

RESOLUTION NO. 23608

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RIVERSIDE, CALIFORNIA, DECLARING ITS INTENTION TO LEVY AN ANNUAL ASSESSMENT IN THE AUTO CENTER BUSINESS IMPROVEMENT DISTRICT FOR THE FISCAL YEAR BEGINNING SEPTEMBER 1, 2020, PURSUANT TO SECTION 36534 OF THE CALIFORNIA STREETS AND HIGHWAYS CODE, AND GENERALLY DESCRIBING THE IMPROVEMENTS AND ACTIVITIES TO BE UNDERTAKEN, AND FIXING THE TIME AND PLACE FOR A PUBLIC HEARING BEFORE THE CITY COUNCIL OF THE CITY OF RIVERSIDE ON THE LEVY OF THE PROPOSED ASSESSMENT.

WHEREAS, the Auto Center Business Improvement District in the Auto Center area of the City of Riverside was established by Ordinance No. 7135 to: (a) engage in general business promotions, (b) engage in business activities, (c) engage in the promotion of events, (d) advertise to promote District businesses, (e) provide electronic display sign operation and maintenance, (f) provide maintenance and repair of entryway monuments, pods, and landscaping, and (g) provide for physical improvements.

WHEREAS, the Auto Center Business Improvement District is located in the Auto Center business area of the City of Riverside, and is described as generally located along Indiana Avenue, Adams Street, Auto Center Drive, and Jefferson Street, between Indiana Avenue and Lincoln Avenue; said area is more fully shown on the map of the area, attached hereto as Exhibit "A", entitled "Auto Center Business Improvement District"; and

WHEREAS, the City Council of the City of Riverside has received and approved the report of the Riverside New Car Dealers Association, acting as the advisory board of the Auto Center Business Improvement District, for the fiscal year beginning September 1, 2020 (the "Report"); and

WHEREAS, the Report of the Auto Center Business Improvement District submitted to the City Council on July 21, 2020, more fully details the improvements and activities which shall be provided, as well as the proposed assessments to be levied, for the fiscal year beginning September 1, 2020. The Report is on file with the City Clerk.

1 NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of
2 Riverside, California, pursuant to Section 36534 of the Streets & Highways Code, as follows:

3 Section 1. It is the intention of the City Council to levy and collect an assessment
4 within the Auto Center Business Improvement District for the fiscal year beginning September 1,
5 2020, at a rate of \$8,000 for each business tax certificate holder located within the boundaries of
6 the District, as more fully set forth in the Report.

7 Section 2. Notice of Public Hearing. Notice is hereby given that the City Council
8 will hold an in-person and/or virtual public hearing regarding the levy of the proposed
9 assessment for the fiscal year beginning September 1, 2020, on August 18, 2020, at 1:00 p.m. at
10 the regular meeting of the City Council to be held at the regular place of meeting at said time in
11 the Council Chambers at the Riverside City Hall at 3900 Main Street in the City of Riverside,
12 California.

13 Any protests or objections to the proposed levy of assessment may be made orally or in
14 writing by any interested person. However, the form and manner of such protests or objections
15 shall comply with Sections 36524 and 36525 of the California Streets and Highways Code.

16 Mail written statements to City Clerk, City Hall, 3900 Main Street, Riverside, CA 92522,
17 or email City_Clerk@riversideca.gov. eComments can be submitted until two hours before the
18 meeting at www.engageriverside.com. Interested persons will be afforded the opportunity to
19 speak and be heard at 1:00 p.m. on August 18, 2020, by calling 951-826-8600 and/or appearing
20 in-person at the public hearing at the Art Pick Council Chamber at 3900 Main Street, Riverside,
21 CA.

22 Section 3. Publication of Notice. The City Clerk shall give notice of the public
23 hearing by causing the Resolution of Intention to be published once in a newspaper of general
24 circulation in the City not less than seven days before the public hearing.

25 Further, the City shall provide notice of the public hearing to each holder of a business
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27
28

1 license tax certificate within the designated Auto Center Business Improvement District by mail,
2 postage prepaid.

