

Survey Analysis

98 total participants

Note: These surveys were administered on paper. Some survey respondents did not respond to certain questions, marked multiple answers for questions that asked for one answer, and vice versa. This can be seen in the data where the responses for some questions may not add up to the total survey responses, or add up to more than the collected survey responses. Those who did not answer the question are not graphed.

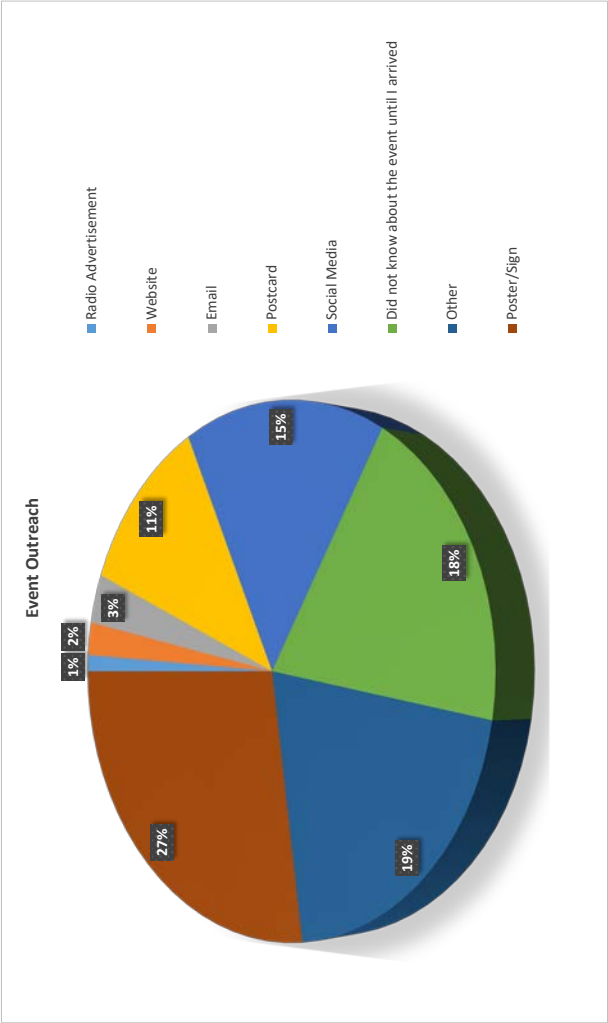
1. How did you hear about the Connecting Five Points transportation demonstration project?

Radio Advertisement	1	1%
Website	2	2%
Email	4	3%
Postcard	10	11%
Social Media	15	15%
Did not know about the event until I	18	18%
Other	19	19%
Poster/Sign	26	27%
Answered the question	95	97%
Did not answer the question	3	3%

The data shows that Poster/Sign (27%) was the most effective advertising method. This is most likely because it was the most targeted advertising for those in the community. The posters and signs were placed in places that Wards 6 & 7 residents already go frequently.

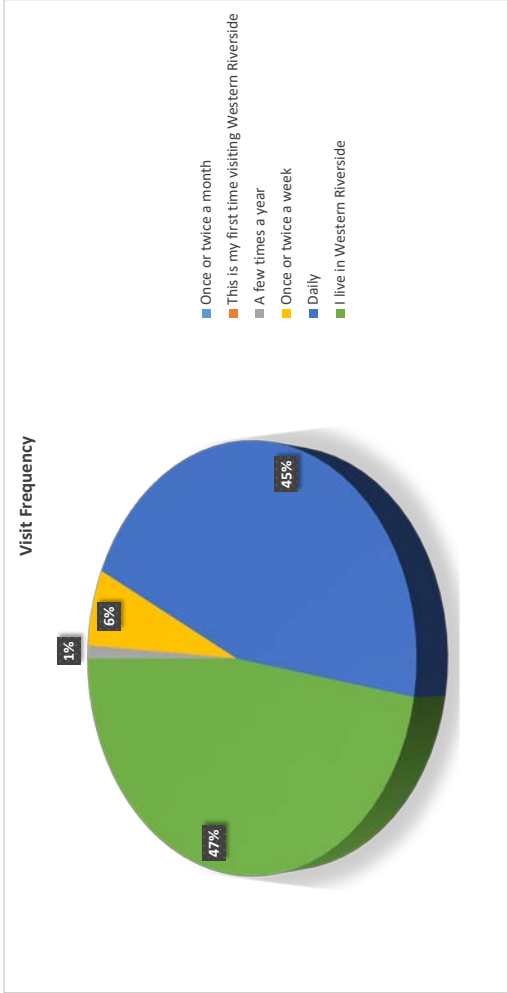
Social Media (15%) was the next most effective advertising method. This also most likely because social media outreach is well targeted.

