

MISSION INNvest Mills Act Plus+

Community & Economic Development Department

City Council
October 1, 2019

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BACKGROUND

On May 7, 2019, City Council approved developer selection of Lot 33 - "Riverside Alive" and asked staff to explore options available to the City relative to supporting the Historic Mission Inn Hotel & Spa and Festival of Lights and bring back a report for discussion.



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POTENTIAL INCENTIVES

- 1. Mills Act Program
- 2. Property Tax Sharing Agreements
- 3. Sales Tax Sharing Agreements
- 4. Transient Occupancy Tax (TOT) Sharing Agreement
- 5. Business Improvement Area



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PROPOSED FRAMEWORK

- 1. Mills Act Program:
 - a) \$200,000 annually (City portion = \$28,000).
- 2. Property Tax Sharing Agreements (20 years):
 - a) Mission Inn a Mills Act match up to \$200,000 annually;
 - b) Annex \$200,000 annually if a reinvestment of at least \$5,000,000 is completed.
- 3. Transient Occupancy Tax (TOT) Sharing Agreement:
 - a) If TOT is increased, Mission Inn's portion of the increase would be returned.



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FUTURE STEPS

- 1. Mills Act If the conceptual framework is approved, then a Mills Act Application could be submitted in 2020 to the Cultural Heritage Board and for final review by the City Council. The Mills Act Agreement could be effective in 2021.
- 2. Agreements Prepare two Property Tax Sharing Agreements each for \$200,000 annually for 20 years to coincide with a Mills Act application for The Mission Inn Hotel and Spa and historic Annex properties for City Council approval.





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RECOMMENDATIONS

That the City Council:

- 1. Approve the economic incentives for the Mills Act Plus+ framework to facilitate reinvestment and economic business development for The Mission Inn Hotel & Spa and historic Annex properties;
- 2. Direct staff to prepare a property tax sharing agreement in the amount of \$200,000 annually for a term of 20 years to coincide with a Mills Act award, and return to City Council for approval; and
- 3. Direct staff to prepare a separate property tax sharing agreement in the amount of \$200,000 annually for a term of 20 years upon completion of The Mission Inn Hotel and Spa investing a minimum of \$5 million into the historic Annex for a completed development project as evidenced by a Certificate of Occupancy, and return to City Council for approval.

