



OUR VISION

1. Financial Leadership

 Leverage employee and customer experience, knowledge and creativity in the design of new business policies and processes, services, and solutions within City finances.

2. Innovate

- Design and implement innovative business policies and processes that promote operational efficiency, effectiveness and transparency.

3. Inspire

 Inspire employees to produce creative ideas, products, and services that are supportive of internal and external customers goals and objectives.

4. Accuracy and Transparency

Produce accurate and transparent financial data for the City Council, community and City staff to support decision-making and enhance knowledge of the City's finances.

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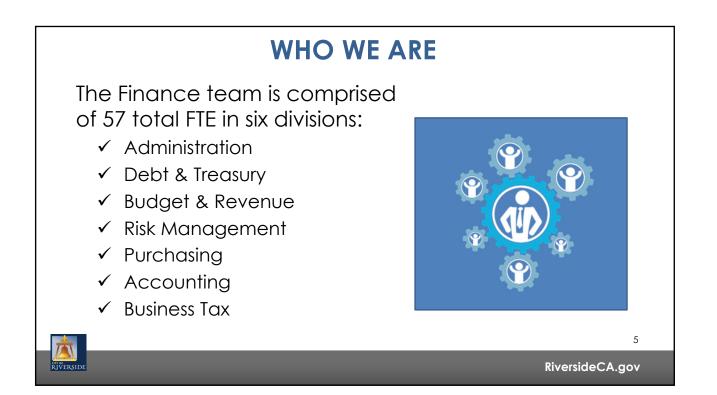
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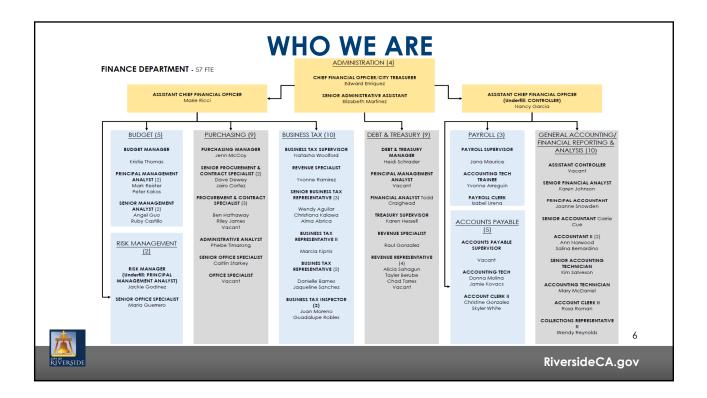
OUR MISSION

The mission of the Finance Department is to:

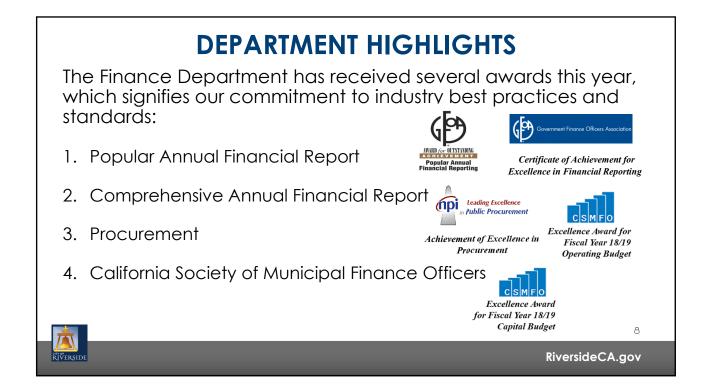
- Provide fiduciary control of the City's assets;
- 2. Perform fiscally related services efficiently and effectively; and
- 3. Provide accurate, timely and useful financial information to support the delivery of municipal services to the City organization.











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RIVERSIDE 2.1 GOALS

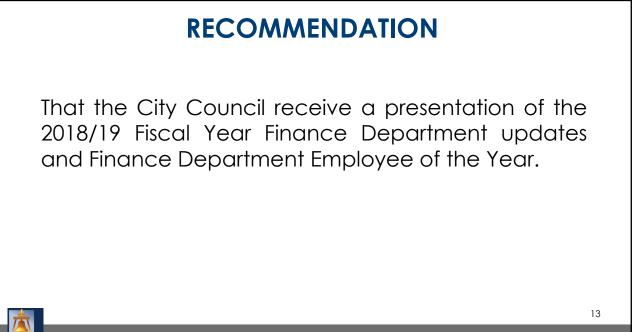
- 1. Ensure effective management of the City's investment portfolio with a goal of increasing returns on investment.
- 2. Ensure a reliable financial system.
- 3. Project, monitor and manage the City's major revenues and expenditures and provide financial indicators in order to provide a comprehensive view of the City's financial health.
- 4. Streamline business processes to maximize revenue, realize cost savings and improve customer service.
- 5. Streamline processes to improve customer service and operational efficiency in Risk Management.
- 6. Transform Business Tax administration to enhance customer service and improve compliance through proactive and business-friendly practices.











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