## FY 2019/2020 Strategic Goal Updates - APPROVED

Department	Riverside 2.1 Strategic Goal	Proposed Update	Justification
City Clerk	AUTOMATE BOARD/COMMISSION APPLICATION/APPOINTMENT/ADMINISTRATION PROCESS	Remove goal	This project is complete
City Clerk	CONTINUE INCREMENTAL AUTOMATION OF CONTRACTS/AGREEMENTS	Remove goal	There are no departments with interest (or capacity) at this time to convert agreement types. This work can continue as the need arises.
City Manager's Office	Develop Performance Measures to assess and track effectiveness and quality of City programs and services; regularly publish results.	Remove goal	Goal completed. Performance measures have been developed and are monitored/updated on a quarterly basis.
City Manager's Office	Continue facilitating a culture of continuous improvement and innovation in the workplace through regular process improvement activities, rewarding innovative practices and regular review of department operations on a triennial basis.	Remove goal	Internal Audit is currently un-staffed. The City Manager's Office is exploring whether to keep this service in-house or use an external firm to provide the City with Audit Services.
City Manager's Office	Develop a Biennial Report of City-wide accomplishments and efforts that have been achieved during the preceding two years	Remove goal	Goal completed. First Biennial report published in February 2018; next report due February 2020.
City Manager's Office	Grow our audience by developing a range of content that reaches a diverse audience through a variety of mediums with a focus on social, web, and email marketing.	Remove goal	Monitored through internal department PM that measures the annual growth of social account and engagement.
City Manager's Office	Maintain citywide calendar to strengthen and unify marketing efforts across the City. Implement internal calendar option for highlighting initiatives from all departments.	Remove goal	Monitored through internal department PM that measures the calendar submission number and traffic to site.
City Manager's Office	Develop video content for RiversideTV that is uniquely Riverside.	Remove goal	Marketing will continue to develop unique video content. This goal is too vague and provides zero direction.
City Manager's Office	NEW - REDUCING HOMELESSNESS BY PROVIDING AN ARRAY OF HOUSING OPTIONS AND PROGRAMS BASED ON COMMUNITY NEEDS	Transferred from CEDD	The Office of Homeless Solutions is now housed in the City Manager's Office
Community & Economic Development	ACHIEVE HOUSING ELEMENT COMPLIANCE	Remove goal	Completed
Community & Economic Development	FESTIVAL OF LIGHTS (FOL) ENHANCEMENT	Remove goal	Completed

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Community & Economic	CREATE A MORE RESILIENT RIVERSIDE.	Create a more resilient Riverside through public	Modified wording to include specific ways we
Development		outreach, education and training.	can create a more resilient Riverside.
Community & Economic	ENHANCE THE CUSTOMER SERVICE EXPERIENCE	Enhance the customer service experience	Added BUILD Riverside
Development	THROUGH THE ONE-STOP-SHOP, UNIFORM PLAN	through One-Stop-Shop, Plan Check processing,	
	CHECK, EXPEDITED AFTER HOURS REVIEW,	Development Review Committee, software	
	DEVELOPMENT REVIEW COMMITTEE, EFFICIENT	applications and other streamlining initiatives	
	SOFTWARE APPLICATIONS, AND OTHER STREAMLINE	including BUILD Riverside.	
	RIVERSIDE INITIATIVES		
Finance	NEW - Establish an effective Grants Administration	Transferred from CMO	
	Program that provides tracking and management tools		
	to City departments, elected officials and the public.		
Finance	IMPLEMENT AN EFFECTIVE AND EFFICIENT CONTRACT	Implement an effective and efficient	Simplified language
	MANAGEMENT PROCESS APPLICABLE TO ALL CITY	procurement process	
	PROCUREMENT CONTRACTS AND AGREEMENTS		
Fire	IMPLEMENT STRATEGIC PLAN/ STANDARDS OF COVER	Remove goal	Completed
Fire	EVALUATE EMS REPORTING SYSTEM/ MOBILE DATA	Remove goal	Completed
	COMPUTERS (TECHNOLOGY)		
Fire	IMPLEMENT THE FIRE DEPARTMENT ACCREDITATION	Remove goal	Completed
	PROCESS	-	
Fire	EVALUATE THE EMS SERVICE DELIVERY SYSTEM	Remove goal	Completed
Human Resources	CREATE AN EFFECTIVE FRAMEWORK FOR TALENT	Maintain a standard practice for updating key HR	Revised goal language
	MANAGEMENT THAT INCORPORATES KEY HUMAN	policies, programs and processes to ensure	
	RESOURCES POLICIES, PROGRAMS AND PROCESSES	compliance.	
Human Resources	ENHANCE EMPLOYEE RECRUITMENT AND SELECTION	Utilize talent acquisition best practices to recruit	Revised goal language
		and retain a highly skilled workforce.	
Human Resources	DESIGN AND DEVELOP AN INNOVATIVE AND	Foster a culture of learning and develop an	Revised goal language
	COLLABORATIVE TRAINING PROGRAM	innovative and collaborative training program.	
Museum	CONSOLIDATE CITY ARCHIVES	Define and consolidate City Archives in	This is now a shared responsibility amongst
		partnership with the Library and City Clerk's	several departments
		departments	
Museum	CREATE ANNUAL MAINTENANCE AND PROJECT PLANS	Remove goal	Goal completed

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Museum	SECURE RE-ACCREDITATION	Remove goal	Goal completed; accreditation completed in
			February 2018
Police	IMPLEMENT A BODY CAMERA PROGRAM	Remove goal	Implementation has been completed
Police	COMPLETE AND PUBLISH A NEW 5-YEAR STRATEGIC	Complete and publish a new 5-year strategic plan	Adjusted publication target year to 2020
	PLAN	for 2020-2025	(previously 2016). Department unable to meet
			previous target due to budget and staffing
			constraints.
Police	INCREASE SERVICE TO YOUTH	Remove goal	This goal has been met
Police	ADOPT BEST PRACTICES TO COMBAT CRIME AND	Continue to assess, develop and implement	Revised language to merge two goals into one;
	IMPROVE COMMUNITY LIVABILITY	innovative solutions, policies and procedures,	merged with existing goal to "Enhance
		and organizational systems that result in	customer service" (below).
		excellent police practices	
Police	ENHANCE CUSTOMER SERVICE	Continue to assess, develop and implement	Revised language to merge two goals into one;
		innovative solutions, policies and procedures,	merged with existing goal to "Adopt best
		and organizational systems that result in	practices to combat crime and improve
		excellent police practices	community livability" (above).