

VICTORIA AVENUE REVISED POLICY

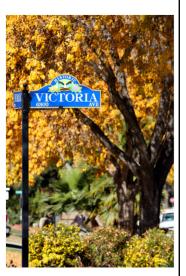
Community & Economic Development Department

Utility Services/Land Use/Energy Development Committee September 9, 2019

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BACKGROUND

- 1. 2003 Policy Preserve Victoria Avenue's historic agricultural character, the City's citrus heritage, and the greenbelt:
 - a)Proposition R
 - b)Measure C
 - c)General Plan 2025
- 2. City Council adopted Victoria Avenue Ad-Hoc Committee Recommendations.



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BACKGROUND

- 1. 2003 City Council Direction:
 - a. Recommended design and development standards;
 - b. Directed staff:
 - i. Initiate an overlay zone for Victoria Avenue;
 - ii. Design & development standards along Victoria Avenue; and
 - iii.Designate Victoria Avenue as a linear park.
- 2. October 2018 Land Use Committee (LUC):
 - a. Work with VAF on revising Victoria Policy; and
 - b. Input on right-of-way, tree maintenance, & citrus alternatives.



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BACKGROUND

- 1. May 6, 2019: Working Group Meeting #1:
 - a) Input provided on 2003 Policy and possible revisions
- 2. June 6, 2019: Working Group Meeting #2:
 - a) Discussed, refined, and reached consensus on Revised Policy
- 3. June 27, 2019:
 - a) Revised Policy finalized
 - b) Identified group to develop tree species list



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REVISED POLICY

- 1. Tree Rows and Species
- 2. Trails
- 3. New Development Requirements
- 4. Right-of-Way
- 5. Maintenance Responsibilities



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TREE ROWS AND SPECIES

- 1. Retain requirement for three (3) rows of trees:
 - a) Citrus preferred and encouraged;
 - b) Allows for "non-deciduous, flowering trees...similar in size and character of citrus;"
 - c) Allows greater flexibility to respond to quarantines or diseases;
 - d) Alternative must be climate appropriate, resistant to disease and pests, and consistent with Urban Forestry Guidelines;
 - e) Subject to approval by City Urban Forester; and
 - f) Approved tree list to be developed through treesubcommittee.

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TREE ROWS AND SPECIES



- 1. Protect healthy, existing trees within 100 feet of Victoria Avenue during construction;
- 2. Maintenance consistent with the Urban Forestry Policy Manual;
- 3. Ensure sufficient irrigation for trees and other landscaping, even during times of water shortage or restrictions;
- 4. Identify funding for the preservation, protection, and replacement of trees and irrigation; and
- Limit tree removal to diseased, dead, dying, or trees posing safety hazards per the City's Urban Forester.



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TRAILS

- 1. Decomposed granite Trail designated on south side:
 - a. La Sierra Avenue to Arlington Avenue;
 - Equestrian uses limited to segment between La Sierra Avenue and Washington Street; and
 - c. Encourage continuation and expansion.



Victoria Avenue looking west at Cross Street



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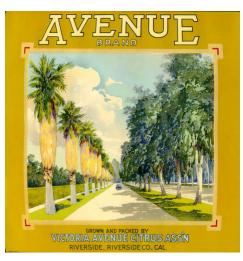
NEW DEVELOPMENT REQUIREMENTS

- Two-story structures fronting, siding, and reversing onto Victoria Avenue:
 - a) Continue to be discouraged
 - b) Must be set back 50 feet from Victoria Avenue
- 2. Reverse frontage required for new development between Washington Street and Myrtle Avenue;
- 3. New development between La Sierra Avenue and Washington Street to front onto Victoria Avenue where possible; and
- 4. Driveways with direct access to Victoria Avenue:
 - a) Allowed on north side of Avenue
 - b) Discouraged on south side of Avenue

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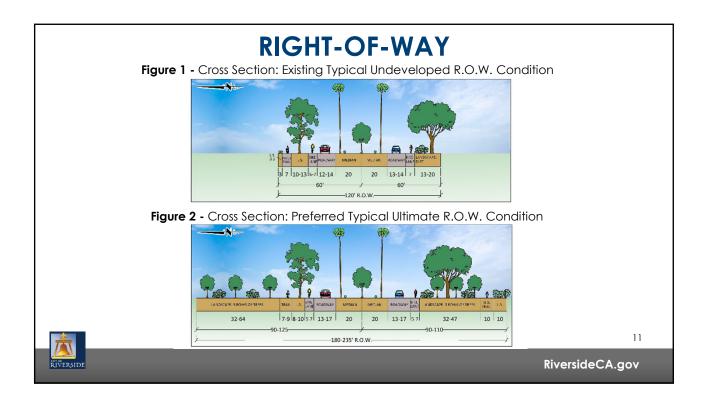
NEW DEVELOPMENT REQUIREMENTS



- 1. Expanded requirement for Historic Preservation review:
 - a. Any building constructed within 200 feet of Victoria Avenue; and
 - b. Driveway design and location.

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RECOMMENDATION

Staff recommends that the Utility Services/ Land Use/ Energy Development Committee:

 Recommend that City Council approve the revised Victoria Avenue Policy as an amendment to the 2003 Victoria Avenue Ad-Hoc-Committee Policy related to tree planting, right-of-way, parkway improvements, maintenance and other requirements for new development; and



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