



*City of Arts & Innovation*

# City Council Memorandum

**TO: HONORABLE MAYOR AND CITY COUNCIL      DATE: DECEMBER 17, 2019**

**FROM: PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT      WARDS: ALL**

**SUBJECT: AWARD BID NO. 7691 TO GCI DIGITAL IMAGING INC., OF CINCINNATI, OHIO, IN THE AMOUNT OF \$127,015 TO APPLY BUS WRAPS ON ALL 35 MINI-BUSES FOR THE SPECIAL TRANSPORTATION DIVISION**

**ISSUE:**

Award Bid No. 7691 to GCI Digital Imaging, Inc., of Cincinnati, OH, in the amount of \$127,015 to apply bus wraps on all 35 mini-buses operated by the Special Transportation Division of the Parks, Recreation and Community Service Department.

**RECOMMENDATION:**

That the City Council Award Bid No. 7691 to GCI Digital Imaging, Inc., of Cincinnati, OH, in the amount of \$127,015 to wrap all 35 mini-buses used by Special Transportation.

**BACKGROUND:**

On December 16, 2008, City Council approved acceptance of a grant from the Public Transportation, Modernization, Improvement, and Service Enhancement Account (PTMISEA) in the amount of \$1,500,000 to build the Compressed Natural Gas (CNG) Vehicle Maintenance Facility. The City received multiple grants to complete the CNG facility project and was able to complete the project without fully utilizing all the PTMISEA grant funds.

On June 3, 2014, the Parks, Recreation and Community Services Department requested City Council approval to reprogram \$500,000 in unspent Fiscal Year 2008/09 PTMISEA grant funds to be used to repaint the Special Transportation mini-bus fleet. The mini-bus fleet of 35 buses were purchased during various years and do not have a consistent color scheme. Additionally, the existing lettering and graphics are faded. The proposal to repaint the mini-bus fleet ensures that all the buses have the same color scheme and enhances the marketing and visibility of Special Transportation services through a consistent message. The City Council approved this request and on January 22, 2015, the Department of Transportation approved the reassignment of the funds in the amount of \$501,925 to allow for the repainting of the 35 mini-buses.

**DISCUSSION:**

Due to staffing changes and shifts in priorities within the Special Transportation Division, this project was delayed. Originally the project called for repainting the buses, but as staff conducted research on this project, they discovered that using a vinyl wrap was overall an easier process that was more cost-effective, durable and allowed for greater flexibility in the overall design of rebranding the Mini-Buses.

Bid No. 7691 for the wrapping of 35 mini-buses operated by the Special Transportation Division was posted on the City's Online Bid System on June 19, 2019, and closed July 9, 2019. Eight vendors submitted bids and GCI Digital Imaging, Inc., of Cincinnati, Ohio was the lowest responsible bidder.

The Purchasing Manager concurs that the recommendation to award is in compliance with Purchasing Resolution 23256.

**FISCAL IMPACT:**

The total cost of the bus wrapping project will be funded by the reassigned PTMISEA grant funds. The payment of \$127,015 in Fiscal Year 2019/20 will be paid using the Prop 1B – Repaint 35 Mini-Buses account, 9333200 - 424210.

Prepared by:	Adolfo Cruz, Parks, Recreation and Community Services Director
Certified as to availability of funds:	Edward Enriquez, Chief Financial Officer / Treasurer
Approved by:	Rafael Guzman, Assistant City Manager
Approved as to form:	Gary G. Geuss, City Attorney

Attachments:

1. Council Memo 2008 Prop 1B Funds
2. Council Memo 2014 Reprograming Prop 1B Funds
3. Bid Results