



# PARKS, RECREATION AND COMMUNITY SERVICES QUARTERLY REPORT: APRIL - JUNE 2019

Parks  
Make  
Life  
Better!

DEPARTMENT  
pg. 2

## 4,514

Volunteer Hours  
from 297 Volunteers



## 667

Customer  
Service Surveys

ADMINISTRATION  
pg. 3



## 5,140

Phone Calls



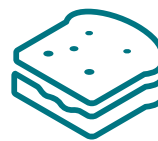
## 5,033

Recreation Swim  
Participants

Quarterly Sponsorship Total

## \$37,687

Summer Food Program



## 41,145

Meals Served

PARKS & MAINTENANCE  
pg. 11

Mt. Rubidoux

## 259,890

Visits by Pedestrians and Bikers

PLANNING & DESIGN  
pg. 12

## \$204,582

Total Park Impact  
Fees Assessed



## 159,656

Service Miles

RECREATION & COMMUNITY SERVICES  
pg. 3-10

SPECIAL TRANSIT  
pg. 12

# DEPARTMENT

## WOW!



**KAISER  
PERMANENTE®**

Awarded

### \$84,150

2,400 subsidized swim lessons, scholarships for 300 Jr. Lifeguard participants, 600 Silver Swimmer passes, 2,000 daily swim passes, and the opportunity to spearhead the Re-think Your Drink Campaign to over 12,000 residents.



### AMAZING CUSTOMER SERVICE

Recreation Leaders Brisely Martinez, Selena Escobedo and Melissa Santana were commended by residents for the amazing customer service they provided.



## 74.7K

Contacts for  
Athletic Field Use

## 667

Customer  
Service Surveys

## 299

CDBG  
Recipients

## 297

Volunteers



## 4,514

Volunteer Hours

## 15

Open Space  
Rentals

## 262

Picnic Shelter  
Rentals

## \$832,443

Revenue for  
Indoor &  
Outdoor Rentals



## 100

Indoor Rentals

## 15,000

Indoor Rental  
Attendees

## 14,850

Picnic Shelter  
Rental Attendees

## 34,000

Open Space  
Rental Attendees



**PARKS, RECREATION AND COMMUNITY SERVICES**  
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# ADMINISTRATION

## Clerical

 **5,140**  
Phone Calls

 **370**  
Public Emails

 **1,044**  
Walk-In Customers

## Part-Time Staff Recruitment for Summer Programming

 **40** Recreation Leaders

 **40** Lifeguards

 **4** Pool Managers

# RECREATION & COMMUNITY SERVICES

# WOW!

## SUMMER PROGRAMMING BEGAN

Started June 3

The Department is responsible for the many smiley faces of youth and adults in the City due to the availability of specialized summer day camps, aquatics programming, Summer Food programming, Summer Concert Series and endless activities at all community centers and City Parks.

### CITY-WIDE



### Annual Spring Eggstravaganza

**3,500**  
Attendees

Event featured egg hunts, fun zone sponsored by Relevant Church, picture booth with the Spring Bunny, food vendors and live entertainment. Harvest Church and King High School BSU donated over 650 Easter baskets for youth.



### Summer Food Program

**41,145**  
Meals Served

Partnership with RUSD to bring children a full meal while in summer break at ten sites throughout Riverside. Children enjoyed a hamburger, chicken sandwich, hot dog, ribs, milk, fruits, and vegetables while connecting with friends.

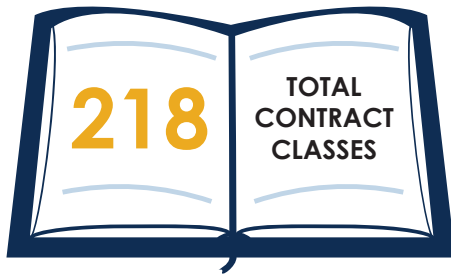


# \$37,687

## Quarterly Sponsorship

(Monetary and In-Kind)

## CONTRACT CLASSES



### 2,948

Total Participants

### 2,769

Residents

### 179

Non-Residents

### High Volume Contract Class Parks

Shamel, La Sierra and Orange Terrace Parks



## 4th Quarter Revenue

# \$227,096

## AQUATICS

## Hunt Park Open House & Operation Splash Kick-Off Event

June 12



The event featured a ribbon cutting ceremony for the newly constructed Hunt Park Outdoor Fitness Pavilion, a check presentation by Kaiser Permanente Community Benefit Foundation representatives to PRCSD Director Adolfo Cruz, light refreshments, vendors, and free evening swim.

