



MUSEUM DEPARTMENT OVERVIEW AND RECOGNITION

Museum of Riverside

City Council Meeting
March 17, 2020

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OUR BOARD

| Board Member | Ward |
|----------------------------|----------|
| Chuck Wilson | 1 |
| Luz Negrón | 2 |
| Mary Hughes, Chair | 3 |
| Micah Tokuda | 4 |
| Peggy Barnhart | 5 |
| Rose Monge | 6 |
| Lovelyn Razzouk | 7 |
| VACANT | Citywide |
| Todd Carpenter, Vice-Chair | Citywide |



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BOARD COMMITTEES

1. The Board has two standing committees:
 - a. Budget and Development
 - b. Board Development
2. Two independent 501(c)(3) nonprofits also support the Museum:
 - a. Riverside Museum Associates
 - b. Harada House Foundation



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MUSEUM STAFF

| Staff member | Role |
|----------------------------|-------------------------------|
| Robyn G. Peterson, Ph.D. | Director |
| Ann Lovell | Operations Manager |
| Brenda Buller Focht, Ph.D. | Curator – Anthropology |
| Douglas J. Long, Ph.D. | Curator – Natural History |
| Lisa Masengale | Curator – Historic Structures |
| Katie Gove | Collections Registrar |
| Amanda Langevin | Associate Curator – ½ time |
| Teresa Woodard Belding | Education Curator |
| Danielle Leland | Associate Education Curator |
| Toni Kinsman | Senior Office Specialist |
| Cesar Mendez | Museum Maintenance Worker |

2019 EMPLOYEE OF THE YEAR
LISA MASENGALE



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MUSEUM'S MISSION

As a center for learning, the Museum of Riverside interacts with the community to collect, preserve, explore, and interpret the cultural and natural history of Riverside and its region.

Approved by the Museum Board on December 15, 2015 (revised to reflect name change approved by City Council April 23, 2019).



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STANDARDS AND GOALS

1. A new strategic plan was approved for 2019-2024.
2. Region-wide partnerships are sustained, renewed, and forged.
3. All policies and procedures are being examined and updated.
4. The Museum is among the 3% of museum nationwide that are accredited.



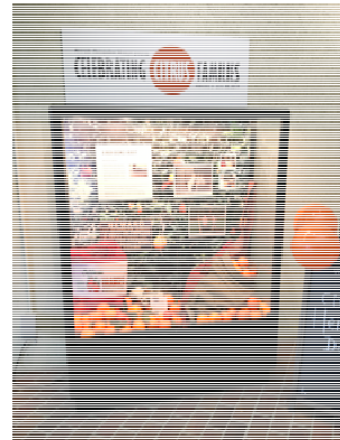
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ACTIVE ALL YEAR

From small spotlight
exhibitions Citywide
to ...



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ACTIVE ALL YEAR

Appearing on
KVCR's *Uncovered
in the Archives...*
to ...



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ACTIVE ALL YEAR

Record crowds at
Moon Festival in
September 2019 ...

... the Museum has
been **active in our
community.**



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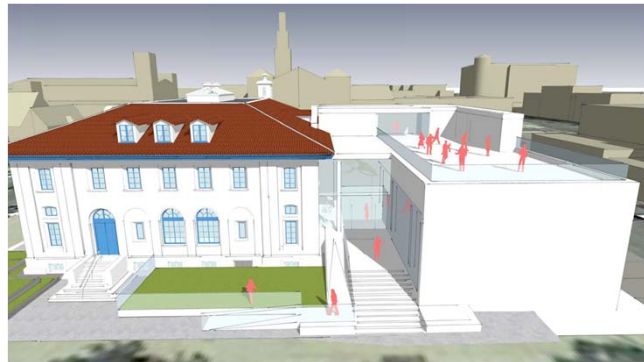
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DOWNTOWN RENOVATION OVERARCHING GOALS

Museum's goal is a **smart
rehabilitation** of the
original historic building ...

and ...

an exciting and **thoughtful
expansion** for the 21st
century.



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DOWNTOWN RENOVATION PROCESS TO DATE

April 2019: Pfeiffer Partners approved as our architects.

October 2019: Three options presented during Phase I design process.

Next step: Approval of specific direction and completion of design.



