



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: JULY 16, 2019

FROM: PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT WARDS: ALL

SUBJECT: PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT 2018 EMPLOYEE RECOGNITION AND HIGHLIGHT VIDEO

ISSUE:

Recognize the Parks, Recreation and Community Services Department 2018 Employee of the Year and Director's Challenge Award recipients.

RECOMMENDATIONS:

That the City Council:

1. Recognize the Parks, Recreation and Community Services Department 2018 Employee of the Year and Director's Challenge Award recipients; and
2. Receive and file a video of Parks, Recreation and Community Services Department highlights.

BACKGROUND:

The National Recreation and Parks Association's (NRPA) "Parks and Recreation: A Lifetime of Discovery" campaign urges residents to explore everything the City of Riverside Parks, Recreation and Community Services Department (PRCSD) offers. During the month of July, the NRPA and PRCSD is challenging residents to explore the "undiscovered" roles of PRCSD, such as science, technology, engineering, art and math (STEAM) programming; senior programs; innovative health and wellness opportunities; community celebrations; outdoor education; maintenance; and much more.

The Parks, Recreation and Community Services Department (PRCSD) provides an array of programs and services to enhance the lives of the residents of Riverside and aligns with the NRPA's mission. Our dedicated staff prides themselves on providing high-quality services to the community with award-winning programs and activities for residents of all ages and interests in a variety of safe and attractive parks, landscapes, and facilities; from maintenance, park renovations and construction projects; to special events, athletics, social services, cultural arts, school age program, summer food lunch program and much more. The primary objective of PRCSD is to

provide the community with resources, safe places to relax, adequately maintained facilities, physical activity and to have fun. With the collaboration of community groups, local businesses and non-profit organizations, staff and volunteers ensure that "Parks Make Life Better."

DISCUSSION:

To support the NRPA campaign and July as "Park and Recreation" month, PRCSD will publish "A Lifetime of Discovery" campaign and offer programming and events, such as the Rhythm of Riverside Summer Concert Series, 4th of July Fireworks Spectacular, Full STEAM Ahead Summer Day Camp, Connect with Nature Photography Workshops, senior trips and tours, youth sports, recreation swim Monday – Saturday, and highlight the Capture Riverside Parks Photo Contest to obtain views of how residents "discover" their local parks system.

Employee of the Year

The City of Riverside has an award winning Parks, Recreation and Community Services Department that prudently maintains over 50 developed and natural parks with 13 community centers, one nature center and seven pools. Our facilities offer an assortment of amenities for all ages and interests. The Department would like to recognize the efforts of a committed staff who enable the Department to produce quality programming and events and maintain quality park facilities. This year the 2018 PRCSD Employees of the Year, Randy McDaniel, Principal Project Manager; Jessica Serrano, Minibus Dispatch Scheduler; and Steve Syoboda, Park Maintenance Specialist, recipient of the 2018 Director's Challenge Award. The attached video highlights the department's programming and facilities, which the PRCSD employees produce and maintain.

FISCAL IMPACT:

There is no fiscal impact associated with this report.

Prepared by:	Adolfo Cruz, Parks, Recreation and Community Services Director
Certified as to	
Availability of funds:	Edward Enriquez, Chief Financial Officer/City Treasurer
Approved by:	Rafael Guzman, Assistant City Manager
Approved as to form:	Greg G. Geuss, City Attorney

Attachments:	Parks Make Life Better Video
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