

Update on 2020 US Census

Community & Economic
Development Department

Planning Commission
Agenda Item: 3
March 5, 2020

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APRIL 1, 2020

Everyone Counts.

It Means \$80 Billion in California and \$675 Billion Nationally.

2010 Census **Less Than**

70%

Response Rate in Our Region

\$1 BILLION

= of **LOST** federal funding to the region during the decade

2020 Will Be Easier Than Ever.

It's About Fair Representation.

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City's Effort to Encourage an Accurate Census Count

- City has not budgeted for 2020 Census
- State funds of \$65,369 for outreach pending
- Established multi-department Census Working Group
- Initiating "traditional" media campaign
- Considering unique marketing opportunities
- Integrating 2020 Census into everyday City work
- Participating with Census partners
- Making facilities and resources available
- Community participation and presentations
- Networking

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Key Census 2020 Dates

March – April 2020:

Self Response phase of Census 2020

April 1, 2020:

National Census Day

May – July 2020:

Primary non-response follow-up operation

December 31, 2020:

Census Bureau delivers final count to the White House

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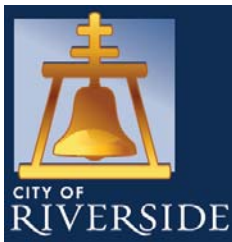
2020 Census Jobs

One application qualifies for any of the following positions:

Position	Pay rate
Office Clerks	\$16.50 per hour
Enumerators (Census Takers)	\$17.00 per hour
Office Operations Supervisors	\$18.00 per hour
Census Field Supervisors	\$18.50 per hour
Recruiting Assistants	\$18.50 per hour

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