



PARKS, RECREATION AND COMMUNITY SERVICES QUARTERLY REPORT: JULY - SEPTEMBER 2019

Parks
Make
Life
Better!

DEPARTMENT
pg. 2

2,202

Volunteer Hours
from 84 Volunteers



309

Customer
Service Surveys

ADMINISTRATION
pg. 3



4,164

Phone Calls



36,424

Recreation Swim
Participants

Quarterly Sponsorship Total

\$12,000

Summer Food Program



39,940

Meals Served

PARKS & MAINTENANCE
pg. 9



486

Work Orders
Completed

\$586,028

Total Park Impact
Fees Assessed



158,690

Service Miles

PLANNING & DESIGN
pg. 10

RECREATION & COMMUNITY SERVICES
pg. 3-8

SPECIAL TRANSIT
pg. 10

DEPARTMENT

WOW!



Awarded

\$3,500

grant from USA Swimming



74.7K

Contacts for
Athletic Field Use

309

Customer
Service Surveys

333

CDBG
Recipients



NRPA

Featured in National Recreation and Park Association's nationwide "Call for Photos", putting Riverside on national radar.

Recreation Services Coordinator



TIANA JOHNSON

was awarded with a full scholarship to attend the 2020 California Park and Recreation Society Conference.

84

Volunteers



2,202

Volunteer Hours

10

Open Space
Rentals

113

Picnic Shelter
Rentals

\$197,117

Revenue for
Indoor &
Outdoor Rentals



240

Indoor Rentals

36,000

Indoor Rental
Attendees

7,550

Picnic Shelter
Rental Attendees

20,000

Open Space
Rental Attendees



PARKS, RECREATION AND COMMUNITY SERVICES
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Parks
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ADMINISTRATION

Clerical

 **4,164**
Phone Calls

 **345**
Public Emails

 **826**
Walk-In Customers

RECREATION & COMMUNITY SERVICES

MARKETING

\$12,000 Quarterly Sponsorship
(Monetary and In-Kind)

Sponsorship of \$9,800 for Carnaval Musical and \$2,200 for RAA/Senior Centers

CITY-WIDE



National Night Out

15,000
Attendees

Events co-sponsored by park advisory groups, RPD and RFD at La Sierra, Nichols, Orange Terrace, Patterson, Reid and Villegas Parks.



Backpack Giveaway

1,000+
Recipients

Riverside Police Department, Teen Challenge, and California Steel Industries donated 1,000+ backpacks for youth at Bordwell, Bryant, Nichols, Patterson and Villegas Parks.



Summer Concert Series

7,500
Attendees



Summer Food Program

39,940
Meals served





Inaugural Carnaval Musical

3,500
Attendees

Event took place at Historical Fairmount Park and included carnival amusement rides, food vendors and live entertainment.

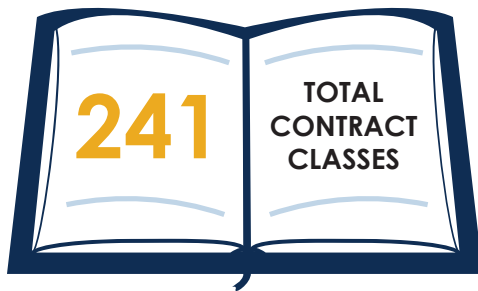


4th of July Spectacular

35,000
Spectators

Attendees gathered at La Sierra Park and Mt. Rubidoux to enjoy the spectacular aerial fireworks show.

CONTRACT CLASSES



3,040 Total Participants

2,844
Residents

196
Non-Residents

High Volume
Contract Class Parks

La Sierra and Orange
Terrace Community Centers
and Shamel Park Pool

\$203,051 1st Quarter
Revenue

FAIRMOUNT GOLF COURSE - 1ST QUARTER



\$89,160 Revenue

1,900
Resident

70
Junior

806
Twilight



2,553
Non-Resident

2,526
Senior Resident

23
Senior
Non-Resident



1,685
Buckets
of Balls



3,575
Golf Cart
Rentals



99
Pull Cart
Rentals



PARKS, RECREATION AND COMMUNITY SERVICES
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Parks
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Extended Summer: Recreation Swim and Swim lessons

August 13 - October 5



Received positive feedback for extending summer hours. Open 3 days a week at Hunt and Shamel Parks, and Sippy Woodhead Pool.

99

Recreation Swim
Participants

190

Swim Lesson
Participants

June 1 - August 10

36,424 Recreation Swim
Participants

Recreation swim offered
Monday - Thursday and Saturday.

5,002 Swim Lesson
Participants

Youth swim lessons at Arlington, Hunt, Islander, Reid, Shamel, Villegas Parks and Sippy Woodhead Pool.

