

## 27<sup>TH</sup> ANNUAL MISSION INN HOTEL & SPA FESTIVAL OF LIGHTS

Community & Economic Development Department

City Council  
February 11, 2020



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### SWITCH-ON CEREMONY



45K  
Attendees



New Attractions



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## SWITCH-ON CEREMONY



Comprehensive  
Security Plan



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## 5<sup>TH</sup> PLACE - BEST PUBLIC HOLIDAY LIGHTS DISPLAY



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# RECOGNITIONS



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# PROGRAMMING



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# THE TEAM





## The Mission Inn

HOTEL & SPA

A NATIONAL HISTORIC LANDMARK



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# THE TEAM










































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## SPONSORS



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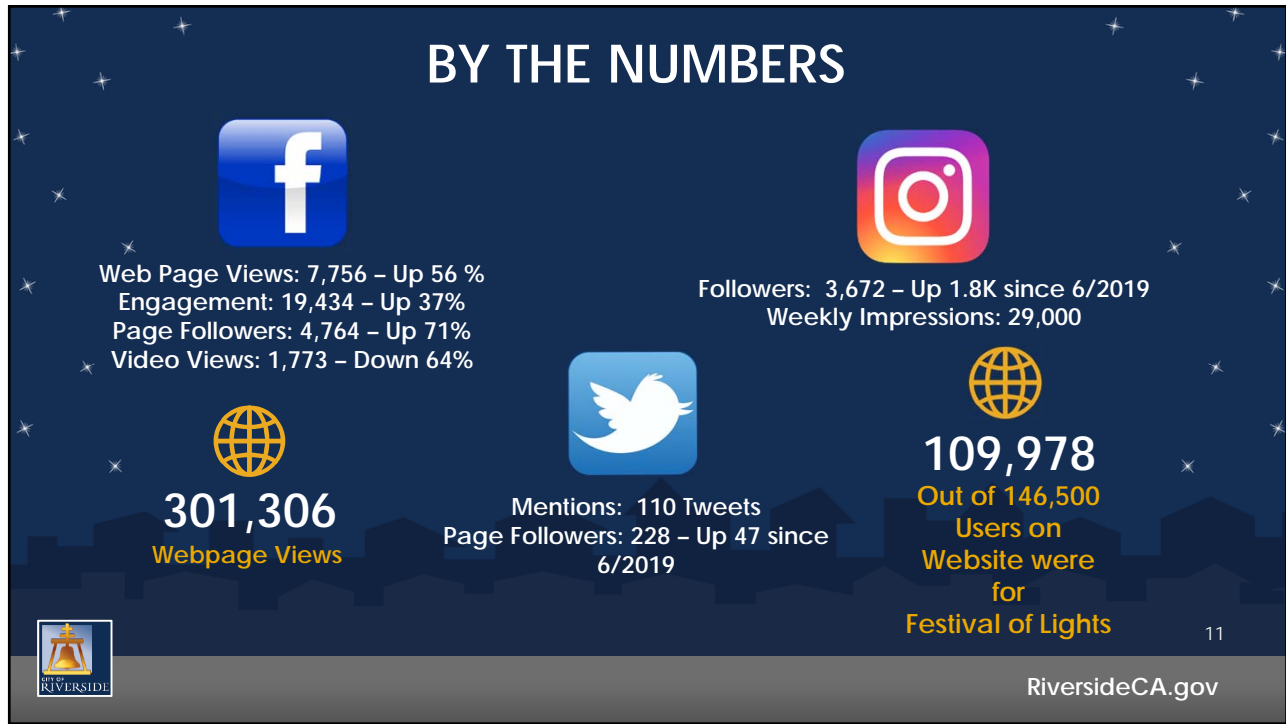
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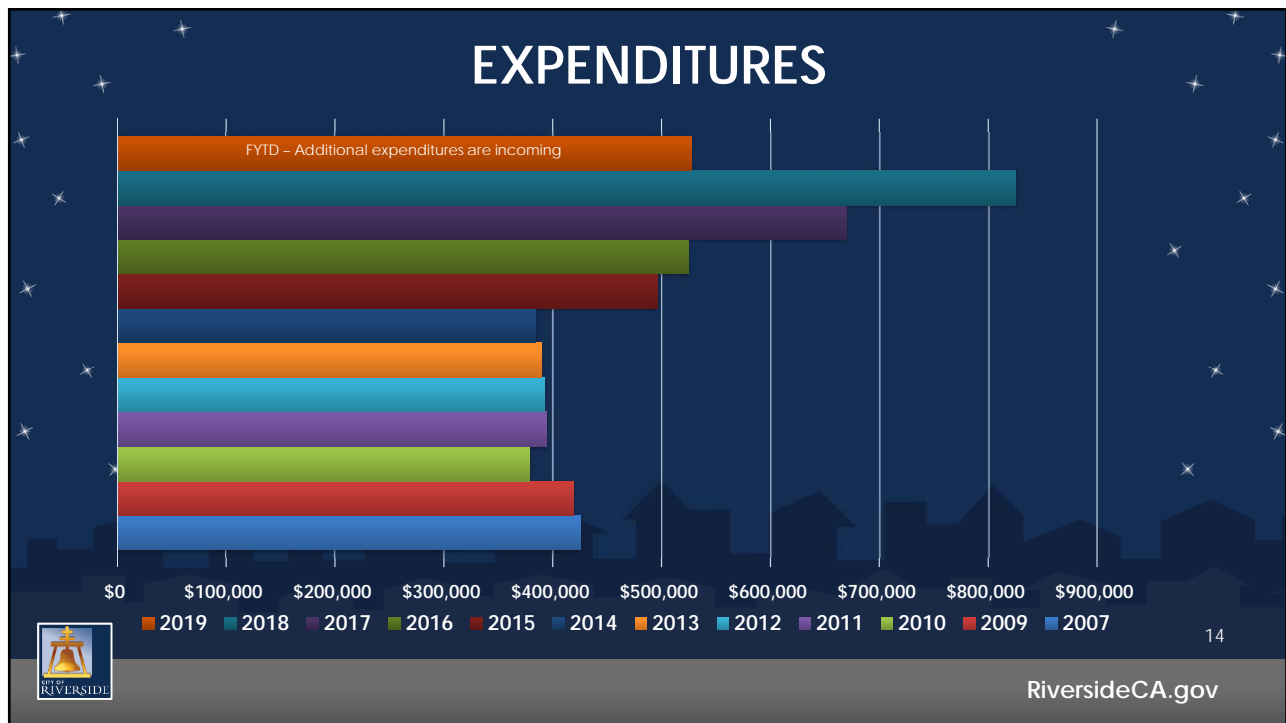
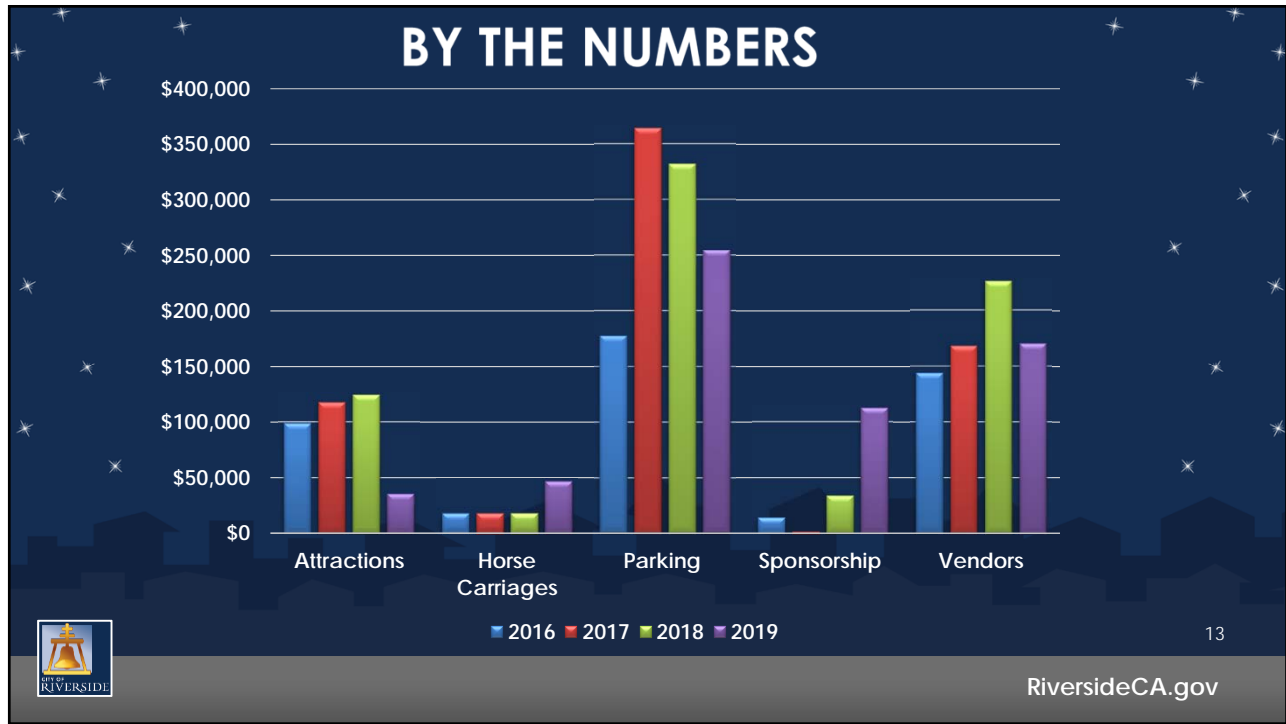
## PARTNERSHIPS



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## HORSE CARRIAGES

### PREVIOUS YEAR'S ISSUES:

1. In-fighting between companies
2. Loose bridles on horses
3. Carriage hitting other carriages
4. Carriage hitting a car
5. Horse running off
6. Cleanliness at location
7. Suggestion that long-standing companies evaluate/mentor and/or decide what other companies can participate
8. Not Following directions

### RESOLUTION TO ISSUES:

1. More structure

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## HORSE CARRIAGE RESEARCH

- Cities across the country are evaluating use:
  1. Animal
  2. Event
  3. Environmental Conditions (weather, noise, etc.)
  4. Accidents
  5. Cost
- When issues arise cities:
  1. End the carriages;
  2. Add more regulations, ordinances, requirements, etc.; or
  3. Consider alternatives.



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## CHALLENGES FOR 2019

1. Weather;
2. One less week between Thanksgiving and Christmas;
3. Southern California Holiday events similar to ours ; and
4. Council Chamber usage schedule for entertainment stage.



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# LOOKING AHEAD

**ENHANCEMENTS**



Experience



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# LOOKING AHEAD



Proposed Budget for  
FY 20/21 – Potential Shortfall



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#ILoveRiverside #RiversideFOL  
RiversideFestivalofLights.com

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