## Aquatics Season in Full Effect

Daily, opened June 1

### 5,033

Recreation Swim Participants

### 2,062

Swim Lesson Participants

### 331

Pedal Boat Rentals



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**\$117,711** Revenue

**2,430**  
Resident

**115**  
Junior

**1,494**  
Twilight



**130**  
Non-Resident

**2,851**  
Senior Resident

**64**  
Senior  
Non-Resident



**2,647**  
Buckets  
of Balls



**4,060**  
Golf Cart  
Rentals



**257**  
Pull Cart  
Rentals

AMEAL MOORE NATURE CENTER

**60**  
Attendees

## Center Programming

The center guides hikes in the Sycamore Canyon Wilderness Park every 1st Saturday of the month, free educational days every 2nd Saturday of the month, and teaches a Citizen Science project the 3rd Saturday of the month.



**RIVERSIDE**  
**INSECT FAIR**

**300**

PRCS  
booth visitors  
April 27

## FRIENDLY STARS PROGRAM



### Friday Programming Every Friday

Favorite themes included Paint the Night, Star Wars, Safari Animals, and Prom Night.

**1,222**  
Participants

## ADULT & YOUTH SPORTS

### Sports for Tots



**20**  
Participants

### Rookieball Baseball



**330**  
Participants

## BOBBY BONDS PARK - CÉSAR CHÁVEZ COMMUNITY CENTER



### Summer Reading Program Kick-Off

Partnership with Library Department

**250**  
Attendees  
June 1

### UECC AmeriCorps Graduation

**40**  
Mentors  
May 31



### Bobby Bonds Day and Youth Festival

June 29

Eastside residents enjoyed swimming, track, basketball, baseball, lunch, and athletes as guest speakers.

**100**  
Participants



## Time for Tots Graduation

May 23



**70**  
Participants

## JOHNNY MARTIN SOTELO YOUTH OPPORTUNITY CENTER (YOC)



## Mi Arlanza Mural

April - May

Mi Arlanza Mural at El Rancho Market in Arlanza was in collaboration with Arlanza Elementary School, Project BRIDGE participants, and Councilman Perry's Office.

**300+**  
Participants

## Teen Venture Camp



**20**  
Weekly  
Participants  
Weekly in June



**RENT**  
The Fox Theater  
June 12

**8**  
Project BRIDGE  
Participants

**230**  
Participants

## 12th Annual Young Men's Conference

April 24

This year's workshops consisted of drones, robotics, art, one-on-one mentor discussions and boxing demonstrations.





**300**  
Attendees

## Riverside SummerFest

June 12

The free event at Don Jones Park featured a free barbecue lunch, farmer's market, music, giveaways, games and information booths.



### ORANGE TERRACE PARK - OTCC



## Orange Terrace Advisory Committee 1st Fundraiser

May 20

MetroLink to Downtown LA

**50**  
Residents

### LINCOLN PARK COMMUNITY CENTER

### HUNT PARK RENCK COMMUNITY CENTER

**Drop-In  
Summer  
Camp**

**15-20**

Weekly  
Participants  
Weekly in June

**Inland Respite  
Incorporated  
Community Fair**

**500**

Volunteers  
& Attendees  
June 27

### BORDWELL PARK STRATTON COMMUNITY CENTER

**S.T.A.R.  
Summer Camp**

Weekly in June



**30-60**

Weekly Participants





## Dinner, Dance & Prom

Seniors got Prom ready and danced the night away.  
May 17



**69**  
Seniors

**652**  
Seniors



## Food Bank Program

In collaboration with  
Feeding America  
April 12, May 10, & June 14

### DALES SENIOR CENTER



#### Luncheons

**320**  
Seniors

Luncheon themes included Mad Hatter, Memorial Honors, Summer Time Fun

### DALES & LA SIERRA SENIOR CENTERS

#### Senior Excursions



**147**  
Seniors

Excursions included Living Desert and Botanical Garden, Santa Anita Race Track, Pala Casino and Resort