Many respondents found out about the event in another way (19%).



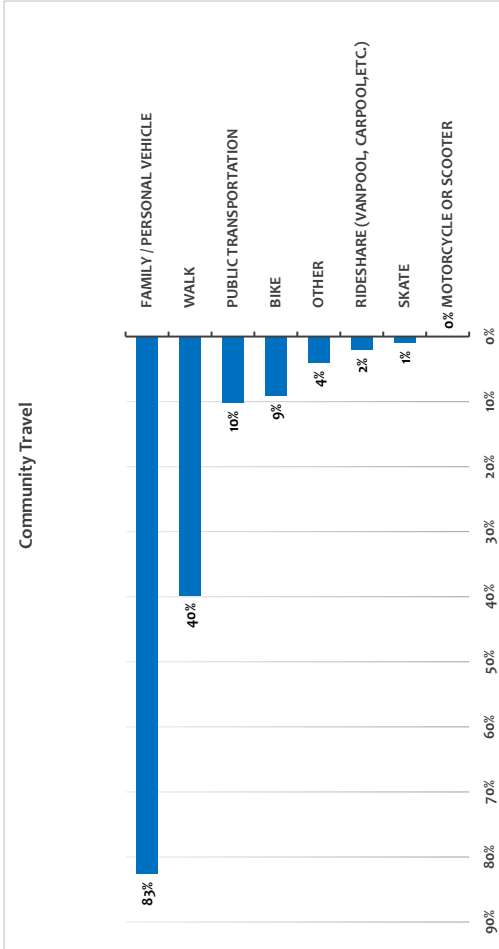
2. How often do you come to Western Riverside?		
Once or twice a month	0	0%
This is my first time visiting Western	0	0%
A few times a year	1	1%
Once or twice a week	6	6%
Daily	44	45%
I live in Western Riverside	46	47%
Did not answer the question	1	1%
Answered the question	97	99%

The data shows that 92% of the respondents live in the Western Riverside area or visit the area daily. This means that they are likely to know about existing amenities and would be highly knowledgeable on what improvements would best improve the community.



3. On a typical day, how do you travel around your community? Check all that apply.		
Motorcycle or Scooter	0	0%
Skate	1	1%
Rideshare (vanpool, carpool,etc.)	2	2%
Other	4	4%
Bike	9	9%
Public Transportation	10	10%
Walk	39	40%
Family / Personal Vehicle	81	83%
Answered the question	97	99%
Did not answer the question	1	1%

While Family / Personal Vehicle is the clear majority, it is notable that 50% of respondents use active transportation and that 10% of respondents use public transit.



