



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: JULY 7, 2020

FROM: PUBLIC WORKS DEPARTMENT WARD: 3

**SUBJECT: REMOVAL OF A SEGMENT OF TIMED 1-HOUR PARKING ZONE ON
MAGNOLIA AVENUE NORTHERLY FRONTAGE ROAD – RESOLUTION**

ISSUE:

Removal of a segment of existing timed 1-Hour Parking zone on the north side of Magnolia Avenue northerly frontage road west of Washington Street.

RECOMMENDATIONS:

That the City Council adopt a resolution to: 1) remove a segment of the existing “1-Hour Parking between the hours of 7:00 a.m. to 6:00 p.m. of any day except Saturday, Sunday or holidays” zone on the north side of Magnolia Avenue northerly frontage road west of Washington Street; and 2) revise the remaining 1-Hour Parking zone boundaries from “Washington Street to a point 550 feet westerly thereof” to “Washington Street to 460 feet westerly thereof.”

BOARD RECOMMENDATIONS:

On March 4, 2020, the Transportation Board (Board) reviewed this matter with seven of eight members present. The Board voted unanimously to recommend the proposed removal of a segment of existing timed 1-Hour Parking zone on the north side of Magnolia Avenue northerly frontage road and revision of the remaining zone boundaries.

BACKGROUND:

The City works with local businesses to establish and remove various time limited parking zones which are typically implemented to provide short-term parking opportunities and ensure turn-over of available on-street parking spaces to promote area business patronization. Both the establishment and removal of time limited parking zones requires submission of a petition from immediately impacted businesses and/or residents showing support from a minimum of 75% of tenants or owners for the proposed establishment or removal of the time limited parking zone. Once petition criteria has been met, the proposal is scheduled for consideration by the Transportation Board for recommendation to the City Council regarding the matter.

DISCUSSION:

The Public Works Department received a request from the Riverside Fire Department to remove a small segment of the existing timed 1-Hour Parking zone on the north side of Magnolia Avenue northerly frontage road west of Washington Street to facilitate emergency vehicle / fire truck egress from this narrow roadway. Fire Department staff indicates that after responding to a recent emergency call on the frontage road, parked vehicles at the westerly end of the street prevented the fire truck from safely exiting to the west requiring the truck to back-up in order to exit at the easterly end of the street. Fire Department staff spoke with the business located at 7167 Magnolia Avenue regarding the proposed removal the 1-Hour Parking space at the front of the property and the owner advised that the property had sufficient on-site parking and as a result they did not rely on this additional on-street space for parking opportunities.

To ensure emergency vehicles and fire trucks have full access to and safe egress from the frontage road, the Public Works Department expedited modifications to on-street parking at the west end of the frontage road including removal of the posted 1-Hour restriction at the frontage of 7167 Magnolia Avenue, extension of the existing segments of red curb on the north and south sides of the frontage road near the exit, and installation of a “No Stopping Any Time” sign with dual arrows adjacent to the guard rail at the blunt dead end of the street. Removal of this segment of 1-Hour Parking zone is recommended to provide required clearance for emergency vehicle / fire truck egress from the frontage road. The existing adopted 1-Hour Parking zone to the east will remain in effect.

FISCAL IMPACT:

The estimated cost of sign removal is \$51. Funding is available in the existing Public Works Department budget, Signing Supplies account number 4110100-424143, to cover this cost.

Prepared by:	Kris Martinez, Public Works Director
Certified as to	
availability of funds:	Edward Enriquez, Chief Financial Officer/City Treasurer
Approved by:	Rafael Guzman, Assistant City Manager
Approved as to form:	Gary G. Geuss, City Attorney

Attachments:

1. Resolution
2. Site Map
3. Transportation Board Meeting Minutes – March 4, 2020