



City of Arts & Innovation

Board of Library Trustees

TO: BOARD OF LIBRARY TRUSTEES **DATE: MARCH 23, 2020**

FROM: RIVERSIDE PUBLIC LIBRARY

SUBJECT: ANNUAL SERVING WITH A PURPOSE CONFERENCE

ISSUE:

Receive and file a report on the annual Serving with a Purpose Conference on May 20, 2020 at the Ontario Convention Center, Ontario, CA.

RECOMMENDATION:

That the Board of Library Trustees receive and file this report on the annual Serving with a Purpose Conference on May 20, 2020 at the Ontario Convention Center, Ontario, CA.

DISCUSSION:

The annual Serving with a Purpose Conference will be held on Wednesday, May 20, 2020 from 9:00 a.m. to 4:00 p.m. at the Ontario Convention Center. The 2020 theme is "Our Story Counts". The event flyer is attached.

Historically, representatives from the Board of Library Trustees, Library Foundation and Friends of the Library have attended this event, which provides programs, and a forum for discussion on issues directly related to supporting public library services. The conference includes continental breakfast, a sit-down catered lunch and conference materials.

The keynote speaker at this year's conference is Ben Bizzle, the founder and CEO of the marketing and web development firms, Library Market. He is a 2013 Library Journal Mover & Shaker and John Cotton Dana Award winner, author of the book, *Start a Revolution: Stop Acting Like a Library*. He served as director of technology and head of the creative team at Craighead County Jonesboro Public Library in Jonesboro, Arkansas for seven (7) years.

Also joining the conference is New York Times Best-Selling Author, Jennifer Chiaverini.

There will be the popular breakout sessions and much more.

Conference registration is now open with best pricing available by April 1, 2020 (see attached flyer for specific pricing).

FISCAL IMPACT:

There is no fiscal impact associated with this report.

Prepared by: Erin Christmas, Library Director

Approved by: Lea Deesing, Assistant City Manager

Certified as to

Availability of funds: Edward Enriquez, Chief Financial Officer/City Treasurer

Attachment: Serving with a Purpose Conference Flyer