

Northside Improvement Association (NIA)

Established 1912 701 North Orange Street, Riverside, CA 92501

March 19th, 2020

Matthew Taylor, Associate Planner City of Riverside Community Development Department Planning Division 3900 Main Street, 3rd Floor Riverside, CA 92522

Dear Mr. Taylor,

Permit P19-0179-018 for Columbia Ave Commercial Center / Empire Pharmacy.

This is a letter to support a construction project that was presented by Mr. Ali at the Northside Improvement Association's (NIA) general meeting. Discussed was the proposed project located on the long vacant lot located at the corner of Columbia Avenue and E. La Cadena Drive. As presented to our organization the project will contain a pharmacy and other potential small local businesses such as a cleaners and doughnut shop. The future traffic flow was discussed and seems to be adequate for this type of project. We feel the project will be beneficial to the residents of the Northside and other customers of the future businesses.

Our board of directors and general membership at our March 9th, 2020 regular meeting voted to support this project.

If you have any questions, please call me at 951-312-4148 or email: bugoy77@att.net.

Sincerely.

Ron Courts, Secretary

Northside Improvement Association

CC:

Kal Ali, Empire Pharmacy

Erin Edwards, City of Riverside Councilmember Leonard Mercier, President Northside Improvement Association