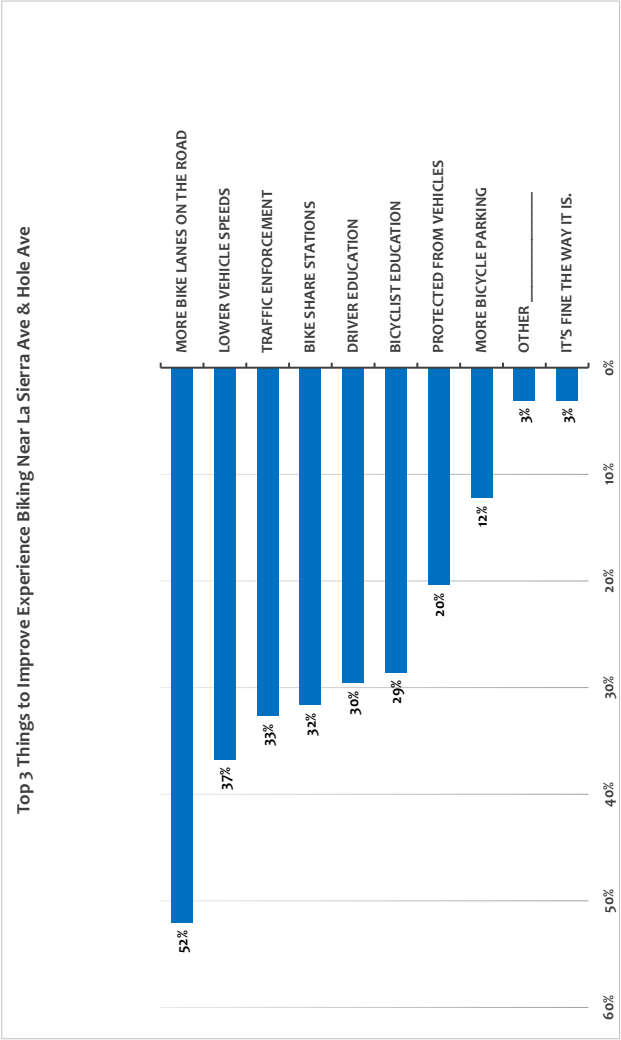
4. Check the top 3 things from the list below that would improve the experience for people biking on La Sierra Avenue and Hole Avenue area:

It's fine the way it is.	3	3%
Other _____	3	3%
More bicycle parking	12	12%
Protected from vehicles	20	20%
Bicyclist education	28	29%
Driver education	29	30%
Bike share stations	31	32%
Traffic enforcement	32	33%
Lower vehicle speeds	36	37%
More bike lanes on the road	51	52%
Answered the question	97	99%
Did not answer the question	1	1%

The data shows that 52% of respondents want more bike lanes in La Sierra Ave & Hole Ave area. This means that there are other streets in the area that people feel would make the bike network more complete.

We can infer that many of the residents believe vehicle speeds may be too high, as 37% explicitly asked for lower vehicle speeds, and 33% asked for more traffic enforcement.

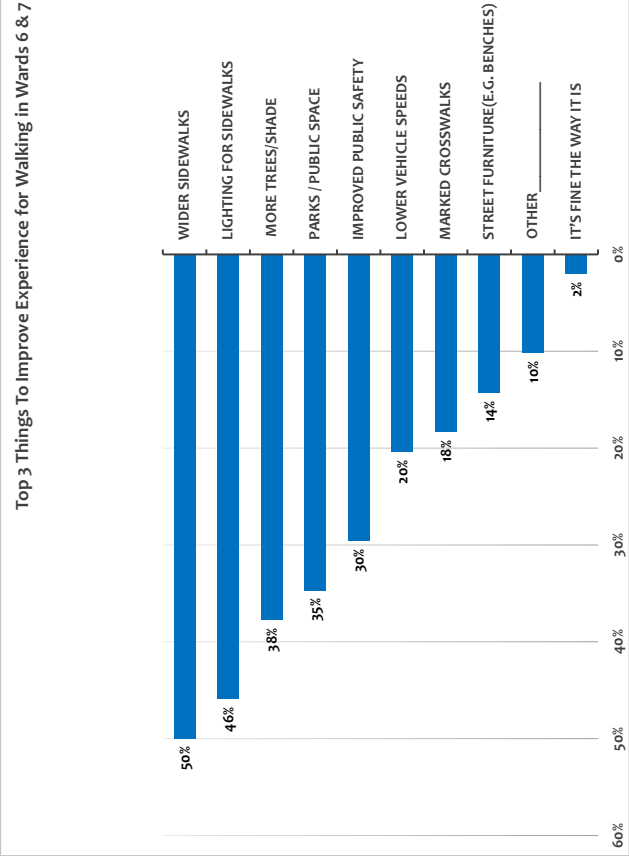
Responses indicate that there is demand for education campaigns regarding safety for both drivers and cyclists.



