



City of Arts & Innovation

Metropolitan Museum Board Memorandum

TO: METROPOLITAN MUSEUM BOARD **DATE: DECEMBER 11, 2019**

FROM: MUSEUM DEPARTMENT

**SUBJECT: MUSEUM OF RIVERSIDE FIVE-YEAR STRATEGIC PLAN 2019-2024 STATUS
REPORT FOR THE QUARTER ENDING SEPTEMBER 30, 2019**

ISSUE:

Discuss, receive, and file the Museum of Riverside Five-Year Strategic Plan 2019-2024 status report for the quarter ending September 30, 2019.

RECOMMENDATION:

That the Metropolitan Museum Board discuss, receive, and file the Museum of Riverside Five-Year Strategic Plan 2019-2024 status report for the quarter ending September 30, 2019.

BACKGROUND:

On June 12, 2019, the Metropolitan Museum Board recommended that the City Council approve the Museum of Riverside Five-Year Strategic Plan 2019-2024.

On November 5, 2019, the City Council approved the Museum of Riverside Five-Year Strategic Plan 2019-2024.

DISCUSSION:

The Museum of Riverside Five-Year Strategic Plan 2019-2024 is organized under five (5) key objectives:

1. Renovating,
2. Exhibiting and Engaging,
3. Embracing Community,
4. Strengthening Fundamentals, and
5. Maximizing Resources and Stewarding Assets.

Actions are associated with responsible individuals, estimated costs, timetables, audiences, and success criteria. Progress on those actions with timetables that are immediate (“A” in the Plan) are reported in the red status lines for each action on the attachment. Highlights include:

1. The Museum is nearing completion of Phase I design for the renovation and expansion of the downtown site.
2. A solid collaborative approach to the management of the City’s archival resources has been agreed upon by the Museum, Library, and City Clerk.
3. Rebranding is under way, and the website overhaul awaits full acceptance and development of a design direction.
4. Steady progress is occurring on plans for the reopening exhibitions.
5. Among several higher education partnerships, an internship program with California Baptist University is seeing strong growth.
6. Community advisory teams are productively involved at all stages of the Museum’s reinvention.
7. Rehabilitation of Robinson House is on a new path that will begin with an engineer’s structural assessment during the winter of 2019-2020.
8. COMPLETED ACTION: Historic features of significance in the main museum building have been identified for preservation within the renovation plans.
9. Progress has occurred toward regaining control over the collections through documentation and rehousing, and toward migrating digital records to an improved software platform.
10. A more detailed budget planning and monitoring process is in place within the Museum Department.

In short, progress is occurring on most fronts, but delays at certain key junctures will slow some later actions. The renovation of the main museum is an example, as the Museum will likely have been closed for 2.5 years before a Phase II contract for design is executed. Exhibition planning and redevelopment of educational programming partnerships are two (2) actions that hinge on the forward movement of the renovations.

FISCAL IMPACT:

There is no fiscal impact associated with this report.

Prepared by:	Robyn G. Peterson, Ph.D., Museum Director
Certified as to availability of funds:	Edward Enriquez, Chief Financial Officer/Treasurer
Approved by:	Lea Deesing, Assistant City Manager

Attachment:	Strategic Plan 2019-2024 updates as of 9/30/19
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