3 ADOPTED by the City Council this 21st day of July, 2020.

4
5 
6 WILLIAM R. BAILEY, III
Mayor of the City of Riverside

7 Attest:

8 
9 COLLEEN J. NICOL
City Clerk of the City of Riverside

10
11 I, Colleen J. Nicol, City Clerk of the City of Riverside, California, hereby certify that the
12 foregoing resolution was duly and regularly adopted at a meeting of the City Council of said City
13 at its meeting held on the 21st day of July, 2020, by the following vote, to wit:
14

15
16 Ayes: Councilmembers Edwards, Melendrez, Fierro, Conder, Perry, and
17 Hemenway and Councilwoman Plascencia

18 Noes: None

19 Absent: None

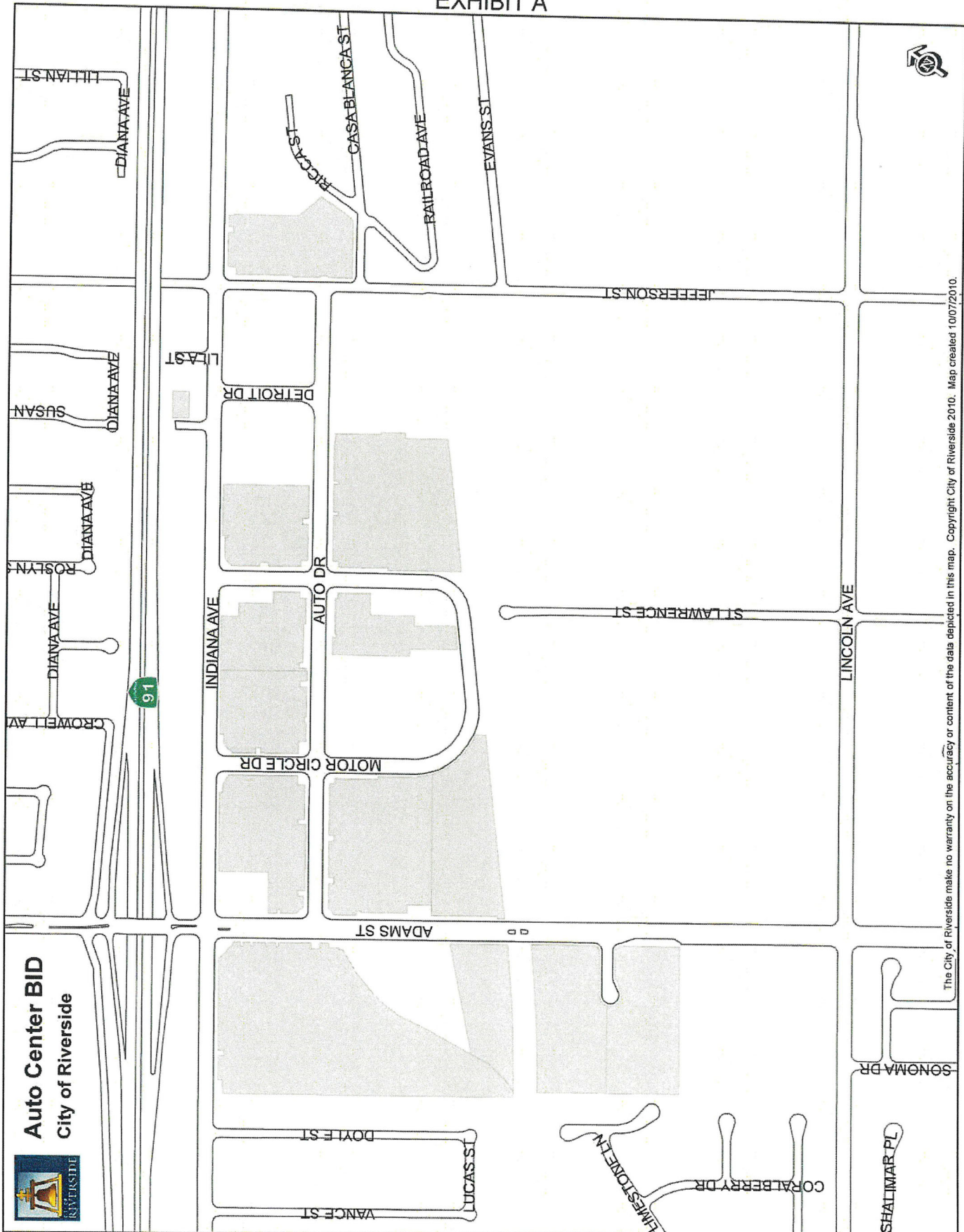
20 Abstain: None
21

22 IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of
23 the City of Riverside, California, this 22nd day of July, 2020.
24

25 
26 COLLEEN J. NICOL
City Clerk of the City of Riverside

27
28 20-0547 RBK 06/17/20

EXHIBIT A



Auto Center BID
City of Riverside

The City of Riverside make no warranty on the accuracy or content of the data depicted in this map. Copyright City of Riverside 2010. Map created 10/07/2010.