



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL **DATE: JULY 2, 2019**
FROM: COUNCILMEMBER ADAMS **WARDS: ALL**
SUBJECT: E-COMMERCE AND SMART LOGISTICS: TRANSFORMING THE LOCAL AND GLOBAL ECONOMY

ISSUE:

Receive a report by Highland Fairview President and Chief Executive Officer Iddo Benzeevi on E-Commerce and Smart Logistics: Transforming the Local and Global Economy.

RECOMMENDATION:

That the City Council receive and file the report.

BACKGROUND:

Technology is changing how logistics and manufacturing businesses are conducting work. The purpose of the presentation is to provide an overview of how technology is changing logistical and manufacturing businesses across the region. As a result, it is important to understand the importance of manufacturing and to understand how technology is not only influencing manufacturing and logistical hubs, but what we can do as a City to get ahead of the game and create future jobs.

FISCAL IMPACT:

There is no fiscal impact associated with this report.

Prepared by:

Steven K. Adams
Councilmember, Ward 7