



FINANCE GOALS

Strategic Goals (Riverside 2.1)

Streamline processes to improve customer service and operational efficiency in Risk Management.

Implement an effective and efficient procurement process.

Project, monitor and manage the City's major revenues and expenditures and provide financial indicators in order to provide a comprehensive view of the City's financial health.

Transform Business Tax Administration to enhance customer service and improve compliance through proactive and business-friendly practices.

Streamline Finance business processes to maximize revenue, realize cost savings and improve customer service.

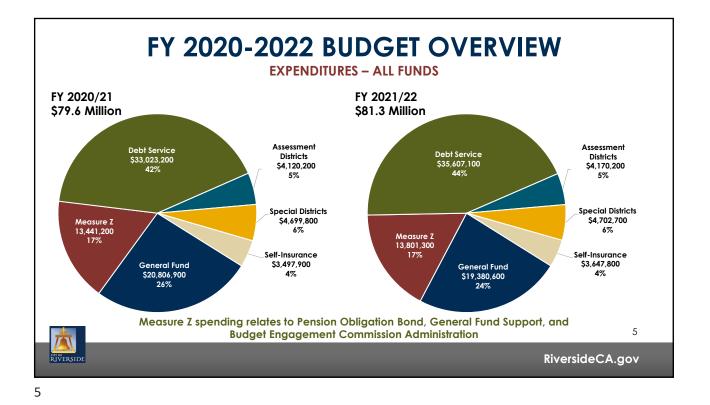
Ensure effective management of the City's investment portfolio with a goal of increasing returns on investment.

Ensure a reliable financial system



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GENERAL FUND REVENUE

Business Tax

- 3.8% of total General Fund Revenues
- FY 2020/21: \$8.4 million
- FY 2021/22: \$8.7 million

Miscellaneous Revenue

- Approximately \$339,000 annually
- Primarily purchasing rebates from Office Depot and P-Card program

Transient Occupancy Tax

- 3.6% of total General Fund Revenues
- FY 2020/21: \$7.7 million
- FY 2021/22: \$8.1 million

RIVERSIDE

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