



2019 DEPARTMENT UPDATE & TEAM RECOGNITION

Community & Economic Development

City Council
January 7, 2020

RiversideCA.gov

COMMUNITY & ECONOMIC DEVELOPMENT



Administration/
Fiscal



Planning &
Historic
Preservation



Building &
Safety



Economic
Development



Community
Development
Block Grant



Successor
Agency



Arts &
Cultural
Affairs



Real Property
Services



Neighborhood
Engagement



Code
Enforcement

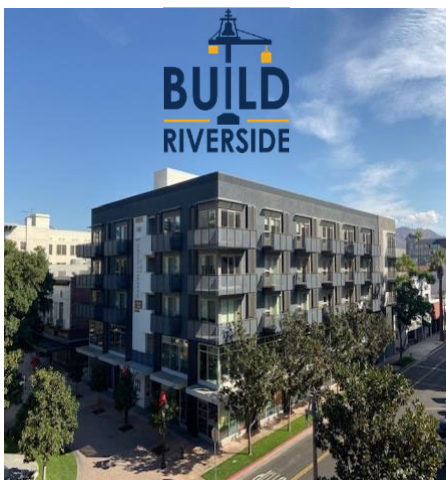


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BUILDING & SAFETY

\$375+
MILLION
CONSTRUCTION
VALUATION



**New Permit
Tracking Software
GO LIVE July 15th
2019**



2300+ Projects

3

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PLANNING

CURRENT PLANNING

- **27** Development Review Committee Meetings
- **195** Projects
- **305** Entitlements
- **65** Conceptual Design Reviews



- **22** Planning Commission Meetings
- **49** Projects
- **116** Entitlements



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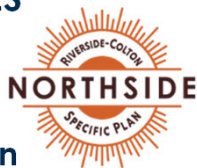


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PLANNING

ADVANCE PLANNING/ STRATEGIC INITIATIVES

- **17 Projects**
- **8 Planning Commission Meetings**
- **8 City Council Meetings**



Updated Victoria Avenue Policy

Figure 1 - Cross Section: Existing Typical Undeveloped R.O.W. Condition

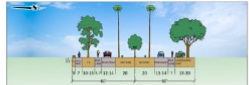


Figure 2 - Cross Section: Preferred Typical Ultimate R.O.W. Condition



REQUEST FOR QUALIFICATIONS

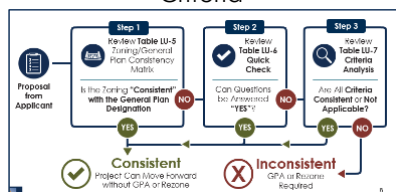
CITY OF RIVERSIDE GENERAL PLAN, ZONING, AND SPECIFIC PLAN UPDATES

RFP No. 1964

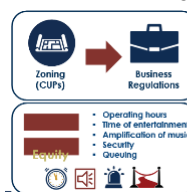


City of Arts & Innovation

Senate Bill 1333 Consistency Criteria



Entertainment Permits and Quality of Life Updates



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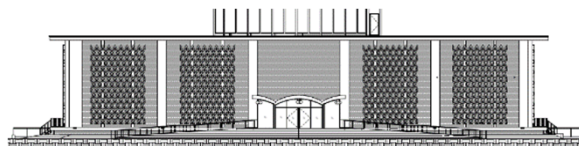
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CULTURAL RESOURCES

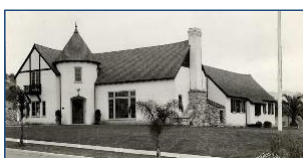
Farmhouse Motel Landmark Designation



Certificate of Appropriateness for The Cheech Marin Center for Chicano Art, Culture & Industry



The Harbor Landmark Designation



Mills Act Workshop



Historic Designations • Certificate of Appropriateness • Mills Act

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CODE ENFORCEMENT

12,255

OPEN

11,203

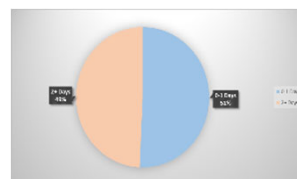
CLOSED

1,305

CURRENT OPEN



95% inspected in 5 Days
51% inspected in 1 Day



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ECONOMIC DEVELOPMENT

Economic
Development
Strategic Framework



Business Liaison
Services



Place- Based

CA OPPORTUNITY
ZONES



Partnerships



SMART RIVERSIDE
Empowerment through technology and education

Non-Profit Boot
Camps



Broker
Luncheons



Small Business
Support Series



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GROW RIVERSIDE



INVEST HEALTH
Strategies for Healthier Cities
\$75,000 Field Building Grant



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NEIGHBORHOOD ENGAGEMENT



110,825
Total Reach



516
Volunteers



4,000+
Volunteer Hours



Chalk the Walks
Social Media Reach: 87,825



Neighbor Fest
200+ Participants



Love Riverside
19 Projects
346 Volunteers



**Neighborhood
Outdoor Movie
Night**
20 Events, 700 attendees



**Post-It Art Show &
Contest**
300+ Participants



Small Sparks
25 Projects
Awarded: \$9,563
Valuation: \$59,487



**CalFresh
Summerfest**
1200 Participants



**Neighborhood
Engagement Workshop
Series**
3 Events, 115 Attendees
10



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ARTS & CULTURAL AFFAIRS



19,000+ 5th Annual Insect Fair

FOX
Performing Arts Center
Riverside, California

140
Shows / Events



6 Emerging Artists Grants

RMA

LIVE NATION
ENTERTAINMENT

90 Shows / Events



Special Event Permits **101**

5,000+

Fox Foundation Student Outreach



48 Film Permits

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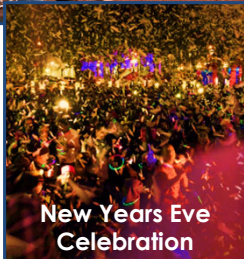
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ARTS & CULTURAL AFFAIRS



85,000+
Festival of Lights
Switch-On Ceremony

750,000
Festival of Lights
Total Attendees



New Years Eve
Celebration



37 Grier Pavilion Events



Western Riverside Council of
Governments Beyond Grant:



The Gift



7 Communitrees

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INVESTING IN OUR FUTURE



**COMMUNITY DEVELOPMENT
BLOCK GRANT**

SUCCESSOR AGENCY/REAL PROPERTY SERVICES

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FEEDBACK



93%
6,703 resp.



4%
317 resp.



1%
98 resp.



2%
182 resp.

34,813 Customers Helped
7,111 Happy or Not Responses
96% Positive Rating
"Award Winning Best Practices"
"Thought Leader"

**Conducted Numerous Outside
Agency
One Stop Shop Tours!**



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AWARDS

Open Doors – 2019
Governor's Historic
Preservation Awards

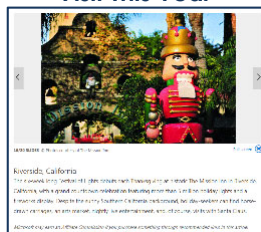
*Governor's Historic
Preservation Awards*



Latino Context Statement - 2019
California Preservation Foundation
Design Award



These Are The World's
Most Magical
Christmas Villages to
Visit This Year



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RECOGNITION

EMPLOYEES OF THE YEAR

AGUEDA PADILLA
PROJECT COORDINATOR
NEIGHBORHOOD ENGAGEMENT/NEOP



JONATHAN MARKS
PROJECT COORDINATOR
ECONOMIC DEVELOPMENT



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