

OPTIONS FOR THE FOURTH OF JULY CELEBRATION

Parks, Recreation and Community Services
Department

City Council
May 26, 2020

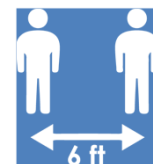
RiversideCA.gov

1

BACKGROUND

The following was considered in each of the proposed Fourth of July alternative celebrations:

1. Social Distancing and Public Safety,
2. Public access and traffic control
3. Cost of Event
4. Department Coordination and Timing
5. CA Pandemic Resilience Roadmap Stages



2

RiversideCA.gov

2

OPTION A

Virtual Firework Show - Streamed through Riverside TV



Stage 1



3

RiversideCA.gov

3

OPTION B

Patriotic City Celebration Week

1. Competition amongst residents
2. National Anthem Virtual performance
3. Virtual activities
4. Spirit of Riverside Slide Show



Stage 2



4

RiversideCA.gov

4

OPTION C

Searchlights Display on Mount Rubidoux
20 minute light display



Stage 2

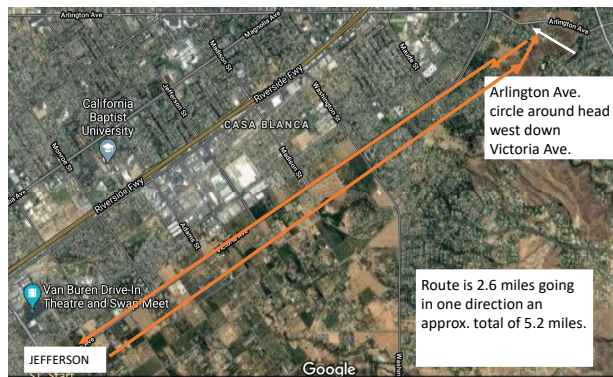


RiversideCA.gov

5

OPTION D

Family Day along Victoria Ave.
Ride along with family & friends displaying patriotic spirit



Stage 4



RiversideCA.gov

6

6

FISCAL IMPACT

| Event | Estimated Cost |
|--|----------------|
| Option A: Virtual Firework Display | \$5,000 |
| Option B: Patriotic City Celebration Week | \$5,000 |
| Option C: Patriotic Searchlights Display on Mount Rubidoux | \$30,000 |
| Option D: Family Day along Victoria Avenue | \$35,000 |



7

RiversideCA.gov

7

RECOMMENDATION

That the City Council select an alternative option for the 2020 Fourth of July event celebration.



8

RiversideCA.gov

8