FACILITIES



1st Quarter Revenue

\$53,917

NEOP (NUTRITION EDUCATION AND OBESITY PREVENTION)

Nutrition Education and Obesity Prevention

The NEOP program came to an end on September 30. The program reached **1,500 Indirect** and **980 Direct** participants.





Friday Programming

Every Friday

Favorite themes included Stars & Stripes Party w/ DJ Beatsmode, Hawaiian Luau, and a Talent Show.

136
Participants

AMEAL MOORE NATURE CENTER

425
Visitors

Center Programming
Guided Hikes &
2nd Saturday Events



ADULT & YOUTH SPORTS

Sports for Tots



33

Participants

August 1 - September 30

Rookieball Baseball

July 1 - 31 • Reid Park



426
Participants



**MLS Softball/
Baseball and
Empire Soccer**

1,890
Participants

Bobby Bonds Turf, Hunter Hobby and Reid Parks

Adult Basketball League



120
Participants

Orange Terrace and
Hunt Parks



July 2
**Declared emergency
evacuation site
during Sycamore
Canyon Park fire**



**Training for UCR UECC
Members for Kids-in-Action
after school program**
September 18 & 23

JOHNNY MARTIN SOTELO YOUTH OPPORTUNITY CENTER

PROJECT BRIDGE

**YOC
Open
Mic Night**

20
Teens
Sept. 12

**La Sierra
Senior Center's
Food Bank
Volunteering**

8
Students
Sept. 13

**Street
Clean Up
9th Street**

10
Teens
Sept. 25

RIVERSIDE ARTS ACADEMY

**Carnaval Musical
Performances**

September 20



30
Performers

\$500 Donation for
music supplies
Assistance League of Riverside County

100
Performers

**Parent Appreciation
Student Performances**
August 8

ORANGE TERRACE PARK

**Kids-in-Action
afterschool
program**

75
Participants

VILLEGAS PARK

**Youth
Boxing Show**

Co-sponsored
by VPAC - 22 bouts

600
Guests

LINCOLN PARK COMMUNITY CENTER



**Market
Nights**

July 13, 27, August 10 and 24

150
Attendees

BRYANT PARK ARLANZA COMMUNITY CENTER



**Project
H.O.P.E.**

Volunteers cleaned park and surrounding area

15
Volunteers

LA SIERRA SENIOR CENTER



Luncheons

360
Participants

Senior Health Expo



250
Attendees

DALES SENIOR CENTER



Luncheons

315
Seniors

NEW AND EXCITING



**Stephanie
Gallegos** was
promoted to
**Recreation
Supervisor** on
August 23



**Kimberly
Cobb** was
promoted to
**Recreation
Supervisor** on
August 23



Brendan Moore
was promoted
to **Recreation
Services
Coordinator** on
September 6



David Abdou
was promoted
to **Recreation
Services
Coordinator**
on August 9



**Jacquelyn
Contreras** was
promoted to
**Recreation
Services
Coordinator**
on August 9



Brisely Martinez
was promoted
to **Outreach
Worker** on
September 6



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PARKS & MAINTENANCE



375
Work Orders
Generated

486
Completed


NEW AND EXCITING



Jarin Valencia was promoted to **Parks Supervisor** on September 6

Ronald Watsun was promoted to **Parks Specialist** on September 20



July 8, **Parks Crew Leader, Mike Butler**, received an email from resident commending him for taking the initiative to meet and share steps the City and CalFire take to address possible hazards.



LED upgrades to **Myra Linn** and **Villegas Parks**



HVAC unit replacement at **Janet Goeske Senior Center**



Hole Lake homeless encampment cleanup



Villegas Park roof coating

VOLUNTEER EVENTS



September 21 **Fairmount Park**

20+ volunteers from
UCR school of Maintenance

September 28 **Fairmount Park**

100+ participants from KRCB



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PLANNING AND DESIGN

New & Exciting

The California Coastal Conservancy authorized \$2,025,000 to acquire 4 acres at 5200 Tequesquite Avenue, to prepare the designs, engineering, and environmental documentation for 9 projects along 4.7 miles of the Santa Ana River Parkway, from Fairmount Park to Martha McLean Anza Narrows Park.



62

Total Development
Review Committee
Cases

61

Total Building Permit
Cases Reviewed

Construction

The following construction projects were completed: Hunt Park Outdoor Fitness Area, Mt. Rubidoux Park Erosion control and public access improvements at San Andreas Avenue, and El Dorado phase 1 walking/jogging path.



\$586,028 Total Park Impact
Fees Assessed

SPECIAL TRANSIT

34,007

Total Passengers

28,803

Total One-Way Trips

158,690

Service Miles



7,565

Senior Riders

9,222

ADA Riders

19,576

Non-ADA Riders

5,773

Wheelchairs
Transported

**NEW AND
EXCITING**



New Minibus Driver,
Lakeshi Lee, hired on
July 12



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