, six months of age to seniors.

This season, the aquatic section will continue offering programs at Fairmount Park, seven city swimming pools, in addition to adding one Alvord Unified School District (AUSD) facility, Norte Vista High School Swimming Pool, listed in Table A. Two of the city-operated pools are heated and offer year-round programming and rental opportunities.

Table A – Aquatic Program Locations

Arlington Park Pool	Islander Park Pool	*Shamel Park Pool
Fairmount Park Lake	Norte Vista H.S. Pool	*Sippy Woodhead Pool
Hunt Park Pool	Reid Park Pool	Villegas Park Pool

****Year-round heated city operated and programed pool***

With continued effort of staff to expand aquatic programming to underserved areas of the City, the PRCSD and AUSD combined resources to provide free recreation swim and water safety

training, Monday through Friday, June 10 to July 3, at Norte Vista High School Pool for up to 1,000 elementary school students enrolled in the Expanded Learning Summer Program.

By re-establishing a mutually beneficial partnership between the PRCSD and AUSD, staff is optimistic about the possibilities of expanding aquatic programming to another AUSD pool and offering additional, cost neutral recreation swim and swim lessons in the future.

DISCUSSION:

Aquatic programs will include youth and adult swim lessons, adult fitness and swim, senior water aerobics, water Zumba®, junior lifeguard camp, lifeguard certification training and classes, Splash Camp, Rethink Your Drink health and fitness campaign, Stop Drowning Now safety campaign, pedal boat rentals, sailing program swim test, pool rentals, free and drop-in fee based recreation swim.

In addition to planning and implementing a variety of activities, staff also secured more than 5,000 rec swim, swim lessons, senior swim and fitness and Junior Lifeguard scholarship through grants, sponsorships and in-kind services from the Kaiser Permanente Foundation, LA 84 Foundation, American Red Cross, Alvord and Riverside Unified School Districts, and the Riverside Police Athletic League Foundation. The American Red Cross also sponsored free staff advanced water safety and Junior Lifeguard training and certification.

Attendance for the 2019 season is projected to surpass the 2018 attendance of 49,811 by 10,000 due to the additional pool site, adjusted swim lessons schedule, relocation of youth camps and return to the traditional 10-week summer season.

The Aquatic Section Fiscal (FY) 2019-2020 operating budget of \$602,000 did not increase from the prior FY allocation that includes a managed savings of 4%, \$50,000 of Measure Z funding, 22 FTE's/100 full and part-time staff and non-personnel resources. Staff estimate generating \$450,000 in registration fees/revenue, grants and sponsorship to provide subsidized aquatic programs for City residents.

The Aquatic Section will continue to offer affordable, safe, and active programs for the community through partnerships between the City, school districts and non-profit organizations.

FISCAL IMPACT:

There is no fiscal impact associated with this report.

Prepared by:	Adolfo Cruz, Parks, Recreation and Community Services Director
Certified as to	
availability of funds:	Edward Enriquez, Chief Financial Officer / City Treasurer
Approved by:	Rafael Guzman, Assistant City Manager
Approved as to form:	Gary G. Geuss, City Attorney

Attachment: PowerPoint Presentation