### RIVERSIDE ARTS ACADEMY



## Havana Nights Gala Fundraiser

Raised over  
**\$55k**  
May 15



**Summer  
Enrichment  
Music Program**  
Began June 7

## REID PARK

RUTH H. LEWIS COMMUNITY CENTER

### 9th Annual Father-Daughter Dance

June 8

Hosted by the Reid Park Advisory Board. The night featured refreshments, live entertainment, and a photo booth.

90

Father-Daughter  
Couples

## NICHOLS PARK

JOYCE JACKSON COMMUNITY CENTER

### S.T.E.A.M. Summer Camp

50

Participants  
Weekly in June

## BRYANT PARK - ARLANZA COMMUNITY CENTER

400  
Attendees

### Arlanza Boxing Show

May 25

USA Boxing conducted 28 bouts. Boxing Clubs from Temecula, Los Angeles and the state of Nevada arrived to compete. Team Arlanza won two out of five bouts.



## VILLEGAS PARK - YSMAEL VILLEGAS COMMUNITY CENTER

Annual Cinco  
de Mayo  
Carnival and  
Parade

500  
Attendees  
May 5-6

S.T.A.R.  
Summer  
Camp

156  
Participants  
Weekly in June

Free Swim  
and Kona  
Ice for Youth

100  
Residents  
June 26

## FACILITIES SECTION

11th Annual Council  
and Mayor Regatta  
Fairmount Park  
June 8



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# PARKS & MAINTENANCE

481

Call Center  
Service Requests

24,075

Sycamore Canyon  
Visits by Pedestrians  
and Bikers

728

Work Orders  
Generated

577

Completed



259,890

Mt. Rubidoux  
Visits by Pedestrians  
and Bikers

## VOLUNTEER EVENTS



### May 1 - Fairmount Park

Great American Clean-Up event sponsored by KRCB. Students from King High school painted trash cans and picked up trash around the lake while a UCR sorority pruned roses in the Rose Garden.

### June 15 - Fairmount Park

Riverside veterans picked up trash along the lake's edge.

NEW AND  
EXCITING



On **June 14** a **protective fabric was installed**, completely covering the **Parent Navel Orange Tree**.

This is a precautionary measure taken to protect the tree against the Asian Citrus Psyllid (ACP) and Huanglongbing (HLB) citrus greening disease.



New Park Superintendent,  
Kyle Raphael,  
hired on **June 17**



Admin Analyst, Julie Phillips was recognized  
by **Riverside Veterans** for making an impact  
in their lives by coordinating volunteer events.



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# PLANNING AND DESIGN

## New & Exciting

Proposition 68 grant process required community meetings to incorporate residents' ideas into the design of each park. Staff held five community meetings for Low, Myra Linn and Patterson Parks and developed a Park Master Plan for each site based off the input from the community. Over 400 surveys were received and over 175 residents participated during community meetings.



**\$204,582**

**Total Park Impact  
Fees Assessed**

## Construction



Orange Terrace Park playground improvement completed; Bid received for new partition and bleachers at Villegas Park; and a Pickleball court was added to Villegas Park.



**94** Total Development Review Committee Cases

**35** Total Building Permit Cases Reviewed

**3** Total Subdivision Map Cases Reviewed

# SPECIAL TRANSIT

**34,809**

**Total Passengers**

**29,811**

**Total One-Way Trips**

**159,656**

**Service Miles**



**8,107**

**Senior Riders**

**9,433**

**ADA Riders**

**20,371**

**Non-ADA Riders**

**6,000**

**Wheelchairs  
Transported**

**NEW AND  
EXCITING**



**New Management  
Analyst, Jessica Jacquez,  
hired on April 19**



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