5. Check the top 3 things from the list below that would improve the experience for people walking in Ward 6 and Ward 7

It's fine the way it is	2	2%
Other _____	10	10%
Street furniture(e.g. benches)	14	14%
Marked crosswalks	18	18%
Lower vehicle speeds	20	20%
Improved public safety	29	30%
Parks / Public space	34	35%
More trees/shade	37	38%
Lighting for sidewalks	45	46%
Wider sidewalks	49	50%
Answered the question	97	99%
Did not answer the question	1	1%

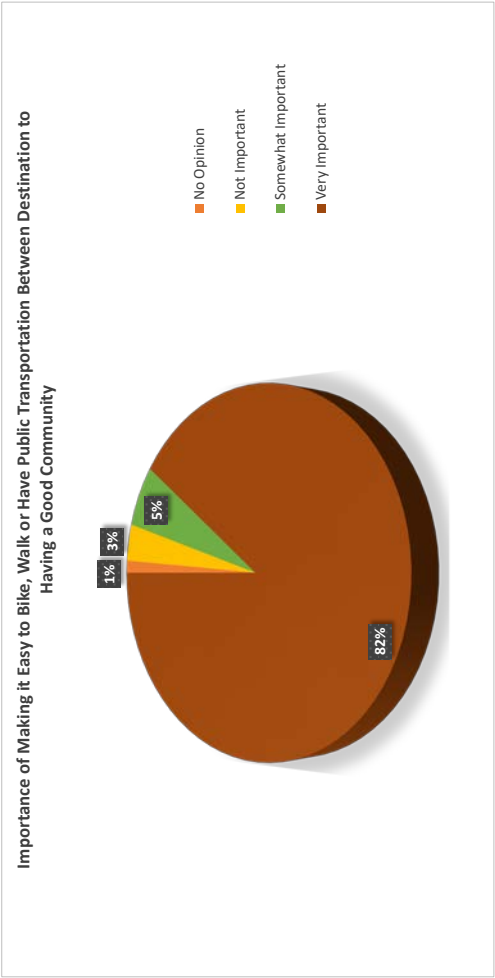
The fact that 50% of respondents asked for Wider Sidewalks, 46% asked for Lighting for Sidewalks, and 38% asked for more trees/shade, in context with the large amount of sidewalk requests in the Improvements Request Map, tells us that many of the residents in Wards 6 & 7 feel that there should be significant improvement to the walking experience in Wards 6 & 7.



6. How important is it for creating a good community to make it easy to bike, walk or have public transportation accessibility between schools, jobs, shopping opportunities, and homes?

No Opinion	1	1%
Not Important	3	3%
Somewhat Important	5	5%
Very Important	80	82%
Answered the question	89	91%
Did not answer the question	9	9%

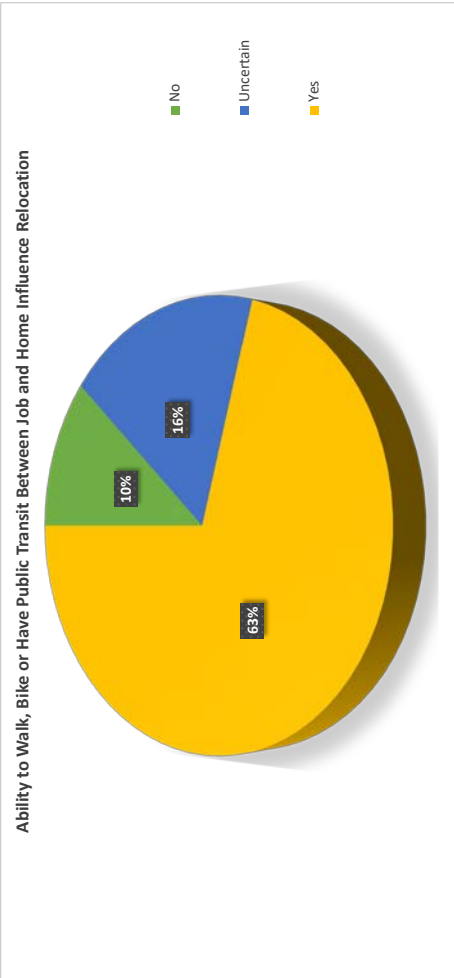
We can conclude that about 87% of the participants who took part in the survey think it is important to make their community accessible for active transportation.



