

INVEST HEALTH

Strategies for Healthier Cities

A Project of the *Robert Wood Johnson Foundation*
and *Reinvestment Fund*

City of Riverside Planning Commission
March 5, 2020

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Akron, OH	Asheville, NC	Bloomington, IL	Buffalo, NY	Cardon, OH	Des Moines, IA
Dundalk, MD	Durham, NC	Eau Claire, WI	Flint, MI	Frammingham, MA	Grand Forks, ND
Grand Rapids, MI	Greensboro, NC	Gulfport, MS	Hartford, CT	Henderson, NV	Iowa City, IA

- 50 mid-sized cities addressing social determinants of health
 - Define community needs and investment challenges
 - Devise solutions
 - Align investment capital, other resources and policies
- Starting point for cross-sector leaders to strategize and align with:
 - Community development and finance experts
 - Local, regional and national philanthropic networks
 - Public funding streams to build healthier, more equitable communities

Invest Health 1.0

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Riverside Invest Health 1.0



- Goal – Address barriers to health through local food systems development
- Vision – Connect housing with food systems and workforce development through built environment projects
- Focus Areas
 - Workforce training in urban agriculture to create jobs
 - Food system infrastructure
 - Supportive housing
- Outcomes
 - Received \$3.3 million grant to acquire and develop 8.8-acres in the Northside neighborhood to house the Next Gen Farmer Training Program
 - Riverside Food Rescue, Food Hub, and Food Cooperative Grocery Store
 - Explored concept of Agrihoods – housing with agriculture and access to fresh produce as hyper-local amenities

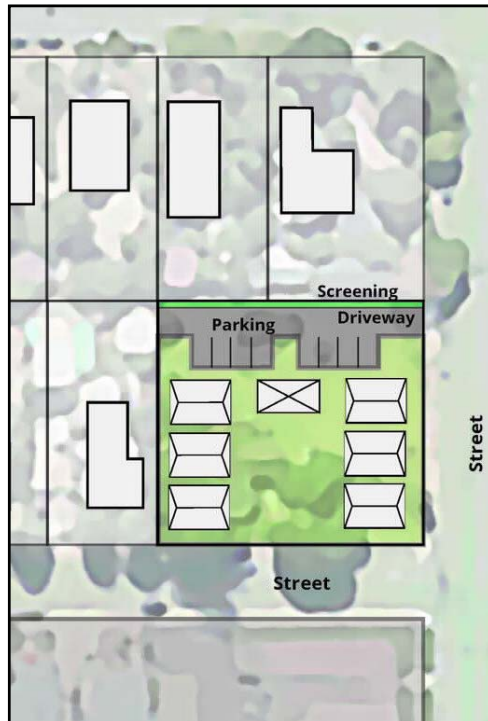
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Invest Health 2.0 Field Building Program Objectives

- Advance policies and practices that position and align community investment systems to increase capital flows to equity-promoting built environment investments
- Take steps to advance a pipeline of financeable built environment projects focused on increasing equity as part of a long-term strategy to improve overall community health

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Riverside Invest Health 2.0

- Goal – Improve public health outcomes with affordable housing options
- Vision – Clarify and streamline development of tiny home communities as option for infill affordable housing development
- Focus Areas
 - Remove systemic barriers to tiny home communities
 - Create a stream of financeable projects
- Team Members
 - Joyce Jong, City of Riverside
 - Michelle Davis, City of Riverside
 - Cecilia Arias, Kaiser Permanente
 - Christine Saunders, Sagecrest
 - Kathy Michalak, Habitat for Humanity
 - Clemente Mojica, Neighborhood Partnership Housing Services (CDFI)