

RESOLUTION NO. 23478

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RIVERSIDE, CALIFORNIA, DECLARING ITS INTENTION TO LEVY AN ANNUAL ASSESSMENT IN THE AUTO CENTER BUSINESS IMPROVEMENT DISTRICT FOR THE FISCAL YEAR BEGINNING SEPTEMBER 1, 2019, PURSUANT TO SECTION 36534 OF THE CALIFORNIA STREETS AND HIGHWAYS CODE, AND GENERALLY DESCRIBING THE IMPROVEMENTS AND ACTIVITIES TO BE UNDERTAKEN, AND FIXING THE TIME AND PLACE FOR A PUBLIC HEARING BEFORE THE CITY COUNCIL OF THE CITY OF RIVERSIDE ON THE LEVY OF THE PROPOSED ASSESSMENT.

WHEREAS, the Auto Center Business Improvement District in the Auto Center area of the City of Riverside was established by Ordinance No. 7135 to: (a) engage in general business promotions, (b) engage in business activities, (c) engage in the promotion of events, (d) advertise to promote District businesses, (e) provide electronic display sign operation and maintenance, (f) provide maintenance and repair of entryway monuments, pods, and landscaping, and (g) provide for physical improvements; and

WHEREAS, the Auto Center Business Improvement District is located in the Auto Center business area of the City of Riverside, and is described as generally located along Indiana Avenue, Adams Street, Auto Center Drive, and Jefferson Street, between Indiana Avenue and Lincoln Avenue; said area is more fully shown on the map of the area, attached hereto as Exhibit "A", entitled "Auto Center Business Improvement District"; and

WHEREAS, the City Council of the City of Riverside has received and approved the report of the Riverside New Car Dealers Association, acting as the advisory board of the Auto Center Business Improvement District, for the fiscal year beginning September 1, 2019, (the "Report"); and

WHEREAS, the Report of the Auto Center Business Improvement District submitted to the City Council on August 6, 2019, more fully details the improvements and activities which shall be provided, as well as the proposed assessments to be levied, for the fiscal year beginning September 1, 2019. The Report is on file with the City Clerk.

1 NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of
2 Riverside, California, pursuant to Section 36534 of the Streets & Highways Code, as follows:

3 1. It is the intention of the City Council to levy and collect an assessment within the
4 Auto Center Business Improvement District for the fiscal year beginning September 1, 2019, at a
5 rate of \$8,000 for each business tax certificate holder located within the boundaries of the
6 District, as more fully set forth in the Report.

7 2. Notice is hereby given that the City Council will hold a public hearing regarding the
8 levy of the proposed assessment for the fiscal year beginning September 1, 2019, on August 20,
9 2019, at 3:00 p.m. at the regular meeting of the City Council to be held at the regular place of
10 meeting at said time in the Council Chambers at the Riverside City Hall at 3900 Main Street in
11 the City of Riverside, California. Any protests or objections to the proposed levy of assessment
12 may be made orally or in writing by any interested person. However, the form and manner of
13 such protests or objections shall comply with Sections 36524 and 36525 of the California Streets
14 and Highways Code.

15 3. The City Clerk shall give notice of the public hearing by causing the Resolution of
16 Intention to be published once in a newspaper of general circulation in the City not less than
17 seven days before the public hearing. Further, the City shall provide notice of the public hearing
18 to each holder of a business license tax certificate within the designated Auto Center Business
19 Improvement District by mail, postage prepaid.

20 ADOPTED by the City Council this 6th day of August, 2019.

21
22 
23 ANDY MELENDREZ
Mayor Pro Tem of the City of Riverside

24 Attest:

25 
26 COLLEEN J. NICOL
City Clerk of the City of Riverside
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1 I, Colleen J. Nicol, City Clerk of the City of Riverside, California, hereby certify that the
2 foregoing resolution was duly and regularly adopted at a meeting of the City Council of said City at
3 its meeting held on the 6th day of August, 2019, by the following vote, to wit:


4 Ayes: Councilmembers Gardner, Melendrez, Soubirous, Conder, and Adams

5 Noes: None

6 Absent: Councilmembers Mac Arthur and Perry

7 Disqualified: None
8

9 IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of
10 the City of Riverside, California, this 7th day of August, 2019.
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12 
13 COLLEEN J. NICOL
14 City Clerk of the City of Riverside
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19-0565 RBK 06/04/19

EXHIBIT A



Auto Center BID City of Riverside