7. If you were to change jobs or relocate from where you currently live, would the ability to walk, bike, or have public transportation accessibility between your job and home influence your decision?

No	10	10%
Uncertain	16	16%
Yes	62	63%
Answered the question	88	90%
Did not answer the question	10	10%

63% of respondents would be influenced by the ability to bike, walk, or have public transportation between their job and home when relocating.



8. What street(s) in your neighborhood could best use the walking & bicycling improvements discussed on this survey to improve your access to school, work, play, dining or shopping?

There was one request for the removal of homeless encampments	1%
Suggestion for more trash cans, benches, and route maps at RTA bus stops	1%
Suggestion for more deaf/disabled crosswalks	1%
Many streets were mentioned (58) for improvements - Golden, La Sierra, Arlington, Pierce, Tyler, Gramercy,Magnolia,etc.	59%
Answered the question	60 62%
Did not answer the question	38 39%

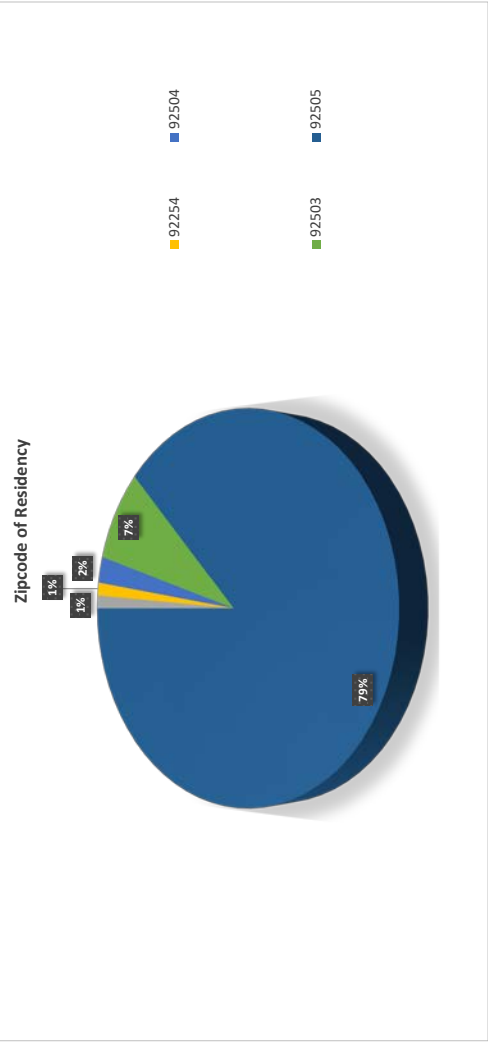
9. Please feel free to add specific suggestions here, we would like to know what projects your neighborhood needs to enhance active transportation!
According to the data collected, the community would like to see things like:

Others	2%
Addition of more public activities, community meetings, outreach for the homeless	4%
More caution lights and street lights in dim areas	4%
Additional policing and more community safety	4%
More paved streets in neighborhoods that do not have them and fix existing bumpy roads	6%
More sidewalks constructed and fixed	8%
Addition of bikes and free helmets, scooters, more trails, and requests related to active trans	12%
Answered the question	39 40%
Did not answer the question	59 60%

10. What is your ZIP Code?

Zipcodes:		
92507	1	1%
92254	1	1%
92504	2	2%
92503	7	7%
92505	77	79%
Answered the question	88	90%
Did not answer the question	10	10%

From the data above we can conclude that majority of the participants who completed this survey lives in the Bushnell Ave area and the rest of the participants who finished live in nearby Riverside neighborhoods.



11. What is your age group?

Under 18	1	1%
18-24	3	3%
25-34	15	15%
35-44	22	22%
45-54	19	18%
55-64	17	17%
65-74	9	9%
75 or older	4	4%
Prefer not to answer	0	0%
Answered the question	90	92%
Did not answer the question	8	8%

The majority of survey respondents (55%) were between the ages of 25-54.

