



Community Services and Youth Committee Memorandum

City of Arts & Innovation

**TO: HONORABLE COMMUNITY SERVICES
AND YOUTH COMMITTEE MEMBERS**

DATE: NOVEMBER 13, 2019

**FROM: PARKS, RECREATION AND COMMUNITY
SERVICES DEPARTMENT**

WARDS: ALL

SUBJECT: UPDATE ON THE PARK MASTER PLAN PROJECT - DIRECT SUBMITTAL

ISSUE:

Provide an update on the Park Master Plan project.

RECOMMENDATION:

That the Community Services and Youth Committee receive an update on the Park Master Plan project and provide feedback as appropriate.

BACKGROUND:

On July 25, 2017, City Council approved an agreement with RJM Design Group (RJM) to complete a comprehensive Parks, Recreation and Community Services Master Plan (The Plan). In 2018, RJM completed a park inventory, analysis, and extensive community outreach effort. The community outreach effort included 18 stakeholder interviews, five focus groups, seven community workshops, a sports organization questionnaire, 633 responses in the ESRI online survey, and input from 900 residents through a telephone survey.

RJM used community input, as well as an analysis of services and needs to prepare the draft Comprehensive Park Master Plan Update. The Plan includes recommendations for park facilities programs, long-term maintenance, and General Plan Policy Updates through 2030. RJM will provide a summary presentation of the process and recommendations for Commission input.

The Park Master Plan Project was presented to the Parks and Recreation Commission on October 21, 2019 for input.

DISCUSSION:

The existing Park Master Plan was completed in 2003, and is recommended to be updated every ten years. On February 24, 2015, the City of Riverside adopted a strategic plan, Riverside 2.0, which included the strategic goal of updating the Park Master Plan and Recreation Needs Assessment.

Since 2003, the City's population has grown, neighborhood demographics have changed, and the park system achieved significant improvements during the Renaissance. A new Comprehensive Park Master Plan is needed to provide a clear vision, action plan, and financial strategy for creating one of "America's Most Livable Communities" that reflects the needs of the community and equitably serves the residents of Riverside.

The Comprehensive Park Master Plan scope of services includes the following tasks:

1. Recreation Programs, Services and Park Facility Inventory - provide an inventory and assessment of existing programs, services, and facilities;
2. Community Needs Survey – provide a demographic analysis, including trends, recreation patterns, community workshops (each ward, stakeholders, sports groups, youth, seniors etc.), a community-wide, statistically valid phone survey, and online questionnaire;
3. Comparative Analysis, Recreational Needs Assessment and Recommendations – evaluate and identify recreational needs specific to Riverside, required to serve the community with projections to 2030. Identify underserved neighborhoods, service gaps, and prioritize site-specific projects, acquisitions and services, in a list format that considers funding, phasing, and community priorities;
4. Capital Improvement Plan – develop a plan outlining park infrastructure improvements required to implement the Comprehensive Park Master Plan recommendations;
5. Operations and Maintenance Plan – develop a maintenance management plan for the facilities maintained by Parks, Recreation and Community Services Department;
6. Park Land Acquisition and Development Policies Manual – provide a manual with updated policies, General Plan updates, and development impact fees needed to meet long-range recreation service objectives;
7. Financial Strategy Plan – identify the financial needs and priorities, and recommend funding mechanisms as well as cost recovery strategies needed to implement the proposed Comprehensive Park Master Plan; and
8. Facility ADA Study – Conduct an analysis of existing park facilities to identify existing accessibility compliance/conditions, corrective action, cost and priorities.

FISCAL IMPACT:

There is no fiscal impact associated with this report.

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Approved by: Rafael Guzman, Assistant City Manager

Attachment: Presentation