



## CANCELLATION OF THE 2020 FOURTH OF JULY FIREWORK SHOWS

Parks, Recreation and Community Services  
Department

City Council  
May 19, 2020

RiversideCA.gov

1

## 2019 MT. RUBIDOUX AND LA SIERRA SHOWS



2



RiversideCA.gov

2

## 2019 EXPENDITURES

Departments involved in the production of the Fourth of July shows included Riverside Police and Fire Departments, Arts and Cultural Affairs, Code Enforcement, Traffic Control and PRCSD

(PRCSD Cost) Fireworks at La Sierra Park	\$20,000
(PRCSD Cost) Fireworks at Mt. Rubidoux	\$30,000
PRCSD Personnel/Non-Personnel Cost	\$25,000
Riverside Police Department	\$17,945
Riverside Fire Department	\$14,000
<b>TOTAL</b>	<b>\$106,945</b>



3

RiversideCA.gov

3

## 2020 ANTICIPATED EXPENDITURES

Continuation of 2020 shows as planned will equal a **15% increase** from previous year

(PRCSD Cost) Fireworks at La Sierra Park	\$25,000
(PRCSD Cost) Fireworks at Mt. Rubidoux	\$35,000
PRCSD Personnel/Non-Personnel Cost	\$30,800
Riverside Police Department	\$18,000
Riverside Fire Department	\$15,000
<b>TOTAL</b>	<b>\$123,800</b>



4

RiversideCA.gov

4

## LOGISTICS IMPACT

Evaluation of sites (Mt. Rubidoux and La Sierra Park)	<ul style="list-style-type: none"> <li>• Multiple departments involved (RFD, PRCS, RPD)</li> <li>• Weed abatement process required for Mt. Rubidoux – minimum of 150 hours to complete</li> <li>• Tree Trimming required at both sites</li> <li>• Deemed non-essential, additional staff would need to be activated to complete tasks</li> </ul>
Procurement Process	<ul style="list-style-type: none"> <li>• Deemed as non-essential, PRCSD staff will need to be activated to procure fencing, portable restrooms, legal agreement, fireworks, fire permit, traffic plan, etc.</li> </ul>
Pre-Event Set-Up	<ul style="list-style-type: none"> <li>• Notification to residents</li> <li>• Prep for firework set up at Mt. Rubidoux</li> <li>• Installation of fencing at La Sierra Park</li> </ul>



5

RiversideCA.gov

5

## 2020 ALTERNATIVE OPTIONS

1. Virtual Firework Show - Streamed through Riverside TV:
  - a) Cost will not exceed \$5,000
  - b) Minimal Staffing
  - c) Enforce social distancing
  - d) Public can submit messages of hope throughout show



6

RiversideCA.gov

6

## 2020 ALTERNATIVE OPTIONS

### 2. Alternative Event Locations - Fairmount Park or Riverside Municipal Airport

#### Alternative locations not feasible at this time:

- a. request for Proposal only identified Mt. Rubidoux and La Sierra Park
- b. New Bid Sheet would be required
- c. Additional time required to evaluate fall out zone for safety of city residents



7

RiversideCA.gov

7

## 2020 SEARCHLIGHT OPTION

### 3. Searchlight Event:

- a) Cost being researched
- b) Minimal Staffing
- c) Social distancing encouraged because  
Usually visible for 15-20 miles



8

RiversideCA.gov

8

## VICTORIA AVE. FAMILY DAY

4. 4<sup>th</sup> of July Family Celebration on Victoria Ave.:
  - a) Close Victoria Ave from Jefferson to Arlington
  - b) Allow public to stroll in the street, maintain social distancing and wearing patriotic masks and attire
  - c) Requires staff coordination with PRCSD, RPD, RFD, Public Works and City's Marketing Team



9

RiversideCA.gov

9

## RECOMMENDATION

That the City Council:

1. Approve the cancellation of the Fourth of July firework shows currently scheduled for July 4, 2020; and
2. Provide direction on alternative Fourth of July event options.



10

RiversideCA.gov

10