



Chairman Perry, Public Safety Committee  
City of Riverside CA  
3900 Main Street  
Riverside, CA 92522

June 30, 2019

Honorable Chairman Perry and members of the Committee;

ecoATM-Gazelle is respectfully requesting the Public Safety Committee review and the City Council take action to repeal **Municipal Code 9.70 - ECOATM Machines**.

Adopted in 2013, the ordinance prevents our operation in the City of Riverside. Since then, State law has been amended to address your concerns and to provide law enforcement the tools they need to protect your constituents.

Our parent company owns and operates successful lines of kiosks you may be familiar with including **COINSTAR** and **REDBOX**. ecoATM is a high tech reverse vending kiosk that uses patented technology and artificial intelligence to purchase unwanted, broken and outdated cell phones and tablets directly from consumers. In California we are regulated as a **Secondhand Dealer** under the **Business and Professions Code, Section 21628**.

ecoATM is an R2 Certified Recycler and has modernized e-waste recycling by providing consumers an opportunity to securely sell mobile devices that would otherwise end up in local landfills. We are a recognized national leader in helping communities meet zero waste goals and partner with retailers to place kiosks where consumers already shop and feel safe. Since our inception, **we have purchased more than 20 million devices and diverted approximately 5 million pounds of electronic waste from local landfills at no cost to consumers or government agencies.**

We have built trusted relationships with law enforcement agencies and local governments and can be found inside malls, major retail stores and grocers in 48 states and are licensed in over 2,200 jurisdictions. Within Riverside County, we operate in many cities including Corona, Moreno Valley, Palm Desert and Murrieta.

Within the United States, growing consumer demand for mobile devices coupled with rapid changes in technology has resulted in over 346 million mobile devices in use. To prevent the sale of stolen devices, manufacturers have built in "kill switch" features and states have mandated stronger reporting of sales. In California, Assembly Bill 391 enacted on August, 17, 2012 mandated the Department of Justice (DOJ) develop and implement a statewide, uniform

Our major retail partners have been requesting placement of our products in their stores and we hope to obtain city business licenses before the end of the year. To that end, our legal and law enforcement teams met with the Police Department and City officials to share the changes in technology and the multiple layers of security in place to protect consumers.

**We look forward to answering your questions and sincerely urge your support to modernize the existing code and allow for the participation of responsible businesses.**

Bonnie Garcia  
Director of Legislative Affairs, ecoATM  
[www.ecoATM.com](http://www.ecoATM.com) | [www.gazelle.com](http://www.gazelle.com)



10121 Barnes Canyon Rd, San Diego, 92101

# TOP 5 CITIES FOR RECYCLING IN CALIFORNIA



- 1 San Diego, California**  
122,407 devices  
30,602 pounds  
53 tons of manufactured emissions
- 2 Bakersfield, California**  
94,869 devices  
23,717 pounds  
41 tons of manufactured emissions
- 3 Sacramento, California**  
65,583 devices  
16,396 pounds  
29 tons of manufactured emissions
- 4 Stockton, California**  
60,895 devices  
15,224 pounds  
27 tons of manufactured emissions
- 5 Victorville, California**  
53,663 devices  
13,416 pounds  
23 tons of manufactured emissions

