

FIRST AMENDMENT TO AGREEMENT WITH CURT PRINGLE & ASSOCIATES FOR PUBLIC AND GOVERNMENTAL AFFAIRS SERVICES RELATED TO RTRP PROJECT EXTENDING TERM TO JUNE 30, 2020 AND INCREASING AMOUNT BY \$75,000

**Energy Delivery** 

Board of Public Utilities June 24, 2019

RiversidePublicUtilities.com





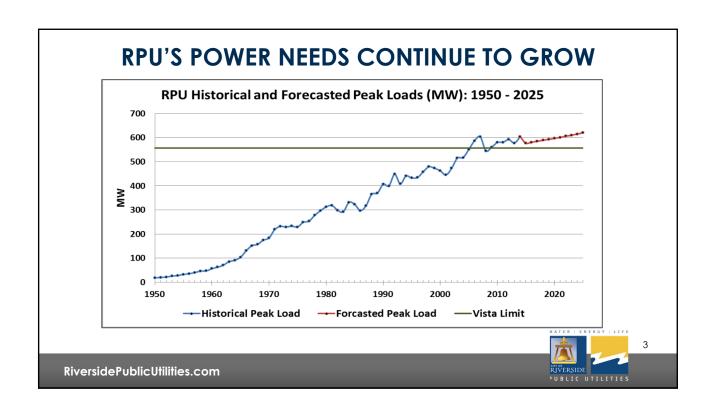
#### WHY RTRP?













## WHAT CP&A HAS DONE



Developed communication strategy



Developed stakeholder communication strategy



Performed one-to-one communication with stakeholders; coalition building



Coordinated 129 Letters of Support for EIR Portion



Assisted in the development of collateral messaging



Monitored media in all portals



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### WHAT CP&A IS DOING

# 4 Key Areas



Public Affairs,
Community Outreach
and Project
Communications



Government Affairs/CPUC

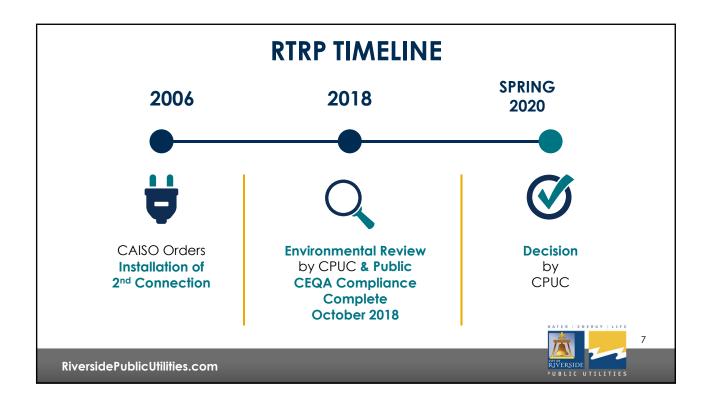


Media Relations



Evaluation and Measurement





## **RECOMMENDATIONS**

That the Board of Public Utilities:

1. Approve the First Amendment to the Professional Consultant Services Agreement for Multi-Faceted Public and Governmental Affairs Services for the Riverside Transmission Reliability Project with Curt Pringle & Associates extending the term of the Agreement by one year to June 30, 2020 and increasing the amount of the Agreement by \$75,000 – for a total contract amount of \$273,000; and



# **RECOMMENDATIONS**

2. Authorize the City Manager, or designee, to execute the First Amendment to the Professional Consultant Services Agreement with Curt Pringle & Associates, including making minor and non-substantive changes.



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