

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: FEBRUARY 11, 2020

FROM: COMMUNITY & ECONOMIC DEVELOPMENT WARDS: ALL

SUBJECT: UPDATE ON THE MISSION INN HOTEL & SPA 27TH ANNUAL FESTIVAL OF

LIGHTS

ISSUE:

Receive and file an update on The Mission Inn Hotel & Spa 27th Annual Festival of Lights.

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RECOMMENDATIONS:

That the City Council receive and file an update on The Mission Inn Hotel & Spa 27th Annual Festival of Lights.

BACKGROUND:

The Riverside Festival of Lights is one of Riverside's annual signature events aiming to highlight Riverside's pride with a family-friendly holiday celebration. This world-class event was created by the Mission Inn Hotel & Spa 27 years ago.

On September 19, 2006, the City Council approved a supplemental appropriation and funds transfer request for the enhancement of the Festival of Lights. This event became a single celebration, coordinated by the City of Riverside in partnership with The Mission Inn Hotel & Spa.

DISCUSSION:

The Mission Inn Hotel & Spa 27th Annual Festival of Lights was held from November 29, 2019, to December 31, 2019. The event is created and executed through community efforts. The Community & Economic Development Department – Arts & Cultural Affairs Division coordinated the event through partnerships with The Mission Inn Hotel & Spa, Greater Riverside Chambers of Commerce, Keep Riverside Clean and Beautiful, Riverside Downtown Partnership, several other City departments and many notable sponsors.

The attached presentation includes highlights from the Mission Inn Hotel & Spa 27th Annual Festival of Lights.

FISCAL IMPACT:

There is no fiscal impact associated with this update.

Prepared by: David Welch, Community & Economic Development Director

Certified as to

availability of funds: Edward Enriquez, Chief Financial Officer/Treasurer

Approved by: Rafael Guzman, Assistant City Manager

Approved as to form: Gary G. Geuss, City Attorney

Attachment: Presentation