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DOWNTOWN RENOVATION TENTATIVE SCHEDULE

Through early 2021
Complete Phase II design.

Summer 2021
Begin construction.

Late 2022 or early 2023
Grand reopening.



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HARADA HOUSE PROGRESS

August 2019: Historic preservation architects provide rehabilitation plans.

November 2019: Harada House Foundation adopts \$6.5 million fundraising goal.

Throughout 2019: Museum applied for federal, state, and private grants and donations.



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HERITAGE HOUSE PROGRESS

1. Trees threatening the house are removed.
2. Carriage house and tank house are painted.
3. New "lending library" of historic costumes acquired for volunteer use.
4. Conservation treatment under way for historic parlor furniture.



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HERITAGE HOUSE ACTIVE PROGRAMMING

While the downtown site is closed, Heritage House is the Museum's primary program site.

Thousands attended ...

- a. National Quilting Day
- b. Ice Cream Social
- c. Croquet with the Mayor
- d. Moon Festival
- e. Behind the Black Veil
- f. Christmas Open House
- g. Weekly tours for schools and public.



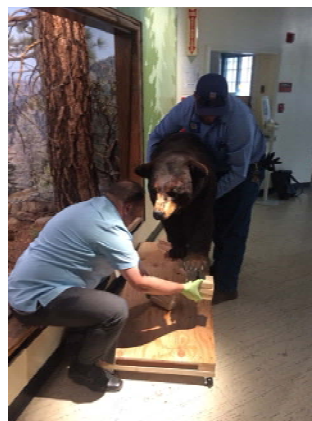
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COLLECTIONS STEWARDSHIP

1. Repatriating Native American sacred collections.
2. Collections moving from downtown site.
3. Conversion to improved collections management software.



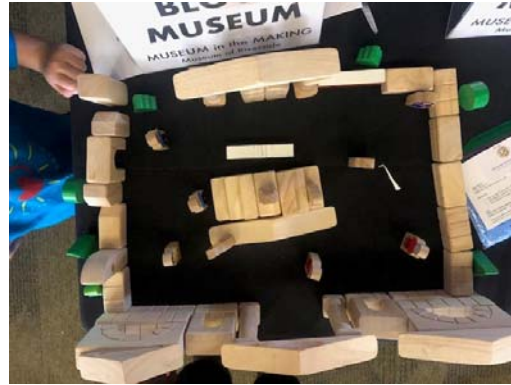
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BY THE NUMBERS – A FEW HIGHLIGHTS

1. FY2018-2019 attendance, all sites and outreach: **24,605**
2. Record attendance Moon Festival last September: **estimated 1,250**
3. Social media reach in the first half of the current FY alone: **468,938**



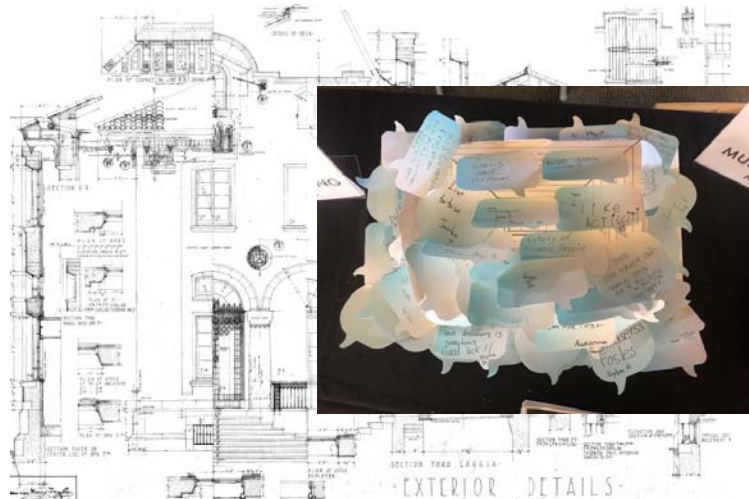
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EXPECTATIONS

1. Move forward without further delays on downtown renovation & expansion.
2. Continue planning reopening exhibitions and programs.
3. Include and honor our community as we reinvent ourselves.



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RECOMMENDATION

That the City Council receive and file a presentation providing an overview of the activities of the Museum Department and recognizing the Museum Department's Employee of the Year.



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THANK YOU

Robyn G. Peterson, Ph.D.
Museum Director

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